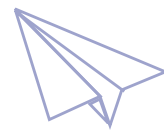


soar like never before

CHALLENGE

JULY 1, 2023 - JUNE 30, 2024

Believe in your potential and that all possibilities are within reach, and your Mary Kay business can sparkle with brilliant opportunity! Every party can become a pivotal moment. Every product sale can boost your momentum. And every conversation you have about the flexibility of running a small business can elevate your life in unimaginable ways.



Take the Challenge!

Each month during the 2023–2024 Seminar year that an Independent Beauty Consultant has personal retail sales of \$600* or more in wholesale Section 1 products, she can earn a monthly piece from the **Soar Like Never Before Collection**.

Each piece in the *Soar Like Never Before* Collection is inspired by the “On Silver Wings” poem. This year’s collection includes accessories and custom-designed jewelry that you can only get by achieving this challenge. Establishing a strong customer base and selling \$600* or more a month in wholesale Section 1 products can help you become a quarterly Star Consultant and so much more.



STAY MOTIVATED! Fill in the butterfly when you achieve each monthly challenge.

 JULY Set Your Sights on Success!	 AUG. Soar With Your Story!	 SEPT. Party Like Never Before!	 OCT. Celebrate Your True Colors!
 NOV. Glow With Gratitude.	 DEC. Radiate Good Cheer!	 JAN. Stay Powerful!	 FEB. Ascend With Ambition!
 MARCH Take Flight With Confidence!	 APRIL Elevate Your Goals!	 MAY Uphold the Vision.	 JUNE Aim for Sky-High Success!

*The order(s) to support the personal retail sales of \$600 or more in wholesale Section 1 products requirement per month can be placed in one single order or placed in cumulative orders, as long as the orders are placed in the same calendar month. Customer Delivery Service, Guest Checkout and EZ Ship order amounts count toward your personal retail sales of \$600 or more in wholesale Section 1 products. You'll receive your monthly reward inside your qualifying order. One reward per achiever each month.