

### **Our Mission**

- Promote retail, tourism and commercial interest in the Riverland West Region
- Market the Riverland West Region as a destination for business and tourism
- Promote growth and economic prosperity
- Increase visitation to the Riverland West Region by working together to grow together
- Serve as a central hub to collate and share information with our members
- Support businesses in the Riverland West Region through training and networking events and opportunities
- Form mutually beneficial relationships with the District Council of Loxton Waikerie and Mid Murray Council



#### Our committee structure

Our executive committee is run by a group of dedicated volunteers.

Executive:-

Chairperson: Andy Robinson Secretary: Sandra Schober

**Vice:** Sonia Fowler **Treasurer:** Jill Kerr

General: - Waikerie Markets co-ordinator: Jenni Searle

Kevin MyersAngela LukacsStephen KleemannDi HauslerPaul McCormickPhil CarsonKym WebberLinda McKay

### Meeting schedule

Meetings are held at 6pm on the third Tuesday of every month.

### How to become a member

If you have a business, commercial or community interest in the Riverland West Region, please consider becoming a member of the RWCC.

You can do so in 3 easy steps:

- 1. Email:- info@riverlandwestchamber.com.au or Phone:- 0499 097 240 to receive a membership form
- 2. Complete the form and send back to RWCC
- 3. Make your payment to receive 12 months of membership from date of payment

Our fully tax deductible membership fees are:

**\$100** for not-for-profit organisations, individuals or sole-traders

**\$200** for businesses with employees



Address:-

The RWCC is proudly supported by the District Council of Loxton Waikerie and Mid Murray Council

PO Box 381 Waikerie SA 5330

Phone:- 0499 097 240

Website:- www.riverlandwestchamber.com.au Email:- info@riverlandwestchamber.com.au

ABN:- 903 499 008 22 INC:- A38 998



# What can the Riverland West Chamber of Commerce (RWCC) do for your business?

The RWCC has been created to actively promote and support business development in our beautiful region.

The RWCC covers the area from Blanchetown, Morgan, Cadell to Waikerie.

The Chamber is a membership-based, not-for-profit organisation that draws confidence from the involvement of its members to enable business retention and growth in the Riverland West region.

By joining the RWCC, you are supporting the overall growth of the Riverland West.

When local businesses join together to form a chamber, they not only support each other, they support their region.

## "Work Together, Grow Together"

They make it possible to generate projects that:

- Promote the Riverland West and bring increased visitors to the region
- Support the continuation of events
- Bring reduced/free training opportunities to the Riverland West.
- Give local businesses a voice.
- Encourage people to buy local
- Increase the vibrancy and prosperity of our townships
- Allow members to support members

### **KEY GOALS:**

Membership, Communication & Advocacy, Events & Promotion, Partnerships, Business Support

## What are your Direct Membership Benefits?

When you become a member of the RWCC, you are contributing towards the growth of the region as a whole. In addition, you and your business or organisation will receive a suite of direct membership benefits including:

- AGM voting rights
- Regional promotions across multiple platforms, including television in 2018, to increase the visibility of our region and to encourage people to 'buy local'
- Your business or organisation's details included in our Member's Directory on our website (conditions apply)
- 50% off Business SA membership
- Exclusive group advertising offers throughout the year which will save you \$\$ and the promotion of our region as a whole
- Guidance & Assistance with Digital Marketing
- Free or discounted rates for members on workshops and events brought to the Riverland West during the year
- Members-only hire of the RWCC coffee van (great for events and fundraising)
- Participation in our 'Member of the Week' promotion published on Facebook
- Free cross promotion of your business page and events when you remember to tag us on Facebook and Instagram.

  Also follow our Facebook and Instagram Pages to receive helpful articles and to see what is happening in your community
- A quarterly RWCC e-newsletter containing business news, events and invitations
- A RWCC 'Proud member' sticker
- Subscription to our mailing list which keeps you informed on special offers and events
- Two complimentary tickets to our 'AGM Cocktail Evening' including guest speakers, tapas and wine (valued at \$60)
   and discounted pricing for team members
- 4 x free stall fees per year at the Waikerie Markets

Keep an eye out for additional deals and promotions that will be announced via Facebook and email during the year.

If you have any further suggestions of ways in which we can support your business, please contact us to discuss your needs.

Photo:- SkyTec Media