

ANNUAL REPORT

2024-25



Samprabhav
Foundation

Pioneering Sustainable Development Through Informed Action

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FOUNDER'S REMARKS

Dear Impact leaders,

This is our second year at the Samprabhav Foundation. We registered Samprabhav Foundation as a Section 8 company with the sole purpose of building resilient communities and organisations for the betterment of humanity. We are making slow but steady progress on this.

This year, we took another step towards addressing educational gaps through a **life-cycle approach** by working with primary and secondary school children. We piloted the **Accelerated Learning for All (ALfA)** methodology to demonstrate improvement in **Foundational Literacy and Numeracy (FLN)**. The methodology showed promising results and is ready to be **scaled up**. We also reached out to multiple corporate donors, showcasing our competency and capability.

We also initiated programs to address **environmental pollution by undertaking a large-scale and systematic forest clean-up drive in the Western Ghats of India**, which is a first step towards a larger goal of preserving our biodiversity.

The next year looks promising for the organisation with multiple projects lined up.

We are confident that the upcoming year holds a great opportunity for the organisation to progress steadily and strive to contribute towards a better society.

With Gratitude,

Founding Team

ACCOMPLISHMENTS

Environmental Stewardship

With a vision of creating a self-sustainable environment, Samprabhav Foundation launched the first step of the **Revive Kodagu campaign**. A small step towards a bigger Impact! The forest clean-up drive at Maldhare, Kodagu district, helped remove **800Kg of plastic waste** with the help of the forest department, local self-government units and corporate volunteers. The collected Plastic was **recycled**, protecting the environment. **Reach – More than 100 volunteers**

We and our Learning – Accelerated Learning for All (ALfA) Program

A pilot **Accelerated Learning for All** program was funded by the Samprabhav Foundation, with a strong focus on improving **foundational literacy and Numeracy**. A first-of-its-kind effort to measure the effectiveness of the **pedagogy**. The results were encouraging; students ' post-assessment scores improved substantially. The pedagogy is effective for scale-up. **Reach – 12 students from 3rd to 7th standard in a bridge school.**



GEOGRAPHICAL AREA COVERED



- Chikkamagaluru
- Kodagu

OUR STRATEGIES

OUR STRATEGIES

1

Focus on empowering communities and organisations with knowledge, resources, and tools that enable self-sufficiency and collaborative growth.

2

Foster partnerships that integrate sustainable practices into development initiatives, ensuring that economic, social, and environmental goals are met.

3

Prioritise continuous learning and adaptive strategies to address emerging challenges, driving informed and transformative progress.

4

Embedding technology in programs and partnerships to bring evidence to action.

Environment



The Revive Kodagu-Cleanathon Campaign is a community-driven movement aimed at eliminating plastic waste, protecting biodiversity, and restoring Kodagu's pristine beauty, uniting people and organisations to create a sustainable, plastic-free future.

E - Waste Management



Samprabhav Foundation, in collaboration with Karo Sambhav, is leading a collective movement across Mangaluru, Mysore, and Puducherry to raise e-waste awareness and enable responsible collection through education, community engagement, and verified drives, building conscious cities, responsible citizens, and a sustainable future.

Plastic Waste Management



At Samprabhav Foundation, we build a transparent and inclusive plastic value chain by ethically sourcing recyclable plastics from marginalised waste workers & informal stakeholders, ensuring full traceability and compliance, and channelling them to verified recycling partners—helping brands achieve ESG, EPR, and circular economy goals while creating meaningful social and environmental impact.

NPO Development



We strengthen non-profit organisations, harness technology for program monitoring and evaluation, design impact-focused initiatives, and provide expert consultation on CSR, sustainability, and ESG strategies for corporations and high-net-worth individuals.

Ocean Craft



Samprabhav Foundation's Bags With a Mission are crafted from 100% reclaimed ocean-bound plastic, combining purposeful design with environmental impact and social empowerment to redefine sustainable fashion.

Impact Measurement & Evaluation



Samprabhav Foundation leverages over 15 years of expertise to design and manage projects grounded in rigorous needs assessments and the OECD DAC framework, delivering measurable social impact through robust MEL systems, baseline-to-endline evaluations, and tech-enabled transparency for donors.

Education



The Pre-School Education Support Program strengthens early childhood development by equipping under-resourced centres with vital learning materials, while 'We and Our Learning' (ALfA) revolutionises foundational literacy and numeracy in Karnataka through an evidence-based, child-led, peer-assisted model that has demonstrated 86% academic improvement, bridging critical learning gaps and fostering essential 21st-century skills for sustainable social progress.



ENVIRONMENTAL STEWARDSHIP

According to **The SDG Report 2025**, 2024 was the hottest year on record. Global temperatures have reached pre-industrial levels, and it's a warning sign. **The global community must act NOW**, at least to explore some of the possibilities remaining to address climate change. One simple thing is to reduce pollution and recycle the plastics already created to make them **reusable**, rather than furthering the use of hydrocarbons.

As part of this initiative, Samprabhav Foundation, under its larger campaign of **"Revive Kodagu"**, started addressing plastic pollution in the once pristine **"Western Ghats"** is the lung space of the state of Karnataka. The purpose was not to make it a one-time affair but a **movement**, and hence the campaign.

In any such campaigns, ownership is key to driving the sustainable change; this aspect is at the heart of Samprabhav Foundation. With more than **100 Volunteers** that included the locals, youths, students, forest officials and the local self-governance officials, along with financial and material support from **Bisleri**, helped **clean up a 10km stretch on the Maldhare – Lingapura forest limits** under the Virajpet (Kodagu district) and Piriapatna (Mysore district) taluk, respectively.

The initiative helped clean the forest range and protect it from **800Kg of plastic waste**, which otherwise could have affected the lives of the wild animals, also affecting the soil quality and groundwater. The collected plastic was segregated and recycled scientifically at a facility in Mysore, **ensuring end-to-end transparency and a climate-sensitive approach** that Samprabhav Foundation carries at its heart.

To ensure the tourists and the locals do not engage in their polluting habits, **awareness boards** were also installed at strategic locations to **raise awareness** about the **long-term effects of one act of pollution!** The tourists and travellers were directed to dispose of their plastic waste at the designated **plastic collection bins** installed near the forest check posts.





EDUCATION STEWARDSHIP

We are our Learning – **Accelerated Learning for All (ALfA)** Program, Samprabhav Foundation programs have a strong foundation in evidence. National level surveys (Annual Status of Education Report and PARAKH Rashtriya Sarvekshan) have year on year measured the progress in **Foundational Literacy and Numeracy (FLN)** across the primary and secondary education system in India. Due to the COVID-19-induced lockdown, the educational gains achieved before it were affected, leading to children dropping out of school, enrolling late and learning loss

These gaps call for urgent action to restore the learning loss among students. **Accelerated Learning for All (ALfA) pedagogy came in handy to achieve the same.** This is a pioneering methodology to fill learning gaps at a faster pace. Samprabhav Foundation undertook a pilot program on testing this pedagogy with a grassroots-level girls' residential school to test the methodology in the most challenging situation.

The pilot program was implemented for three months; four teachers were trained to sustain the learning. **Every day, 12 children from 3rd to 7th standard were engaged in Mathematics and English learning.**

The study revealed positive directional change in the learning with an average of **87% assessment score improvement** at the project endline assessment compared to at the beginning of the study, with many of the students showing more than **50% advancement** in their ability to solve grade-specific mathematics problems. With a per student **investment of INR 700**, this is a remarkable achievement. We are strongly advocating the scale-up of this initiative, as with more students enrolled, the cost per student will become much more affordable.



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Aparna, a fourth-grade student who obtained a pre-score of 3 and a **post-score of 10 out of 20**, said, “This is very easy to learn for me; I am now able to do addition and subtraction very quickly”



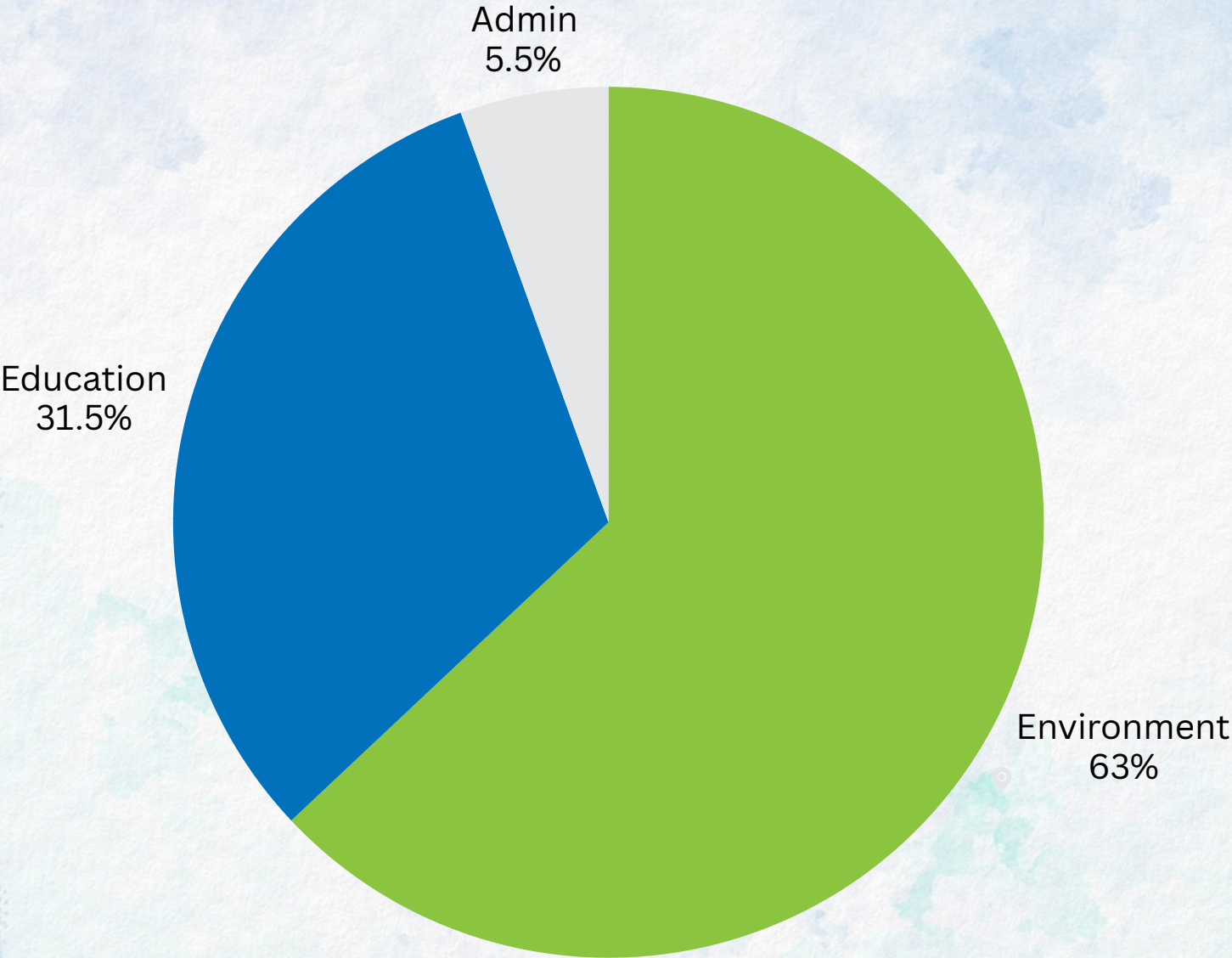
Ramya, a sixth standard student who obtained a zero score at pre-assessment and a **post score of 9 out of 20 marks**, said, “I was always scared of maths and did not like the subject, but this way of teaching and learning from my classmates and friends is fun”.

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As a next step, Samprabhav Foundation is planning to extend the ALfA pedagogy to 100 rural schools, impacting 12000 children. We welcome corporate partners to join our hands in reinstating the educational competency among disenfranchised students.

FINANCIALS



CORE TEAM



CHANDAN M. C.
CHIEF EXECUTIVE OFFICER
& CO-FOUNDER



LOKESH GUJJARAPPA
CO-FOUNDER



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