



Carry the Future – One Bag at a Time

Join the Movement Towards a Sustainable Tomorrow



Samprabhav Foundation proudly presents Ocean Craft – Bags with a Mission. Crafted from 100% reclaimed ocean-bound plastic, each bag is a symbol of transformation, turning waste into worth while empowering communities. More than just functional, these bags are bold statements of sustainability, ethics, and purpose. With Ocean Craft, you don't just carry a bag—you carry change.



Samprabhav
Foundation

**PIONEERING SUSTAINABLE DEVELOPMENT
THROUGH INFORMED ACTION**



The Problem We Can't Ignore

- India generates approximately 9.5 million tonnes of plastic waste annually.
- Over 60% of this consists of single-use plastics.
- Only around 60% of the plastic waste is collected and processed; the rest ends up in landfills, rivers, and oceans, causing severe environmental harm.
- An estimated 144 million plastic bottles are purchased every day in India for drinking water alone.
- While eliminating plastic production is not feasible, we can and must focus on reducing, reusing and recycling plastic to minimise impact.

“It is time to make generational change” Children as change agents!

The Samprabhav Solution

Introducing Eco-Smart School Bags

- 100% recycled plastics.
- Ocean-bound certified plastic waste.
- Reduce carbon footprints.
- Manufactured ethically, supporting livelihoods.
- Every bag supports waste collectors, environmental conservation programs, clean the planet and restore our oceans.



Why This Matters for Schools

Let students know they carry a purpose

- Every child becomes an environmental ambassador.
- Builds a culture of sustainability in your school.
- Aligns with SDG goals and NEP 2020 focuses on environmental consciousness.
- Perfect fit for Eco-clubs and Green School Certifications.

A small decision with a massive ripple effect



Emotional Appeal – A Child's Voice

This bag used to be plastic waste. Today, I carry my books and a message to protect the Earth.

Let your students be the storytellers of change

School's Role in a Bigger Mission

Be a Positive Changemaker School

By choosing these bags, your school directly contributes to:

- Reducing plastic from the oceans.
- Lowering carbon footprint.
- Supporting the circular economy.
- Promoting responsible consumption.

Your school's name will be featured in our Sustainability Hall of Fame

Customisation & Value

- School logo printing.
- Design & colour choice.
- Eco tag with your school's sustainability pledge.

Affordable. Durable. Stylish.

**Comes with a free awareness
kit for students**

Impact Metrics You Can Share

For every 1,000 bags



250 kg of ocean-bound plastic removed.



400 kg CO2 emissions reduced.



30 livelihoods supported.

You're not just buying a bag. You're carrying a purpose

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Join Hands with Us

Let's build a generation that
Thinks Sustainably
Acts Responsibly
Lives Consciously

**Let's connect and make your school a
sustainability leader**

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