

● COMMUNITY MATTERS · 2025

**Feeding Neighbors,
Strengthening
Community**

Cynthia Pierce, Founder & CEO of Resolution Resource Group, LLC, dedicates one Saturday each month in 2025 to volunteer with Borderlands Produce Rescue — because leadership means showing up beyond the boardroom.

📍 Scottsdale Baptist Church,
AZ

📅 Monthly · All of
2025

2025 COMMUNITY IMPACT

12x

Monthly volunteer sessions throughout 2025

70 lbs

Fresh produce earned per full shift — feeding 5 to 6 families every single month



Scottsdale Baptist Church

Distribution Partner Site ·

Scottsdale, AZ



"At Resolution Resource Group, we believe that doing good business and doing good in the community are not separate pursuits — they are one and the same. Our Community Matters program is how we put that belief into action."

— CYNTHIA PIERCE, FOUNDER & CEO · RESOLUTION RESOURCE GROUP, LLC

OUR COMMITMENT

Why Community Matters to Resolution Resource Group

At **Resolution Resource Group, LLC**, we have always believed that a business's reach extends far beyond its clients and contracts. The communities we live and work in shape who we are — and it is our responsibility to invest in them with the same energy and dedication we bring to our professional work.

That conviction gave birth to our **Community Matters program** — an ongoing initiative that connects our team and leadership directly to local causes that make a tangible difference in people's lives. In 2025, we are proud to announce that our founder and CEO, **Cynthia Pierce**, has committed to volunteering once a month with **Borderlands Produce Rescue**, right here in Scottsdale.

"True leadership doesn't stop at the office door. It shows up on a Saturday morning, sleeves rolled up, doing the work that matters most."

About Borderlands Produce Rescue

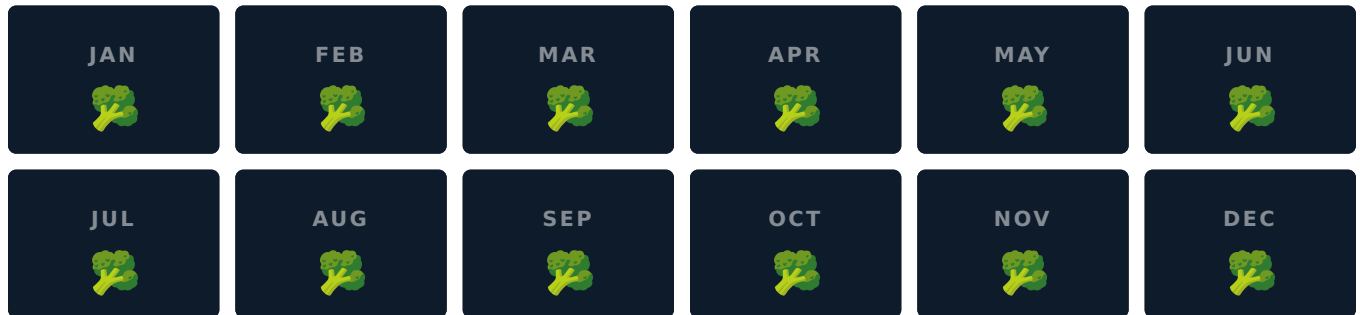
PARTNER ORG

Borderlands Produce Rescue (borderlandsproducerescue.org) is an Arizona-based nonprofit that rescues fresh produce from distributors, farms, and suppliers that would otherwise go to waste — and redirects it to communities facing food insecurity across the state. Since its founding, Borderlands has rescued millions of pounds of fresh fruits and vegetables, making healthy food accessible to families who need it most.

2025 SCHEDULE

One Saturday a Month, Every Month

Consistency is a cornerstone of meaningful community engagement. Rather than a one-time gesture, Cynthia has structured her 2025 volunteering as a monthly commitment — showing up alongside fellow volunteers at the **Scottsdale Baptist Church** distribution site month after month, all year long.



Each session involves sorting and distributing rescued produce to families in need — physical, hands-on work that connects volunteers directly to the impact they're making. For Cynthia, these mornings are a reminder of what's most important: people.

70
LBS

THE FULL-SHIFT REWARD

Volunteers who complete the entire shift earn to take home — a meaningful thank-you that Cynthia passes forward, gifting it all directly to every single month.

This detail says everything about Cynthia's spirit of service. Rather than keeping the produce for herself, she gathers those 70 pounds of fresh fruits and vegetables at the end of every shift and gives it all away — directly to **5 to 6 families** who can use it most. The giving doesn't stop when the volunteer shift ends; it continues right into the hands of her neighbors.

70 LBS PER SHIFT	5-6 FAMILIES FED MONTHLY	72+
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Scottsdale Baptist Church

Serving as a Borderlands Produce Rescue distribution partner site, Scottsdale Baptist Church opens its doors each month so that volunteers and community members can connect, serve, and receive fresh produce. It is a place where generosity becomes tangible.

 SCOTTSDALE, ARIZONA

— WHY IT MATTERS

The Heart Behind the Program

Food insecurity touches thousands of families across the greater Phoenix and Scottsdale area. At the same time, enormous quantities of perfectly good fresh produce go to waste every day at the distributor level. Borderlands Produce Rescue bridges that gap — and volunteers like Cynthia are the human engine that makes it work.

For Resolution Resource Group, participation in this work is deeply personal. It reflects our core belief that **businesses have a platform and a responsibility** to use their influence for the greater good — not just in charitable donations, but in showing up, putting in time, and standing alongside the people who are working hardest to lift their communities.

And when Cynthia completes a full shift, Borderlands Produce Rescue gives volunteers **70 pounds of fresh produce** to take home as a thank-you. True to form, Cynthia doesn't keep it — she turns right around and gives every pound of it away to families in need. It is a small act that perfectly captures the spirit of our Community Matters program: *generosity doesn't stop, it multiplies.*



Reduce Food Waste

Rescued produce that would otherwise be discarded reaches families who need it, creating a more sustainable food system for the entire region.



Strengthen Community

Volunteer days build bonds between neighbors, businesses, and nonprofits — creating a more connected, resilient Scottsdale community.



Lead by Example

When leaders roll up their sleeves alongside volunteers, it sends a powerful message: giving back isn't a checkbox — it's a way of life.

— LOOKING FORWARD

An Invitation to Join Us

Community Matters is more than a program — it is an expression of who we are at Resolution Resource Group. As Cynthia continues her monthly commitment through the rest of 2025, we invite our clients, partners, and network to learn about Borderlands Produce Rescue and consider how your own organization might find a way to give back.

Whether it's volunteering time, donating resources, or simply spreading the word about the incredible work Borderlands does, every contribution counts. Together, we can ensure that no family in our community goes without fresh, nourishing food.

"Community is not built in boardrooms. It's built in the small, consistent acts of showing up for one another — and we are proud to show up, every single month."

How You Can Volunteer with Borderlands Produce Rescue

Borderlands Produce Rescue has grown into a true statewide movement — with **weekly and monthly volunteer events happening all across Arizona**. From the greater Phoenix metro and Scottsdale to **Tucson** and communities in between, Borderlands has expanded its reach so that more Arizonans than ever can get involved and make a difference close to home. Whether you're in a large city or a smaller town, there is very likely an event near you. Both **individuals and groups** are welcome to sign up and get involved.



SIGN UP TO VOLUNTEER

Individuals and groups can register to volunteer at events statewide. It's easy to sign up and every shift makes a direct difference.



SUBSCRIBE TO THE NEWSLETTER

Because Borderlands rotates to a **different location each week**, subscribing to their newsletter is the best way to know exactly where to show up and when.



NEW LOCATION EVERY WEEK

Borderlands hosts events at rotating sites across Arizona — including **Phoenix, Scottsdale, Tucson**, and cities and towns throughout the state. No matter where you are, an event is likely coming to your area soon.

Signing up is simple. Visit borderlandsproducerescue.org to browse upcoming events, register as a volunteer — as an individual or bring your whole group — and subscribe to their newsletter. Since Borderlands moves to a **different location each week** across Arizona, the newsletter is the easiest way to know where the next event is happening near you. Spots fill up quickly, so signing up early is always a good idea.

OFFICIAL WEBSITE

borderlandsproducerescue.org

Sign up to volunteer · Subscribe to the newsletter · Phoenix, Scottsdale, Tucson & cities/
towns across AZ

VISIT WEBSITE [↗](#)

Together, We Can Feed Arizona

Resolution Resource Group is proud to support Borderlands Produce Rescue through our Community Matters program. Whether you join us on a Saturday morning or sign up through their website, every act of service counts.

VISIT BORDERLANDS PRODUCE RESCUE [↗](#)

Resolution Resource Group, LLC

COMMUNITY MATTERS PROGRAM · 2025

SCOTTSDALE, AZ

BORDERLANDS PRODUCE RESCUE

VOLUNTEER

COMMUNITY MATTERS