



**GROWING & MAINTAINING
A COMMERCIAL LAYER
FLOCK IN SNOHOMISH
COUNTY**



Our Story

WHY SCALE?

WHO ARE YOU SELLING TO
&
HOW WILL YOU CAPTURE
CUSTOMERS?

PIVOTING FROM A
HOMESTEAD TO A
BUSINESS-----
CHANGING YOUR THINKING
WITHOUT SACRIFICING
YOUR VALUES TO BECOME
BUSINESS FOCUSED.



- Housing
- Nesting Boxes
- Feeding/Watering
- Type of Eggs & Chickens
- Predator Protection
- Washing, Packaging, Storing and Distribution
- Flock Health
- Spent Layers & Flock Replacement
- Necropsy the Dead
- Knowing your Financials and having a Business Plans

THE NUMBERS

Windy Ridge Natural Farms

www.windyridgepoultry.com

Egg production profitability calculator

Use <arrows>, <tab>, <enter>, to move from field to field

	Scenario #1		Scenario #2	
total number of hens you want to raise->	200	birds	2000	birds
total feed to raise a pullet to laying age->	Total Pullet cost		Total Pullet cost	
cost of grower ration per pound->	feed total/lbs	25	feed total/lbs	25
	feed-\$/lb	\$ 0.32	feed-\$/lb	\$ 0.32
cost of individual chick with shipping->	Total feed \$	8.00	Total feed \$	8.00
	chick \$	\$ 1.25	chick \$	\$ 1.25
	Cost ea	\$ 9.25	Cost ea	\$ 9.25
Chick Mortality->	Mortality %	10%	Mortality %	10%
(True cost of mortality depends on age at loss)	Mortality loss \$	185.00	Mortality loss \$	1,850.00
total cost to raise a pullet to laying age	Flock Cost	\$ 2,035.00	Flock Cost	\$ 20,350.00
cost of layer ration per pound->	feed-\$/lb	\$ 0.32	feed-\$/lb	\$ 0.32
feed consumption per hen per month->	lb/month/bird	8.7	lb/month/bird	8.7
	lb/month	1740	lb/month	17400
	feed month/\$	\$ 556.80	feed month/\$	\$ 5,568.00
lay rate (factor in loss here)->	lay rate	89.50%	lay rate	89.50%
	eggs / day	179	eggs / day	1790
	eggs / day	14.92 doz	eggs / day	149.17 doz
	eggs / wk	104 doz	eggs / wk	1044 doz
	eggs/month	448 doz	eggs/month	4475 doz
	eggs/year	5445 doz	eggs/year	54446 doz
selling price per dozen of eggs->	retail \$/doz	\$ 4.50	retail \$/doz	\$ 4.50
wholesale discount (if any) ->	resale disc	0%	resale disc	0%
	net/doz	\$ 4.50	net/doz	\$ 4.50
	ttl \$ month	\$ 2,013.75	ttl \$ month	\$ 20,137.50
	net / month	\$ 1,456.95	net / month	\$ 14,569.50
	net / year	\$ 17,483.40	net / year	\$ 174,834.00
Number of hours/week->	Labor-hrs/wk	10	Labor-hrs/wk	30
Total cost/hr of labor (inc benefits,taxes,etc)->	Labor-\$/hr	\$ 13.00	Labor-\$/hr	\$ 13.00
	Ttl labor/yr	\$ 6,760.00	Ttl labor/yr	\$ 20,280.00
Cost to package 1 doz eggs	Cartons/each	\$ 0.12	Cartons/each	\$ 0.12
	Total pkg expense	\$ 653.35	Total pkg expense	\$ 6,533.50
Additional costs for your operation->	Capital exp/yr	\$ 1,000.00	Capital exp/yr	\$ 4,000.00
Additional costs for your operation->	Electric	\$ 100.00	Electric	\$ 800.00
Additional costs for your operation->	Bedding	\$ 150.00	Bedding	\$ 1,200.00
Additional costs for your operation->	Cartons		Feed extras	
Additional costs for your operation->	Machines	\$ 200.00	Machines	\$ 200.00
	Overhead	\$ 8,863.47	Overhead	\$ 33,013.62
	Pullet cost	\$ 2,035.00	Pullet cost	\$ 20,350.00
(includes pullet costs)	Net profit 1st year	\$6,584.93	Net profit 1st year	\$121,470.38
(does not include any pullet costs)	Net profit 2nd year	\$8,619.93	Net profit 2nd year	\$141,820.38
Sales of spent hens at end of 3rd year	Sale price each	\$ 2.00	Sale price each	\$ 2.00
Revenue of spent Hens (at 0% loss)	Total of spent hens \$	\$ 400.00	Total of spent hens \$	\$ 4,000.00
(includes spent hen revenue)	Net profit 3rd year	\$ 9,019.93	Net profit 3rd year	\$ 145,820.38



THE BIGGEST LESSONS I'VE LEARNED

1. Supplemental Lighting
2. Egg Washing Machine
3. Livestock Guardian Dog
4. Teaching chicks to roost in brooder
5. Moving and Catching at Night
6. Fresh Water!!!















































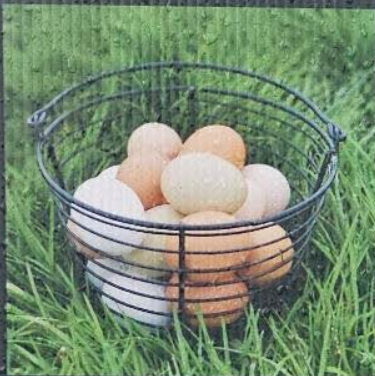








FIND OUR BOUJEE EGGS AT:



ANDREWS HAY,
4304 WA-530, ARLINGTON
(425) 212-7228



AND

MILLERS PRODUCE AT CARLETON FARM,
63 SUNNYSIDE BLVD SE, LAKE STEVENS
(425) 343-4963



WWW.BOUJEERANCH.COM

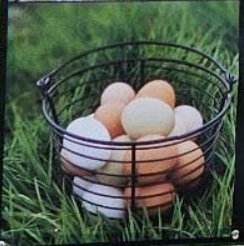




andrews-hay.com

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ARLINGTON

FREE-RANGE EGGS











Favorite Tools

Horse Spa Basic Buckle Top 5 Gallon (\$21 Amazon)



Hula/Stirrup Hoe



Whip Flag Stock – for Horses (\$27 Tractor Supply)



Knotted Fishing Net or TrapNet (\$42 Premier One)



Alumi-Coop Alumi Knight Superior Poultry Lighting (\$500)



Power Scrub Egg Washer Model 1 (\$6k)



THANK YOU

Valera Storey

Boujee Ranch

valera@boujeeranch.com

www.boujeeranch.com

