



GURURAYAR ASSOCIATES

ENGINEERING CONSULTANCY SETUP GUIDANCE

ISO 9001-2015 CERTD, Government Registration No. **TN270027105**

International IEC No. : **CCGPP6717H**

We are GURURAYAR ASSOCIATES MSME registered and ISO 9001-2015 certified single ownership company established in 2016 with 25 years of Industrial, commercial and residential design/consultancy experience in the field, we decided to alter direction. Now, we share our passion by helping others.

OUR MISSION:

To build an independent professional structural design engineers/consultants in all over India and abroad as well. We train people with our practical design methodology which is being currently practiced in engineering consultancy.

We are committed to excel the quality and economic structural design services to our clients as well. Our ramp up process is designed to empower your team.

Business mentors are key—that's why when it comes to client selection, we're choosy. We want to give each of you the right time and guidance you deserve.

OUR MOTTO: HELP EACH OTHER! GROW TOGETHER!!

TRANSFORMING MILLIONS OF CIVIL ENGINEERS FROM ALL OVER THE GLOBE IN TO DESIGNING AND CONSULTANTS FIELD!

ENGINEERING CONSULTANCY SET UP GUIDANCE

1. Basic Requirements
 - ★ Know your target market-know who you will serve and for what purpose; Consult with experts, people from your targeted market, friends, on the viability of your business idea.
2. Organizational Registration Requirements:
 - ★ Draft the company name and cover letter for your business plan, creating a logo for your company, and Business cards will also help during fundraising efforts and networking meetings;
 - ★ Creating Websites, Facebook Pages etc.
3. Organization Setup Process
 - ★ Guidance in creating Infrastructure
4. Govt. Regulation Related Requirements
 - ★ Guidance in Choosing a Name for the firm.
 - ★ Guidance for Registration of the Firm
 - ★ Guidance for Completing Government Formalities, for registering the firm.
5. Investment Plan and Financial Requirements
 - ★ Guidance For Fund Raising
6. Stake Holder Requirements
 - ★ Guidance for Fetching Stake Holders
7. Management Board Requirements
 - ★ Guidance in creating Internal Management Team
8. Business Developments Process.
 - ★ Guidance in creating Marketing Strategies
 - ★ Guidance in generating prospective clients

9. Digital & Organic Marketing Process.

- ★ Guidance in managing websites
- ★ Guidance in Creating Digital marketing setup
- ★ Guidance to target audience in digital marketing
- ★ Creating Digital marketing campaign creation and will be managed for 1st One Month for Free

➤ Can be Renewed every Month @ Rs.5000/- Per month

Consultancy setup guidance shall be provided in WhatsApp, or call. The steps for establish a registered firm will be guided.

This Course is offered at Rs.15000/- ONLY, Instead of RS.25000/-

Payment Modes : PhonePe/PAYTM/Gpay no. 9629121300

Razor Pay : <https://gururayarassociates.com/quick-pay-any-fees>