

# BROOKLYNN JEAN-PIERRE BANKS

Undergraduate Student Journalist



@broadcastedbybrook

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## EDUCATION

### Bachelor of Journalism & Political Science Hampton University

2023-2027

3.8 GPA

## SKILLS

- Multimedia reporting  
ENPS & AP Style
- Content Creation
- Interpersonal  
Communication
- Audience Engagement
- Press & Media Relations
- Video Post Production  
Adobe Premiere Pro
- Public Speaking
- Creative Direction
- Editorial Leadership

## HONORS

- Entertainment Industry  
College Outreach  
Program HBCU Finalist
- Virginia Association of  
Broadcasters Intern  
with Wavy Tv-10
- Pi Sigma Alpha Honor  
Society
- 5x Dean's List and Merit  
Scholar Hampton  
University

## PROFESSIONAL SUMMARY

Passionate and ambitious student journalist dedicated to encouraging change by the masses through media, advocating for and educating her community through news sources. She is particularly interested in political journalism and aspires to utilize the skills of storytelling and communication to be the voice for the voiceless and promote the betterment of one's livelihood.

## WORK EXPERIENCE

### Wavy-TV 10 The Hampton Roads Show

2025 June-August

Production Intern

- Acted as guest liaison, managing mic checks, sound setup, and on-air readiness, while maintaining set aesthetics.
- Wrote content for lifestyle, news, and sports coverage.
- Authored 35+ web blog posts and created engaging TikTok content to boost the show's visibility.
- Assisted reporters on field shoots from Norfolk to the OBX for news coverage

*Key Accomplishments:*

- Wrote, edited, and produced 9 field packages.
- Contributed to booth production for live HRS broadcasts.
- Mentored and trained fellow interns shadowing the production position.

### Whov-Tv Hampton University

Line Producer

Fall 2025 - present

- Write, produce, and edit news segments covering campus, national, sports, weather, and entertainment using ENPS
- Assign stories, manage reporter workflow, and produce rundowns
- Direct live broadcasts and demonstrate strong leadership in newsroom operations

Reporter

Fall 2024 - present

- Pitch story ideas weekly and conduct on-campus interviews to produce packages

### Black Girls Vote Hampton University

Public Relations Lead

Fall 2025 - present

- Design multimedia content including flyers, social media posts, and PowerPoint presentations
- Communicate and collaborate effectively with team members towards common goal of encouraging political awareness for Hampton University students

### Her Campus Hampton University

Video Team Co-Lead

Fall 2025 - present

- Produce short-form video content for TikTok, aligning with topics important to woman on Hampton Universities campus
- Lead a team of content creators, fostering collaboration and coordination of strategy to meet deadlines and engagement goals