

BROOKLYNN JEAN-PIERRE BANKS

Undergraduate Student Journalist



@broadcastedbybrook
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EDUCATION

Bachelor of Journalism & Political Science
Hampton University
2023-2027
3.8 GPA

SKILLS

- Multimedia reporting
ENPS & AP Style
- Content Creation
- Interpersonal Communication
- Audience Engagement
- Press & Media Relations
- Video Post Production
Adobe Premiere Pro
- Public Speaking
- Creative Direction
- Editorial Leadership

HONORS

- Entertainment Industry College Outreach Program HBCU Finalist
- Virginia Association of Broadcasters Intern with Wavy Tv-10
- Pi Sigma Alpha Honor Society
- 5x Dean's List and Merit Scholar Hampton University

PROFESSIONAL SUMMARY

Passionate and ambitious student journalist dedicated to encouraging change by the masses through media, advocating for and educating her community through news sources. She is particularly interested in political journalism and aspires to utilize the skills of storytelling and communication to be the voice for the voiceless and promote the betterment of one's livelihood.

WORK EXPERIENCE

Wavy-TV 10 The Hampton Roads Show

2025 June-August

Production Intern

- Acted as guest liaison, managing mic checks, sound setup, and on-air readiness, while maintaining set aesthetics.
- Wrote content for lifestyle, news, and sports coverage.
- Authored 35+ web blog posts and created engaging TikTok content to boost the show's visibility.
- Assisted reporters on field shoots from Norfolk to the OBX for news coverage

Key Accomplishments:

- Wrote, edited, and produced 9 field packages.
- Contributed to booth production for live HRS broadcasts.
- Mentored and trained fellow interns shadowing the production position.

Whov-Tv Hampton University

Fall 2025 - present

Line Producer

- Write, produce, and edit news segments covering campus, national, sports, weather, and entertainment using ENPS
- Assign stories, manage reporter workflow, and produce rundowns
- Direct live broadcasts and demonstrate strong leadership in newsroom operations

Reporter

- Pitch story ideas weekly and conduct on-campus interviews to produce packages

Black Girls Vote Hampton University

Fall 2025 - present

Public Relations Lead

- Design multimedia content including flyers, social media posts, and PowerPoint presentations
- Communicate and collaborate effectively with team members towards common goal of encouraging political awareness for Hampton University students

Her Campus Hampton University

Fall 2025 - present

Video Team Co-Lead

- Produce short-form video content for TikTok, aligning with topics important to women on Hampton University's campus
- Lead a team of content creators, fostering collaboration and coordination of strategy to meet deadlines and engagement goals