# CoHEsion Policies & Procedures

## TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table of Contents</td>
<td>2</td>
</tr>
<tr>
<td>1.0 MEETINGS</td>
<td></td>
</tr>
<tr>
<td>1.1 Board Meetings</td>
<td>4</td>
</tr>
<tr>
<td>1.2 Committee Meetings</td>
<td>4</td>
</tr>
<tr>
<td>1.3 Annual Business Meeting of the Membership</td>
<td>4</td>
</tr>
<tr>
<td>2.0 EXPENSES/REIMBURSEMENTS</td>
<td></td>
</tr>
<tr>
<td>2.1 Travel Expense Reimbursements</td>
<td>4</td>
</tr>
<tr>
<td>2.2 Expense Advances</td>
<td>5</td>
</tr>
<tr>
<td>2.3 Guest Attendance &amp; Expenses</td>
<td>5</td>
</tr>
<tr>
<td>2.4 Other Reimbursable Expenses</td>
<td>5</td>
</tr>
<tr>
<td>2.5 Reimbursement Procedure</td>
<td>5</td>
</tr>
<tr>
<td>3.0 CONFERENCE ADMINISTRATION</td>
<td></td>
</tr>
<tr>
<td>3.1 Registration Fees</td>
<td>6</td>
</tr>
<tr>
<td>3.2 Registration Fee and / or Conference Registration Cancellations</td>
<td>6</td>
</tr>
<tr>
<td>3.3 Registration Waivers</td>
<td>6</td>
</tr>
<tr>
<td>3.4 Room Upgrades</td>
<td>6</td>
</tr>
<tr>
<td>3.5 Honoraria (also found in Conference Committee Handbook)</td>
<td>7</td>
</tr>
<tr>
<td>3.6 Handouts</td>
<td>7</td>
</tr>
<tr>
<td>3.7 Audio/Visual (AV)</td>
<td>7</td>
</tr>
<tr>
<td>3.8 Presentation Standards</td>
<td>7</td>
</tr>
<tr>
<td>3.9 Consultants</td>
<td>8</td>
</tr>
<tr>
<td>3.10 Non-Licensed Prospective Clients</td>
<td>8</td>
</tr>
<tr>
<td>3.11 Vendor/Exhibitor Sponsorship &amp; Advertising</td>
<td>8</td>
</tr>
<tr>
<td>3.12 Avoidance of Special Holidays &amp; Other Conferences</td>
<td>8</td>
</tr>
<tr>
<td>3.13 Site Selection</td>
<td>8</td>
</tr>
<tr>
<td>4.0 MEMBERSHIP SERVICES</td>
<td></td>
</tr>
<tr>
<td>4.1 Directory/Membership List</td>
<td>8</td>
</tr>
<tr>
<td>4.2 Website</td>
<td>9</td>
</tr>
<tr>
<td>4.3 Awards</td>
<td>9</td>
</tr>
<tr>
<td>5.0 RECORDS AND PROPERTY MANAGEMENT</td>
<td></td>
</tr>
<tr>
<td>5.1 Records</td>
<td>9</td>
</tr>
<tr>
<td>5.2 Record Retention</td>
<td>10</td>
</tr>
<tr>
<td>5.3 Assets</td>
<td>11</td>
</tr>
<tr>
<td>5.4 Policy and Procedures Version Numbering</td>
<td>11</td>
</tr>
<tr>
<td>6.0 FINANCE AND INVESTMENT</td>
<td></td>
</tr>
</tbody>
</table>

---

Page 2
CoHEsion Policies and Procedures

6.1 Reserves ................................................................................................................................. 11
6.2 Conference Financial Objectives ........................................................................................... 12
6.3 Investment Philosophy ........................................................................................................... 12
6.4 Allowable Investments .......................................................................................................... 12
6.5 External Reviews .................................................................................................................... 12
6.6 Signature Authority ................................................................................................................ 12
6.7 Insurance ............................................................................................................................... 12
6.8 CoHEsion Corporate Credit Card ......................................................................................... 12

7.0 ORGANIZATION AND STRUCTURE ....................................................................................... 13
7.1 Board ..................................................................................................................................... 13
7.2 CoHEsion Conference Management Committee .................................................................. 13
7.3 CoHEsion Program Committee ............................................................................................. 14

Appendix A ..................................................................................................................................... 15
A.1 BOARD MEMBERS .................................................................................................................. 15
A.2 PURPOSE ................................................................................................................................. 15
A.3 RESPONSIBILITIES .................................................................................................................. 15
A.4 QUALIFICATIONS .................................................................................................................... 15
A.5 TERMS ..................................................................................................................................... 15
A.6 UNEXPECTED VACANCY ...................................................................................................... 15
A.7 NOMINATION AND ELECTION PROCESS .......................................................................... 15
A.8 NOMINATIONS AND ELECTION TIMETABLE .................................................................... 16
A.9 BOARD POSITIONS AND THEIR ROLES ............................................................................. 17

Deleted: Table of Contents .

1.0 MEETINGS ............................................................................................................................. 16
1.1 Board Meetings ..................................................................................................................... 16
1.2 Committee Meetings .......................................................................................................... 16
1.3 Annual Business Meeting of the Membership ..................................................................... 16

2.0 EXPENSES/REIMBURSEMENTS ......................................................................................... 18
2.1 Travel Expense Reimbursements ......................................................................................... 18
2.2 Expense Advances .............................................................................................................. 18
2.3 Guest Attendance & Expenses ............................................................................................ 18
2.4 Other Reimbursable Expenses ............................................................................................ 18
2.5 Reimbursement Procedure .................................................................................................. 18

3.0 CONFERENCE ADMINISTRATION ...................................................................................... 19
3.1 Registration Fee and / or Conference Registration Cancellations ...................................... 19
3.2 Registration Fees ................................................................................................................ 19
3.3 Registration Waivers ........................................................................................................... 19
3.4 Room Upgrades .................................................................................................................. 19
3.5 Honoraria (also found in Conference Committee Handbook) ........................................ 19
3.6 Handouts .............................................................................................................................. 19
3.7 Audio/Visual (AV) ............................................................................................................... 19
3.8 Presentation Standards ....................................................................................................... 19
3.9 Consultants .......................................................................................................................... 19
3.10 Non-Licensed Prospective Clients ..................................................................................... 19
3.11 Vendor/Exhibitor Sponsorship & Advertising .................................................................. 19
3.12 Avoidance of Special Holidays & Other Conferences ..................................................... 19
3.13 Site Selection ....................................................................................................................... 19

4.0 MEMBERSHIP SERVICES .................................................................................................. 20
4.1 Directory/Member List ........................................................................................................ 20
4.2 Website ................................................................................................................................. 20
4.3 Awards .................................................................................................................................. 20
4.4 RECORDS AND PROPERTY MANAGEMENT ..................................................................... 20
4.5 Records ................................................................................................................................. 20
4.6 Record Retention ................................................................................................................ 20
4.7 Assets ................................................................................................................................... 20
4.8 Policy and Procedures Version Numbering ....................................................................... 20
5.0 FINANCE AND INVESTMENT ............................................................................................ 20
5.1 Reserves ............................................................................................................................... 20
5.2 Conference Financial Objectives ........................................................................................ 20
5.3 Investment Philosophy ........................................................................................................ 20
5.4 Allowable Investments ....................................................................................................... 20
5.5 External Reviews ............................................................................................................... 20
5.6 Signature Authority ............................................................................................................. 20
5.7 Insurance ............................................................................................................................ 20
5.8 CoHEsion Corporate Credit Card ..................................................................................... 20
5.9 Board .................................................................................................................................... 20
6.0 ORGANIZATION AND STRUCTURE .................................................................................. 20
6.1 Board .................................................................................................................................... 20
6.2 CoHEsion Conference Management Committee ............................................................. 20
6.3 CoHEsion Program Committee .......................................................................................... 20

Appendix A .................................................................................................................................. 20
A.1 BOARD MEMBERS ................................................................................................................ 20
A.2 PURPOSE ............................................................................................................................... 20
A.3 RESPONSIBILITIES ............................................................................................................. 20
A.4 QUALIFICATIONS .................................................................................................................. 20
A.5 TERMS ................................................................................................................................... 20
A.6 UNEXPECTED VACANCY ................................................................................................... 20
A.7 NOMINATION AND ELECTION PROCESS ......................................................................... 20
A.8 NOMINATIONS AND ELECTION TIMETABLE ................................................................. 20
A.9 BOARD POSITIONS AND THEIR ROLES .......................................................................... 20
1.0 MEETINGS

1.1 BOARD MEETINGS

The Board will meet at least two (2) times per year in person. The Board may agree to hold other meetings during the year as necessary to manage the activities related to the corporate entity and to provide leadership.

1.2 COMMITTEE MEETINGS

Committee meetings and other meetings may be held as necessary with prior Board approval.

1.3 ANNUAL BUSINESS MEETING OF THE MEMBERSHIP

An annual business meeting of the membership shall take place at all conferences.

2.0 EXPENSES/REIMBURSEMENTS

Board and Committee Members will be reimbursed for actual and necessary expenses incurred as a result of participation in official CoHEsion business. Such individuals should make every effort to be frugal and conservative in their use of CoHEsion funds in order to keep administrative costs to a minimum. All reimbursement requests will be evaluated by the Treasurer for appropriateness and reasonableness. Claimants should not be unduly benefited personally by their participation with CoHEsion. The Treasurer is given authority to administer this policy and will notify the President of any policy abuse. Any exceptions to these policies must be approved in advance.

2.1 TRAVEL EXPENSE REIMBURSEMENTS

2.1.1 Board/Committee Meetings: Normal and usual expenses incurred as a result of participation in these meetings or while performing other Board-authorized duties will be reimbursed.

2.1.2 Expense Report: A CoHEsion expense report with all supporting receipts and signed expense form must be approved by the Treasurer before payment can be made. The receipts and expense form may be the originals or scanned and sent electronically.

2.1.3 Board and Committee Members Travel expenses: Board and Committee members should use good judgment when making travel arrangements and reduce costs whenever possible by using supersaver and discounted airfares. Transportation to and from airport/hotel, airport parking, and hotel parking expenses will be reimbursed. Travel expenses by personal automobile will be reimbursed at the current rate allowed by the IRS. Limo/Town Car/Taxi between home and airport in excess of $50 one way requires justification in writing. Air travel is the CoHEsion norm. Other modes of transportation may be mandated or approved by the Board. Alternate modes of travel are generally reimbursable up to the lesser of the most reasonable airfare or the alternate travel. The member is required to provide a cost comparison (see Policy #2.4).

2.1.4 Hotel accommodations: All hotel accommodations should be booked at conference facilities. Allowable charges generally are limited to single room rate. Alternative arrangements must be approved in advance by the President or the Treasurer. Whenever practical, hotels should be asked to provide complimentary room accommodations.

2.1.5 Meals: Daily limit for meals (exclusive of gratuities) when traveling is $75. Actual costs will be reimbursed up to the maximum upon submission of required receipts; however, the Treasurer,
where appropriate, has the authority to make exceptions to the maximum where meal costs are high. Persons who pay for group meals should list the names of persons for whom the meals were paid. If an attendee elects not to attend a group meal function, no reimbursement is paid for that alternate meal.

2.1.6 Miscellaneous Expenses: Baggage handling, reasonable personal telephone calls not to exceed $10 a day supported by receipt(s), taxi fares, and gratuities are reimbursable expenses. Gratuities should be included with the service to which they pertain. Business-related telephone calls made to a claimant’s employing institution are not generally reimbursable by CoHEsion. Internet access fees are reimbursable at a maximum of $15/day.

2.2 EXPENSE ADVANCES

An individual may request an advance of funds to cover necessary expenditures (associated with travel) for official CoHEsion business. Individuals should submit a detailed request to the CoHEsion Board Treasurer at least 30 days prior to needing the funds. The amount for travel advances shall not exceed 80% of estimated allowable expenses prescribed in Policy 2.1. A detailed estimate of expenses must accompany the request for an advance. The Treasurer will have the authority to approve advances. Final settlement of travel reimbursement requests (including reference to any applicable advances), with appropriate documentation of expenditures, must be submitted within 15 days of incurring the expense.

2.3 GUEST ATTENDANCE & EXPENSES

2.3.1 Guest Attendance at Planning Meetings: Due to the focused nature of Conference and Program planning meetings, guest attendance is not allowed. Allowable charges will be limited to single room rate (see policy 2.1.4) and guest meals will not be covered. Exceptions must receive prior Board approval.

2.3.2 Board Guest at Board Events: Board members may bring a guest to a Board event with prior approval of the Board.

2.4 OTHER REIMBURSABLE EXPENSES

Actual expenses, supported by receipts, incurred by a member or an institution as a result of conducting official CoHEsion business as directed by the Board, will be reimbursed. However, any such expenses not previously built into the approved conference or administrative budgets must be approved in advance by the Board.

2.5 REIMBURSEMENT PROCEDURE

Expense reimbursement forms shall be submitted as directed with the appropriate supporting documentation. Reimbursements will be made in as timely a manner as possible upon receipt of proper documentation. Business, as directed by the Board, will be reimbursed. However, any such expenses not previously built into the approved conference or administrative budgets must be approved in advance by the Board. Airfare may be reimbursed in advance of travel; however, if the attendee is unable to attend the meeting as scheduled, the entire amount of the airfare is due to CoHEsion.
3.0 CONFERENCE ADMINISTRATION

3.1 REGISTRATION FEES

3.1.1 Conference Registration Fee: The Conference registration fee is set by the Board following the approval of the conference budget prepared by the Conference Planning Committee. The registration fee includes the administrative fee and the conference fee. **NOTE:** All CoHEsion registrations include a non-refundable $75 administration fee. CoHEsion will allow a transfer of registration to a replacement attendee at no cost.

3.1.2 Guest Registration Fee: The Guest registration fee is also set by the Board following the approval of the conference budget. The guest registration fee should cover the actual cost of guest attendance at the specific functions to which it applies. All guests attending these functions must pay the guest registration fee. There will be no waiver of this fee for any reason.

3.2 REGISTRATION FEE AND / OR CONFERENCE REGISTRATION CANCELLATIONS

3.2.1 Conference registrations may be canceled and registration fees returned, less a non-refundable $75 administrative fee, if CoHEsion is notified in writing by published cancellation date prior to the start of the conference. Refunds will not be made for cancellations received after the cancellation deadline. Exceptions may be granted on a case-by-case basis by the Board (e.g., for medical emergencies). The refund is handled as a full credit, less administrative fee, to be used by the attendee or anyone from his/her institution at a future CoHEsion conference within a specified time period.

3.2.2 Substitutions: Institutions may choose to substitute conference attendees if necessary. CoHEsion should be notified at least one week prior to the conference if one attendee will be substituting for another registered attendee so that an accurate list of attendees can be prepared. The transfer of registration to a replacement will be performed at no cost.

3.3 REGISTRATION WAIVERS

3.3.1 Conference Registration Fee Waivers: The waiver goes to the following:
- Members of the Board of Directors.
- Conference Management Committee (CMC).
- Program Committee (PC).
- Contracted Conference Logistic Support personnel (to be approved by the CoHEsion Board).
- CoHEsion Support Personnel, as defined in the CoHEsion Support Contracts.

3.3.2 Waiver Limitations: For Conference or Program Committee members, the waiver is valid only for their specific conference. The waiver is for the year that the attendee is a current committee or board member.

3.3.3 Non-Exhibiting Vendors: A non-exhibiting vendor registration fee will apply to "outside presenters"; however, the CoHEsion Board Liaison has the authority to waive this fee in cases where the presenter is from a governmental or non-profit agency or similar circumstances so warrant. The presenter may attend one of the day's meal functions (breakfast or lunch).

3.4 ROOM UPGRADES
The conference will utilize room credits, suites, etc., as set forth in contractual arrangements with the hotel(s), and will apply upgrades as permitted in the following sequence:
1. Conference Chair (Board Liaison)
2. Program Chair
3. Vice Program Chair
4. Vice Conference Chair (Board Liaison)
5. Board President
6. Board members in attendance

3.5 HONORARIA (ALSO FOUND IN CONFERENCE COMMITTEE HANDBOOK)

3.5.1 Presenter Registration Fee Reduction: Presenters may receive a $75 reduction in registration fee for acting as lead presenter (exceptions may be considered).

3.5.2 Conference Administrator (CA) Members: The Program Chair and Vice-Program Chair may receive an honorarium of $200 each and a complimentary upgrade and/or complimentary accommodations (dependent on signed hotel contract). Other Conference Committee members may receive an honorarium of one (1) paid hotel night. Track Chairs may receive a complimentary upgrade or staff rate rooms (dependent on signed hotel contract).

3.5.3 Exhibitor Presenters: Vendor/Exhibitor presenters are not eligible to receive honoraria.

3.6 HANDOUTS

The conference has a secure website where attendees are able to access presentation handouts at least one (1) week prior to the beginning of the conference. Presenters who do not meet the web deadline should bring their own handouts.

3.7 AUDIO/VISUAL (AV)

The conference will provide, at conference expense, all reasonable AV equipment within budget. AV basic package should include:
- Screens.
- Microphones.
- Lecterns.
- Computer projection equipment.
- Internet connectivity.

Presenters are responsible for bringing a laptop for their presentations and any necessary adaptors, connectors or auxiliary equipment necessary to connect to projection equipment.

3.8 PRESENTATION STANDARDS

Conference presentations should be presented in a manner that is within the guidelines described in the Presenter Handbook. The official presentation template to be used at CoHEsion conferences, in accordance with these guidelines, is available online at www.CoHEsionCentral.org.
3.9  CONSULTANTS

3.9.1 Presentations, Registration Fee, and Honorarium: Presentations from Non-Corporate Sponsor employees or consultants should be made only with a presenter(s) from a member institution. Registration fees will not be waived for consultants nor will they receive an honorarium.

3.9.2 Attendance at Conference: Consultants will not be allowed to attend the conference without representing an institution and may be required to sign one or more non-disclosure agreements provided by the Platinum Sponsors.

3.9.3 Platinum Sponsor Notification: Platinum Sponsors will be notified when a consultant registers for a conference. Platinum Sponsors will advise the Board of Directors if there is concern. The Board shall then take appropriate action.

3.10 NON-LICENSED PROSPECTIVE CLIENTS

Platinum Sponsors are authorized to invite non-licensed prospective clients. Non-licensed prospective clients must pay all conference registration fees.

3.11 VENDOR/EXHIBITOR SPONSORSHIP & ADVERTISING

3.11.1 Conference Participation: Vendors/Exhibitors are encouraged to participate in the conference to enhance conference content and offset conference expenditures. The Board will be sensitive to Corporate Sponsor concerns regarding Vendors/Exhibitors and take appropriate action. Vendor participants are prohibited from attending sessions that cover a product/service for which they are considered a competitor. CoHeSion asks that exhibitors cooperate with other exhibitors and the Conference Committee by departing from any presentation they are asked to leave.

3.11.2 Conference Fees/Sponsorship: The Board will establish appropriate fees and sponsorship opportunities for vendors/exhibitors.

3.11.3 Corporate Sponsorship: Corporate Sponsorship agreements start at $10,000. Terms for each agreement will be at the discretion of the Board.

3.11.4 Conference Attendee List: The Board will provide an electronic attendee list 4-6 weeks prior to conference dates, which includes email and mailing addresses.

3.12 AVOIDANCE OF SPECIAL HOLIDAYS & OTHER CONFERENCES

Conference dates should be carefully selected so as to avoid special holidays, such as religious holidays, and other conferences to which a significant number of members might be expected to attend.

3.13 SITE SELECTION

The CoHeSion Board of Directors will solicit and negotiate potential future conference sites.

4.0  MEMBERSHIP SERVICES

The following services are available to any current member. An individual becomes a member by purchasing a one-year membership from CoHeSionCentral.org which also provides a significant discount when registering for a conference.

4.1 DIRECTORY/MEMBERSHIP LIST
An online directory of the current membership will be maintained. Mailing label data/attendee lists will not be provided to non-collaborative potential competitors of Platinum Sponsors.

4.2 WEBSITE

4.2.1 A secure website of pertinent user information will be maintained. The website information includes, but is not limited to:
- A code repository.
- Conferences.
- Job opportunities.
- Vendor information.

4.2.2 Only institutions with at least one (1) member may post job listings.

4.3 AWARDS

4.3.1 Presenter Awards: Presenter awards will be determined by a random drawing from all conference presenters. Winners will receive a free registration for the next year’s CoHEsion conference.

4.3.2 The Presidential Service Award (“The Ruby”): There shall be one (1) award presented each year. The CoHEsion Board President will select the person who meets the characteristics in section 4.3.2.1. This annual award consists of a plaque and a monetary award in an amount determined by the board up to $300.

4.3.2.1 Characteristics:
- Outstanding leadership and vision in an area or activity of CoHEsion.
- Made a notable or important contribution to CoHEsion. This may include, but is not limited to, the CoHEsion Board and Conference/Program Committee.
- Continuing excellence and commitment to the organization with the goals of the organization always before personal aspirations.
- Continuing commitment to service in the organization.
- Willingly taken on tasks that support the goals of the organization no matter how mundane or difficult.

4.3.2.2 Qualifications for Award:
- Current CoHEsion member who has regularly attended CoHEsion/Summit/Ellucian Live conferences.
- An award-winning member is not eligible for another award for a period of three (3) years
- Current board members are not eligible.

5.0 RECORDS AND PROPERTY MANAGEMENT

This policy identifies and clarifies requirements, administrative roles/responsibilities, and the scope of Records and Property Management for CoHEsion. No official or agent has, by virtue of their position, any personal or property rights to official records even though they may have helped develop or compile them. Unauthorized destruction, removal from files, or personal use of official records is prohibited.

5.1 RECORDS
The specific objective of these policies is to meet legal, fiscal, administrative, and historical requirements by managing records throughout their life cycle.

5.1.1 General Policy: In managing such documentation, it is the general policy of CoHEsion to:
- Create only the records it needs.
- Retain records according to established Records Retention Schedules.
- Maintain active and inactive records in appropriate storage equipment and locations.
- Archive records of historical significance.
- Identify and protect vital records.
- Discard records no longer required.

5.1.2 Maintenance of Records: Each official or agent of CoHEsion is responsible for the maintenance of records within his/her control. During and at the end of his/her term of office, all appropriate records in any format will be forwarded to the designated records manager.

5.1.3 Records Manager: The CoHEsion Board Secretary is the official Records Manager.

5.1.4 Records Definition: Records are the evidence of what the organization does. They capture business activities and transactions such as contract negotiations, business correspondence, personnel files, and financial statements, just to name a few. A record is any recorded information, regardless of medium or characteristics, made or received by an organization that is evidence of its operations and has value requiring its retention for a specific period of time. This information is significant or vital to the organization and legally recognized with judicial enforceability as a recorded fact. Many copies of a record may exist. Most often the official copy of the record is the original version created by the original author.

5.1.5 Record Formats: A record may exist in a number of formats including, but not limited to, various sizes of paper (original or photocopy), microfilm or any microform, electronic media, information captured in databases, email and email attachments, optical disk media, CD, photograph and audio, or video tape. Vital records are records essential to the:
- Resumption and/or continuation of operations in the event of a disaster.
- Recreation of the legal and financial status of the entity.
- Fulfillment of the obligations to members, vendors, sponsors and other parties.

5.1.6 Access to Records: Any member in good standing with CoHEsion may have access to the records of the organization upon written request, with the exception of records relating to personnel matters or containing proprietary information of Platinum Sponsors. A request for information must be in writing and specific enough so that the Records Manager will not be overly burdened.

5.1.7 Confidentiality of Association Documents and Data: All records are proprietary information of CoHEsion and distribution of the membership list or other records will be at the discretion of the Board. Appropriate safeguards should be applied to all CoHEsion documents and data.

5.1.8 Storage of Records: All records of CoHEsion should be stored in a prudent manner to protect and preserve them from loss.

5.1.9 Email Records: Email records will be maintained in the Board official minutes. Always maintain confidentiality when conducting official business through email.

5.1.10 Risk Management: A weekly backup of CoHEsion electronic records will be copied to an off-site source documented in the CoHEsion SharePoint Team Site.

5.1.11 Destruction of Records: Before any records held by a CoHEsion official are destroyed, the official should receive authorization from the Board.

## RECORD RETENTION

<table>
<thead>
<tr>
<th>RECORD TYPE</th>
<th>DESCRIPTION</th>
<th>VITAL</th>
<th>RETENTION</th>
</tr>
</thead>
</table>

5.2 RECORD RETENTION
5.3 ASSETS

Adequate insurance and adequate inventory records of all physical assets must be maintained. Inventory records should contain identifying information, cost, date of purchase, location, and who is responsible for the item. Assets may be declared surplus and disposed of in a fiscally acceptable manner with the authorization of the President and Treasurer.

5.4 POLICY AND PROCEDURES VERSION NUMBERING

Each year the major version will increase (Example: 2013 = 1.0, 2014 = 2.0). Each change during that year will increase the sub-version by one (1) (i.e. 1.1). The next version in that year would be 1.2. The change is in the year the edits/updates were agreed upon by the CoHEsion Board. The CoHEsion Board agrees on changes in the next scheduled Board meeting.

6.0 FINANCE AND INVESTMENT

The following guidelines are designed to assure that CoHEsion financial resources are managed in the most prudent manner.

6.1 RESERVES
Reserves of cash and cash equivalents should be maintained to provide for continuity of operations and to protect CoHEsion against unanticipated financial losses resulting from any individual conference. Reserve balances should be maintained in the amount of $250,000 – $350,000. To the extent that reserves fall outside this range, the Board will adjust future conference fees accordingly. Except in the most extreme circumstances, the Board will avoid reducing the conference fee from one year to the next.

6.2 CONFERENCE FINANCIAL OBJECTIVES

Conference revenues must cover the direct costs of the conference as well as related planning costs. To satisfy these objectives and ensure the maintenance of adequate reserves, conference registration fees should be set at a rate to generate a three-percent surplus (see the above Reserves constraints).

6.3 INVESTMENT PHILOSOPHY

Three (3) factors influence investment considerations relating to CoHEsion funds. In order of importance, these factors are safety, liquidity, and yield. The Board’s primary consideration is to ensure that all financial resources are protected against loss. The Board’s investment philosophy is to forego potential income rather than subject any assets to undo risk. The amount of cash held outside of income-producing accounts should be kept to a minimum.

6.4 ALLOWABLE INVESTMENTS

The investment options available to the Treasurer include:

1. Certificates of deposit (CD) offered by banks.
2. Money market funds.

6.5 EXTERNAL REVIEWS

An annual external financial review should be conducted to ensure that all financial matters are in order. It is the responsibility of the Treasurer to arrange for this review. The review will be conducted by a Certified Public Accountant (CPA) with no affiliation to the organization. The year-end financial statements will be presented to the Board by the Treasurer.

6.6 SIGNATURE AUTHORITY

The Treasurer is the main signature authority on checking/investment accounts. Large checks require a second signature. This will be performed by the President for checks over $25,000. In any case, the President will act as backup to the Treasurer as signature authority when the Treasurer is unavailable.

6.7 INSURANCE

Appropriate liability insurance will be maintained to protect CoHEsion’s meeting and conference potential liabilities.

6.8 COHESION CORPORATE CREDIT CARD
6.8.1 Cards: CoHEsion authorizes the use of corporate credit cards for official business for board meetings, conference expenses at conferences, and approved purchases necessary to conduct the business of CoHEsion. The credit limit on the card is not to exceed $10,000. Cardholders are selected from the current board members.

6.8.2 Guarantor: A volunteer (either the President or Treasurer) is required from the board members to guarantee the CoHEsion credit card. The appropriate records will be filed with the issuing bank with the board member as guarantor on the account. The account guarantor will receive the first card and request access of the other cards on the account.

6.8.3 Guarantor Protection: A certificate of deposit (CD) will be established in the amount of $10,000 and exist as long as the corporate card is guaranteed by a member of the CoHEsion Board. The purpose of the CD is to protect the corporate card guarantor in the event that CoHEsion becomes insolvent and is unable to cover any outstanding balances. The CD will be placed primarily in the name of the guarantor and a second signature is required to cash the CD. One of the signatures must be the Board Treasurer. The CD will be established at the shortest term available and will automatically roll. In the event the credit limits on the CoHEsion corporate card are adjusted up or down, the value of the CD will be adjusted accordingly. The face value of the CD will not be lower than the card limit.

7.0 ORGANIZATION AND STRUCTURE

7.1 BOARD

7.1.1 Board Members: Qualifications, responsibilities, terms of office, and the nomination process shall be administered as per Appendix A.

7.1.2 Board Member Elections

7.1.2.1 Call for Nominations: Call for Nominations for open Board positions shall occur annually (See Appendix A.8 for Nominations and Elections timetable).

7.1.2.2 Voting: Voting shall be done at the annual membership meeting(s) in an open forum.

7.2 COHESION CONFERENCE MANAGEMENT COMMITTEE

7.2.1 Purpose: The purpose of the CoHEsion Conference Management Committee shall be to organize and direct a CoHEsion Conference for the members.

7.2.2 General responsibilities:

- Develop and present a conference theme.
- Prepare a conference budget for approval by the Board by spring board meeting.
- Appoint the Program Committee.
- Plan and approve all conference activities.
- Review budget at conclusion of early bird registration, and three (3) weeks prior to conference regarding any necessary adjustments pertaining to actual revenue and/or expenses.
- Conduct a conference evaluation.

7.2.3 Qualifications, Responsibilities, etc.: Qualifications, responsibilities, terms of office, and the appointment process shall be administered as per the Terms of Reference document for the CoHEsion Conference Committee (see the Conference Committee Handbook on CoHEsionCentral.org/conferences/call_volunteer.html).
7.3 COHESION PROGRAM COMMITTEE

7.3.1 Purpose: The purpose of the CoHesion Program Committee shall be to plan and deliver a well-balanced conference program.

7.3.2 Qualifications, Responsibilities, etc.: Qualifications, responsibilities, terms of office, and the appointment process shall be administered as per the terms of reference document for the Program Committee (see the Conference Committee Handbook on CoHesionCentral.org/conferences/call_volunteer.html).
### APPENDIX A

## BOARD OF DIRECTORS

### A.1 BOARD MEMBERS

The Board of Directors will have a minimum of seven (7) members, with the number always being odd.

### A.2 PURPOSE

- Oversee the activities related to the corporate entity (i.e., manage the enterprise).
- Provide leadership and direction for conference planning/execution as well as product advocacy.
- Serve as the focal point for executive level interaction with Platinum Sponsors.

### A.3 RESPONSIBILITIES

- Supervision and control of all business activities including conference approval and conduct.
- Execution of product advocacy and member services, the acquisition and/or provision of administrative services.
- Planning and conducting required communication.
- Stewardship.

### A.4 QUALIFICATIONS

**Mandatory qualifications** – objective criteria which can be verified easily:
- Employee of an institution of higher education using Banner.
- Current CoHEsion Member.

**Preferred qualifications** (subjective):
- Has served on a CoHEsion Conference Committee.
- Demonstrate willingness to commit to the CoHEsion Board significant time and effort.
- Exhibit a history of modeling and encouraging others to work as a team.
- Exhibit understanding of and commitment to the CoHEsion organization.

### A.5 TERMS

The term for Board Member is three (3) years.

### A.6 UNEXPECTED VACANCY

If a vacancy results because a Board member is unable to complete their term or a board position is unfilled, the Board may appoint an individual to fill the vacancy who meets the qualifications stated in Appendix A section A.4 and per CoHEsion By-Laws Article IV section H.

### A.7 NOMINATION AND ELECTION PROCESS

- The President will appoint a Board Director(s) to chair the Election Committee.
An Election Committee of five (5) members will be appointed by the Board to enact the nomination and election process. Members of this committee cannot be considered for appointment to the Board while serving on this committee.
  - Two past board members
  - Two current or past committee members
  - One member

The Election Committee will solicit nominations, and prepare a pool of candidates for Board review.

The Board does not have to utilize all nominations when creating a pool of candidates for board appointment.

The Board will seek to provide a slate of candidates for the ballot that maintains Board institutional balance. Board membership should provide diverse representation including:
  - Community Colleges and Four-Year institutions.
  - Public and Private Institutions.
  - Large and Small Institutions.

No more than one (1) person from the same institution can run or serve on the Board simultaneously.

The Board will seek to provide a slate of candidates for the ballot that maintains Board balance representative of a broad spectrum of Platinum Sponsor products and services.

The Board will oversee membership approval of the appointments at the membership meeting to be held at each conference.

A letter of recommendation may be required from one or both of the below:
  - Current or past CoHEsion Board Member (within the last five years).
  - CoHEsion Conference Administrative Committee Member (Program/Vice Program Chair within the last five years).

### A.8 NOMINATIONS AND ELECTION TIMETABLE

(See also Policy and Procedures 7.1.2)

<table>
<thead>
<tr>
<th>BOARD NOMINATION - ACTION ITEM</th>
<th>DEADLINE DATES</th>
</tr>
</thead>
<tbody>
<tr>
<td>President appoints Nomination and Elections Coordinator(s)</td>
<td>Winter Board meeting</td>
</tr>
<tr>
<td>Solicit volunteers for Election Committee</td>
<td>After Winter Board meeting</td>
</tr>
<tr>
<td>Finalize Election Committee and select chair</td>
<td>April</td>
</tr>
<tr>
<td>Call for Nominations</td>
<td>May</td>
</tr>
<tr>
<td>Nominations Close</td>
<td>June 30th</td>
</tr>
<tr>
<td>Election Committee verifies nominees’ mandatory qualifications, commitment and support, then finalizes candidate pool</td>
<td>July</td>
</tr>
<tr>
<td>Election committee schedules telephone interviews with all candidates</td>
<td>August</td>
</tr>
<tr>
<td>Nominee slate is presented for Board approval</td>
<td>Early September</td>
</tr>
<tr>
<td>Upon Board approval, Election Committee Chair will notify all candidates by phone or email</td>
<td>September</td>
</tr>
<tr>
<td>Voting to be held in an open forum during fall conferences</td>
<td>Start of 1st Fall Conference</td>
</tr>
<tr>
<td>Final Voting will be held in open forum during last conference of the year</td>
<td>After Last Fall Conference</td>
</tr>
<tr>
<td>Winners will be notified and invited to the Winter Board meeting by the President</td>
<td>After Last Fall Conference</td>
</tr>
<tr>
<td>Membership notified by email/newsletter</td>
<td>After Last Fall Conference</td>
</tr>
</tbody>
</table>
## A.9 BOARD POSITIONS AND THEIR ROLES

### President
- Served one (1) full year on CoHEsion Board.
- Serve as Executive Officer and as official representative/spokesperson of CoHEsion.
- Preside over and conduct the CoHEsion Board meetings and all meetings of CoHEsion.
- Set meeting agendas.
- Coordinate CoHEsion financial expenditures, and execute all contracts on behalf of the Board.
- Coordinate and facilitate all executive communication with Platinum Sponsors.
- Appoint ad hoc committees.
- Assign duties to Directors as necessary.
- Perform such other duties as customarily pertaining to the office of President.

### Vice President
- Served one (1) full year on CoHEsion Board.
- Shall assume the duties of the President in his/her absence.
- Shall serve as advisor to the President.
- Develop, review, and maintain the following:
  - CoHEsion Bylaws.
  - Policies and Procedures (PnP).
  - Conference Committee Handbook.
  - Presenter Handbook.
- Perform other duties as assigned by the President.
- Serve as parliamentarian.

### Treasurer
- Financial Officer of CoHEsion.
- Coordinate tax reporting.
- Prepare annual financial report to be presented at conferences by Board Liaison.
- Maintain insurance for the organization.
- Review checking and investment accounts regarding transfer of funds.
- Develop and monitor adherence to budgets.
- Oversee and carry out investment activities.
- Review deposit detail.
- Disburse funds.
- Prepare and archive financial statements.
- Coordinate external audit and review and present the findings to the Board.
- Serve as administrator for the Association’s financial system.
- Perform other duties as assigned by the President.

### Secretary
- Document all official proceedings (including all in person, and conference call meetings) in a timely manner (within 2 months of meeting conclusion).
- Prepare board-meeting agendas, maintain Board Action Item List in SharePoint, prepare minutes, distribute to CoHEsion Board of Directors, and upload to the CoHEsion SharePoint Team Site.
- Serve as official Records Manager.
CoHEsion Policies and Procedures

- Perform other duties as assigned by the President.

Directors at Large
- Shall perform duties as assigned by the President.
- Duties the President might assign (may include, but are not limited to):
  - Coordinate award nominations procedure.
  - Coordinate board election procedure.
  - Coordinate CoHEsion membership and conference marketing.
  - Serve as liaison to vendor sponsors.
  - Conference Liaison.
  - Oversee Association website(s).
  - Assigned financial audits under Treasurer.