

NORTH PARK CHAMBER OF COMMERCE MEETING MINUTES

Thursday February 15th, 5:30pm

Meeting called to order at 5:40pm.

Attendance: Eliza Howard, Kimberly Mullinex, Emma Eisenman, Stephanie Gonzales, Melanie Leaverton, Jim Dustin, Mike Leaverton, Micah Marmaro. Christy, Clay, and Calvin Utley for public comment.

PUBLIC COMMENT

- Clay Utley spoke on behalf of the 4H Travel Club which is hosting an Easter Egg Hunt to sponsor a trip to Kentucky this year. 50% of proceeds go to the egg hunt and 50% to the Kentucky trip. Board stated they would discuss and let Christy or Sam Martin know decision.
- Internet at the office is currently down. Eliza and Emma had discussed the possibility of exploring available Jim Moore properties to find something more aesthetically appealing or doing DIY touchup around current office with Matt's approval.

CONSENT AGENDA

MINUTES

- No changes needed

BILLS TO PAY

- \$350 rent, Christmas tree prize check \$500, snow removal \$45, Constant Contact \$253, Saratoga Sun \$192, Timberline \$11.42 ice melt, \$100 After Prom, \$100 Easter Egg Hunt, \$2500 for school donation from Christmas trees.

TREASURER'S REPORT

- Checking: \$16,615.95, Savings: \$2,845.79. Money needs to be moved from checking to savings.

CORRESPONDENCE

- There was a returned check from the Christmas trees, NP After Prom sent a letter requesting donations, NP Trading and Roadhouse have paid dues, received sales tax license good for 2 years.
- Eliza made a motion to accept consent agenda, Hailey seconded. Agenda accepted.

URGENT BUSINESS:

BOARD MEMBER NOMINATIONS AND VOTING IN

- Nominations are as follows: Eliza Howard for President, Emma Eisenman for Vice President, Stephanie Gonzales for Treasurer. Mike made a motion to accept the nominations, Kim seconded. Motion passed.

OLD BUSINESS:

ICE FISHING TOURNAMENT RECAP

- Profit is about \$8000 for both events combined. There was an overpayment for CPW by \$100 per event, Eliza will follow up with CPW.
- Eliza received some feedback from some competitors during the Delaney Buttes registration. They conveyed that cheating is prolific during the Delaney tournament which is a big factor on lack of return competitors. The prizes are also not big enough to draw people to come up. The registration fee is also a bit high considering that it is a one-day competition. The use of marshals or lie-detectors was discussed as a way to keep competitors honest. Also many bigger competitions use pre-tagged fish for bigger prizes including cars and ATVs. Eliza has spoken to CPW about possibilities and will keep that channel open.
- Prizes should be addressed earlier as well as asking for sponsorship and small giveaway prizes/door prizes.
- Compensation for Doug - Eliza suggested this since Doug had no obligation to help and no one else volunteered time. The people Eliza offered to pay to help could not make it to the lake. Board agreed to a \$50 for Hot Sulphur Springs. Emma will follow up.

RIBBON CUTTING UPDATES

- Eliza will order ribbon and scissors. Emma will send out an email to schedule for Trading Post and Roadhouse.
- Rita's has not responded. Kim will get Eliza the email

MONEY FROM CHRISTMAS TREES

- A \$500 check needs to be made out to Jackson County 4H Jamie Sykes, winners of the Christmas tree decorating contest. The remaining \$2500 will go to the school.
- Apparently Corkle Oil gave a check that was not cashed as it was written after the competition. Emma will contact them to determine how they want the check handled. There is also the check that did not go through from Howling Coyote. Board will reconvene with new totals when more info is received. Emma will write up a letter for school to be sent with the check.

SAGE GROUSE TOUR UPDATE

- Melanie found a van in Ft Collins, and Stephanie will check with the school for a bus and driver. The school has said it would cost \$20/hr plus gas.
- So far one couple is currently registered, several more are interested and Melanie will reach out to them.
- Kim volunteered to make breakfast burritos for both mornings, Stephanie volunteered for cinnamon rolls. Board agreed to reserve the 10th Frame for both nights - Eliza will reach out to them to reserve.

ACADEMIC SCHOLARSHIPS 2024

- Interviews have been set for April 8th.
- Questions to be asked in the interview: Where do you see yourself in the future? Are you planning on coming back to North Park? What are you shooting for? Community service? Etc?
- Eliza will send the form and deadline for applications and interview to the school.

SCHEDULE MEMBER EVENT

- Eliza will use Constant Comment to gather info and responses from members on what they would like to do, speakers or a networking event, Melanie suggested an art session with Kathi Manville - Eliza will reach out.

ANNUAL MEETING 2024

- Eliza and Stephanie have been discussing possibilities of a prize giveaway. Board considered a family board game night prize or a scratch ticket prize and decided to make one. Kim will donate caramel, honey, soap, and a hummingbird, Emma will bake banana bread, the Chamber has leftover hats and water bottles that can be used to make a basket as well. Stephanie and Emma stated they would reach out to local businesses as well to see if we can get other donations to add to the basket.
- Board agreed on a taco bar for the event. Saturday March 23rd, noon. Eliza will send postcards to members.

SNOW REMOVAL

- Jody Patterson has been shoveling, she is owed \$45. Jim reminded that the snow can not be shoveled into the street. This spurred a discussion regarding where the snow is supposed to be taken. Micah proposed the idea of a Main St coalition which could be used for snow removal and signage. An actual association would be beneficial for all businesses. Jim said the City would be able to help. City could haul snow from a central location. Board determined to bring the idea up at the Annual Meeting and set a date to discuss with interested parties. Jim offered to help moderate the meeting.
- Emma also suggested that since Jim's guys are already shoveling at \$15 per hour, their services could be used for a coalition. Emma will look into what it would cost per business.

CONSTANT CONTACT

- Cost \$294 and can be used to collect emails from payments etc and can send marketing emails and surveys.

NEW BUSINESS:

TRAVEL CLUB SPONSORSHIP

- Covered in public comment

ADVENTURA WORLD

- Chamber was contacted by a lady named Theresa. Adventura world works with Chambers to provide non-due income. They provide guided trips around the world. Chambers advertise the events and receive \$300 per person who books a trip. Probably more expensive than our area can support but Stephanie said she would listen to a presentation with Eliza.

YEARLY CALENDAR

- Eliza has written up a calendar for the year to help stay on track with projects. Calendars were distributed.

2024 BUDGET PLANNING COMMITTEE

- All board members expressed interest. Meeting set for 2pm on 20th Feb.

DROPBOX

- Eliza has started a Dropbox as a centralized online storage. It is important that everything be digitized and stored online for ease of access and record-keeping.

EMAILS

- Eliza will send out email to Board members with everyone's email and phone numbers.

SIGNATURE CARDS

- Those authorized to be on the signature cards are as follows: Eliza Howard, Melanie Leaverton, Hailey Vigil, Kimberly Mullinex, Emma Eisenman, Stephanie Gonzales

Budget Meeting: Feb 20th, 2pm

Annual Meeting: March 23rd, noon

Eliza made a motion to adjourn, Stephanie seconded. Meeting adjourned at 7:38pm

Respectfully submitted,

Eliza Howard
President