

THE VASHTI INITIATIVE

2023 FISCAL YEAR END REPORT

2023 IN
REVIEW



Thank You for 2023

The Vashti Initiative has closed the books on our 3rd fiscal year. We readjusted some of our focus this year by pausing the victims fund while we secure a more stable source of funding. However, our other services were alive and well this year. I would like to take the time to thank several members of our team!

First, the support group team (Ivy, Annette, and Michael). What a difference it has made to have a dedicated team of individuals making this group happen twice a month. Thank you for the time and energy you all pour into this service and I look forward to what we will do this coming year.

Second, I'd like to thank our media duo Lydia and Laura. The blog just would not be the same without Lydia's tireless efforts and recruitment of new writers.

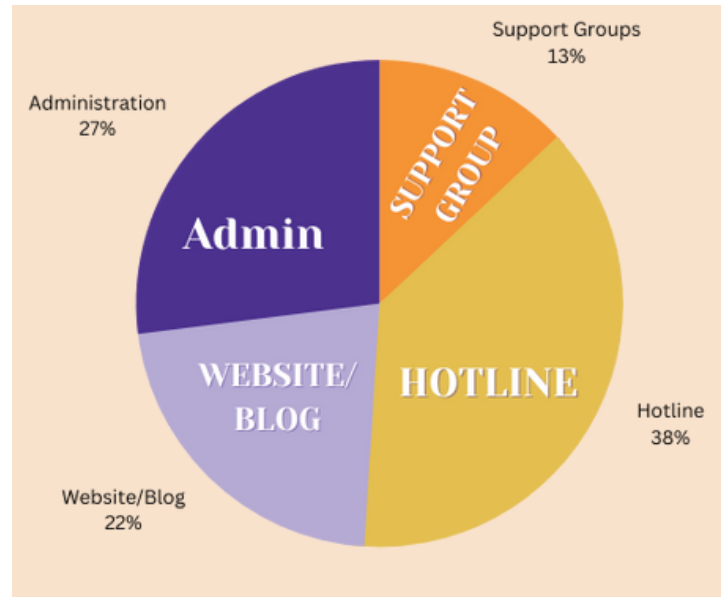
As for our social media, we have seen engagement skyrocket in the last few months thanks to the planning and expertise of Laura. You each are a unique asset and I am so happy to have you on the Vashti team.

Next, I'd like to thank volunteers Amy for stepping in to moderate on the Hotline, and Marji for taking on our Vashti Newsletter. Both of these elements are important to the work we do and I can't wait until our supporters receive their first newsletter in the Fall!

Finally, I'd like to thank the directors Nat, Terquoise, Stacey, and Beth - as the assistant in HR. Time and time again over the last 3 years you each have stepped in to make sure Vashti stays healthy, useful, and on track with our mission. I couldn't envision a better team to work besides.

Here's to what comes next in Fiscal Year 2024!
-Evan Jones [Executive Director]

18
SUPPORT
GROUPS
HELD IN
FY 2023!



A breakdown of the use of our expenses for the fiscal year 2023

SHOUT OUT TO THE FANTASTIC VOLUNTEER ENGAGEMENT WE HAVE SEEN THIS YEAR. SEVERAL FOLKS STEPPED INTO NEW ROLES AND THEIR DEDICATION HAS ALLOWED US TO STABILIZE OUR SERVICES AND HELP MORE SURVIVORS. THANK YOU SO, SO MUCH!



8,231 visitors to our blog in 2023!

25 HOTLINE
CLIENTS IN
2023

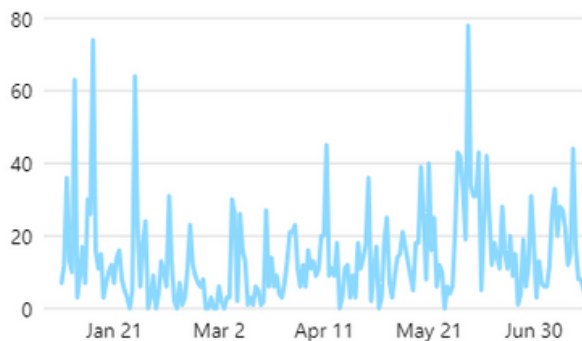
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Social Media Growth FY 2023

Page and profile visits

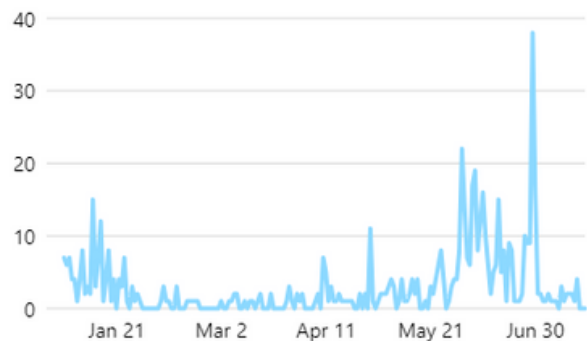
Facebook visits ⓘ

2,867 ↑ 59.6%



Instagram profile visits ⓘ

601 ↑ 5.1%



LOOKING TO THE YEAR AHEAD.....

As we look to the year ahead we are already planning our next moves. This year Vashti hopes to create a curriculum focused on healing spiritual trauma and aiding individuals or groups recovering from an adverse spiritual environment. We will continue our mission by providing tools and building community for the survivors that we serve.