

BROOKLYNN JEAN-PIERRE BANKS

Undergraduate Student Journalist



@broadcastedbybrook

brooklynnjbanks1@gmail.com

EDUCATION

Bachelor of Journalism & Political Science

Hampton University

2023-2027

3.8 GPA

SKILLS

- Multimedia reporting
ENPS & AP Style
- Content Creation
Canva & Capcut
- Multimedia content
management
- Audience Engagement
- Press & Media Relations
- Video Post Production
Adobe Premiere Pro
- Public Speaking
- Creative Direction
- Editorial Leadership

HONORS

- 6x Dean's List and Merit
Scholar Hampton
University
- National Association of
Black Journalist Students
Multimedia Projects 2026
- Chapter Journalist Gamma
Iota Chapter of Delta Sigma
Theta Sorority, Inc.
- Virginia Association of
Broadcasters Intern
with Wavy Tv-10
- Pi Sigma Alpha Honor
Society
- Entertainment Industry
College Outreach
Program HBCU Finalist

PROFESSIONAL SUMMARY

Passionate and ambitious student journalist dedicated to encouraging change by the masses through media, advocating for and educating her community through news sources. She is particularly interested in political journalism and aspires to utilize the skills of storytelling and communication to be the voice for the voiceless and promote the betterment of one's livelihood.

WORK EXPERIENCE

City of Hampton

Marketing & Outreach Intern

2026 June - August

- Create and publish multimedia content across multiple social media platforms to engage diverse audiences.
- Capture photography and assist with media coverage of the Mayor, city events, and community initiatives.
- Collaborate with city officials to communicate key messages and maintain a positive public image.

Whov-Tv Hampton University

Executive Producer

Fall 2025 - present

- Write, produce, and edit news segments covering campus, national, sports, weather, and entertainment using ENPS
- Assign stories, manage reporter workflow, and produce rundowns
- Direct live broadcasts and demonstrate strong leadership in newsroom operations

Reporter

Fall 2024 - present

- Pitch story ideas weekly and conduct on-campus interviews to produce packages

Wavy-TV 10 The Hampton Roads Show

2025 June-August

Production Intern

- Acted as guest liaison, managing mic checks, sound setup, and on-air readiness, while maintaining set aesthetics.
- Wrote content for lifestyle, news, and sports coverage.
- Authored 35+ web blog posts and created engaging TikTok content to boost the show's visibility.
- Assisted reporters on field shoots from Norfolk to the OBX for news coverage

Key Accomplishments:

- Wrote, edited, and produced 9 field packages.
- Contributed to booth production for live HRS broadcasts.
- Mentored and trained fellow interns shadowing the production position.

Black Girls Vote Hampton University

Public Relations Lead

Fall 2025 - Spring 2026

- Design multimedia content including flyers, social media posts, and PowerPoint presentations
- Communicate and collaborate effectively with team members towards common goal of encouraging political awareness for Hampton University students

Her Campus Hampton University

Video Team Co-Lead

Fall 2025 - Spring 2026

- Produce short-form video content for TikTok, aligning with topics important to woman on Hampton Universities campus
- Lead a team of content creators, fostering collaboration and coordination of strategy to meet deadlines and engagement goals