

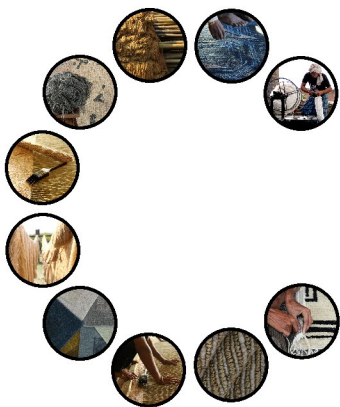


BEST ORIENTAL CARPETS
HANDMADE RUGS & CARPETS

*A Guide to Rug Designing
for
Interior Designers*

SINCE
2000

ABOUT US



Best Oriental Carpets believes there should be no sacrifice of value and style to hit a price point. That's why we offer such a wide variety of wonderfully designed collections with prices that fit most budgets. Browse through our website and see our collections. Most of our rug construction comes from the delicate work of hand knitting, hand looming, or hand braiding. No matter what the structure or fiber, know our products are made to last and designed with the customer's needs in mind. From our hands to your home, the home decor made from Best Oriental Carpets comes from a place of love and passion for customer satisfaction.

We are an ISO 9001:2015 - Quality Management & ISO 14001:2015 - Environmental Management certified company and a proud member of Sedex. Our Sedex Compliance ensure that our supply chain is functioning in an efficient manner with respect to all business ethics which means no child labour/forced labour is used during manufacturing of goods and services, good care of health and safety has been taken of all the people involved. With these certifications we demonstrate our ability to consistently provide products and services that meet customer expectations in addition to applicable statutory or regulatory requirements.

Creating Imagination



Sedex

SMETA



BEAUTIFY YOUR FLOORING SPACE WITH HANDMADE CARPETS AND AREA RUGS

Any interior space is never complete without a carpet or an area rug. Carpets enhance the look and feel of any interior living space and provide a touch of warmth to cold tile or marble floors. Our artistic rugs add color and bling to your home. They keep your floor away from getting any stains. They also make your home look a lot more comfortable and adore your floor. You may place these carpets and area rugs anywhere at your house- at the entrance, kids' room, living room, bedroom, or even on the kitchen floor. It looks great everywhere. By adding a wool carpet to your indoor home decor, you can give your feet a treat during winters or monsoons. A brightly patterned jute rug will also add a dash of style and color to your decor theme. Be sure to select a carpet that best matches your floor and walls.

*Looking forward to design your
desired rug, Here you go!*

Explore our variety of collections which includes
rugs manufactured by delicate handwork techniques.

Hand-Knotted | Traditional Oushak Rugs | Hand-Loom
| Hand-Tufted | Handwoven Flatweave |

◆ HAND-KNOTTED

Hand-knotting found its way into Indian heritage from Persia, giving it its name, Persian Hand-knotting. It's uniqueness in art is through its style of printing; knot by knot and line by line, paying attention to each intricate detail. It's a process taking a minimum of 2 months, ranging up to almost a year depending on the quality and size of carpet being woven.



Features

Great durability, minimal shedding and a prestige to own, world-over.



Durability & Intricacy

Product life of 30+ years. High design intricacy.

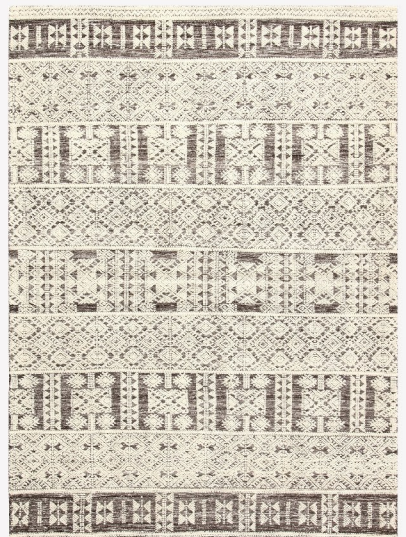
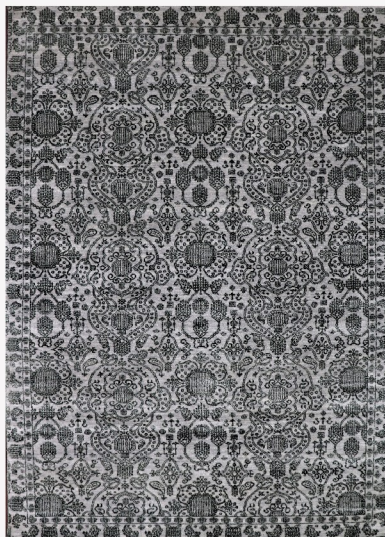


Ideal Space

Any high traffic areas for example, the living room.

GALLERY

(Explore more at - www.bestorientalcarpets.com/hand-knotted-rugs)



◆ TRADITIONAL OUSHAK RUGS

Oushak Rugs are from the branch of Hand-Knotted Rugs which exhibits same characteristics as Hand-Knotted but are different in terms of weaving pattern and designs. Oushak weavers are highly trained and experienced weavers. The artistry and essence of the rugs trickled down from generation to generation. Most Oushaks have a golden or dark ivory background with floral or geometric designs. The paints used come in colors ranging from cinnamon to saffron from natural vegetable dyes.

GALLERY | OUSHAK



◆ HAND-LOOM

The loom holds the warp (the vertical threads) in place and allows the interweaving of the weft (horizontal threads). A shuttle is moved across with a pedal to interlock each line. This method is easiest for monotone rugs and gives a printed finish to the carpet.



Features

Minimal shedding and can craft versatile rugs; like felted textures, shag, naturals or solid and border rugs.



Durability & Intricacy

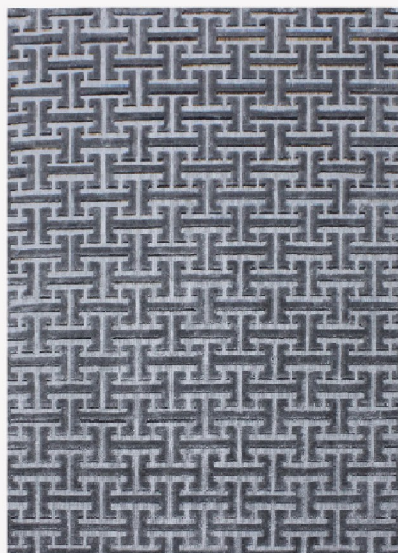
Product life of 10-12 years. Most rugs are solid but creatively designed to create tonal effects.



Ideal Space

Any room that can be uplifted by the use of solid colors.

GALLERY | (Explore more at - www.bestorientalcarpets.com/hand-loom-rugs)



◆ HAND-TUFTED

An artisan first places a backing fabric on an iron frame and the desired pattern is traced on it. The artisan then uses a little wooden contraption, to push the intended yarn into the fabric, a process called tufting. The tufting gun hooks and pulls yarn through the backing to form loops or piles into the outlined areas.



Features

A nearly unlimited variety of patterns, colors and textures can be used in a hand-tufted rug.



Durability & Intricacy

Product life of 5-7 years. Wide range of designs with moderate intricacy.

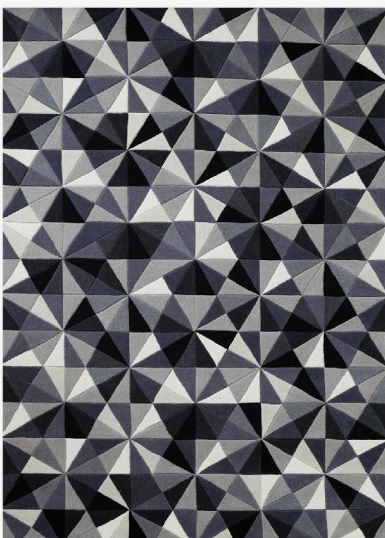


Ideal Space

Any low traffic areas for example, the bedroom.

GALLERY

(Explore more at - www.bestorientalcarpets.com/hand-tufted-rugs)



◆ HAND-WOVEN FLATWEAVE

In essence, a flatweave is a thick cloth made of cotton or wool. A Dhurrie is a flatweave from India. These rugs are woven by interlocking warp and weft threads, similar to making textile. They are mobile, versatile, durable and cost-friendly which gave way to a large range of weaving patterns, designs and colors.



Features

Common fibers in flatweaves include wool, jute, and cotton. Great durability and toughness. A nearly unlimited variety of patterns and colors.



Durability & Intricacy

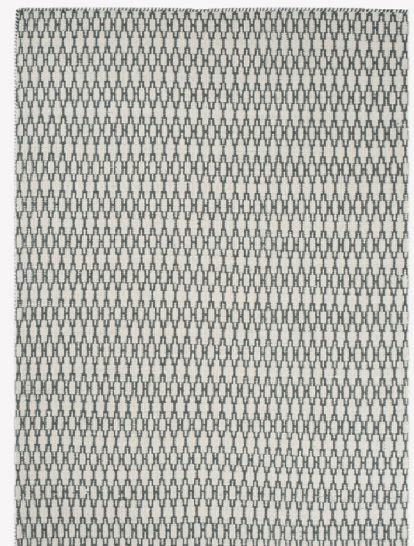
Product life of 10+ years. Wide range of designs that are moderately intricate but can also have more creative variants.



Ideal Space

Can be used Indoors or Outdoors

GALLERY | (Explore more at - <https://www.bestorientalcarpets.com/flat-weave-rugs>)



As you have explored different weaving techniques and their features depending on which you can choose your rug to be constructed. Now, we will see a step-by-step guide to build your rug in the convenient and beautiful way. Let's beautify your space!

1

CHOOSE DESIGN

Design is a core of a rug. You can select the design from our range of collections or you can convert your source of inspiration into a unique design for a rug, it can be from anywhere such as an artwork, fabric, geometrical pattern or just a scribbled art.

2

SELECT YARN

The quality of a rug is measured differently for each weaving technique. A common starting point for determining qualities is by the yarn used, then picking out a weaving style. Following yarn types will help you to choose the best option for you.

Wool - *Strong & Durable*

Wool is the most common rug material and its durability extends generations. It is an incredibly resilient natural fiber that comes from the shearing of sheep (and sometimes other animals like alpacas, goats or llamas). The fibers are cleaned, segregated, carded and spun into yarn. The most liked wool options are **Indian Wool, NZ Wool, Mohair & Alpaca**.

Silk - *Lusture & Shine*

Silk is considered one of the finest material for a rug, famously associated with royalty. It is a natural protein fiber harvested from the cocoons of cultivated or wild silkworms. It is used for intricate detailing since the fibers are even and thin, requiring great skill to weave and is most desirable for its aesthetic and legendary softness.

Bamboo Silk/Viscose - *Shine & Soft*

Bamboo Silk is a blend of wood pulp and natural fibers extracted from the bamboo plant. It mimics the look and feel of silk and is considered its cost-effective substitute. Viscose creates a visual effect on carpets as the tips of the fibers have a shine compared to its length. It also possesses anti-microbial properties, making the home a healthier place with a cost-effective rug.

Jute / Hemp - *Natural & Eco-friendly*

Bamboo Silk is a blend of wood pulp and natural fibers extracted from the bamboo plant. It mimics the look and feel of silk and is considered its cost-effective substitute. Viscose creates a visual effect on carpets as the tips of the fibers have a shine compared to its length. It also possesses anti-microbial properties, making the home a healthier place with a cost-effective rug.

3

SELECT COLOR & SIZE

Picking a color for your rug is not just about choosing favorites. Each color not only sets a tone, but a mood that can promote a desired effect into the space. You can choose colors from Color Systems like PANTONE and ARS.

Once you have selected the colors for you rug. Now, get the dimensions of your space where you will like to place your rug. You can also get your rug made in any size and shapes as you like.

Size in ft.	Size in cm	Ideal for
3' x 5' - 4' x 6'	90 x 150 - 120 x 180 cm	Living Room Bedrooms Kitchen Runners Entryways Workplace
5' x 8' - 6' x 9'	150 x 240 - 180 x 270 cm	
2'5" x 5'5" - 2'6" x 9'0"	80 x 165 - 80 x 270 cm	
8' x 10' - 9' x 12'	240 x 300 - 270 x 360 cm	
10' x 13' - 12' x 15'	300 x 390 - 360 x 450 cm	

CUSTOM OPTIONS AVAILABLE

4

ARTWORK AND SAMPLES

Work with our in-house designers to agree final artwork illustrating the scale, color and placement of your design. You can also ask for small sample to be developed for you to have a look at the quality and design before moving ahead with the production of actual rug.

5

YOUR RUG IS HANDCRAFTED

The design is then transformed into a rug by our master craftsmen in the required production time. The rug is exclusively handmade by preserving each and every deatils of design and charm of colors.

6

RUG DELIVERED

Once your rug is completely ready it will go through the final inspection phase to be sure with the quality product being delivered. And at last the rug will be safely packed and will be delivered at your door-steps directly from our factory to your place.



VISIT US

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