



**MINIERI
AND COMPANY**

MARKETING AGENCY FRANCHISE

Digital Marketing | Website Development | Brand Design



**MINIERI
AND COMPANY**

OUR FRANCHISE AT-A-GLANCE

About Us

Business today moves at the speed of light making it challenging for many business owners to keep up. Minieri & Company's unique fusion of art, technology and communications™ combines cutting-edge strategies in website development, brand design, SEO, social media marketing, paid advertisement management, content creation (video, publication and visual assets) and remarketing campaigns to dramatically transform our clients' companies, improving credibility, awareness and sales.

Franchise Opportunities*

If you're looking for an amazing home-based business opportunity with six-figure sales potential, creative and exciting work, and extraordinary training and support, then a Minieri & Company digital marketing agency franchise may be just what you are seeking! Here are some key aspects of our unique marketing agency business model:

- Home Based Business Model
- Under \$25,000 Startup & Flat Royalty Fee
- 80 Hours of Initial Training in Website Design, Digital Marketing & more!
- Monthly Personal Training Included
- Corporate Office Full-Service Agency Support on Projects and Deliverables
- YOUR BRAND is "Powered by Minieri & Company"



Our Franchisees

Do you have experience with or an affinity for marketing, sales, project management or public relations? Do you have a creative side that you'd like to enhance or cultivate? If the answer is yes, then a Minieri & Company home-based franchise business might be the perfect fit for you! Our advanced training and support systems teach you what you need to know to get you up to par with modern marketing strategies and methods.

Discovery

Are you considering starting your own business? If so, it's important to choose a business model that is going to enable you to meet the personal, professional and financial goals you've set for yourself. Minieri & Company home-based franchises are designed to help our franchisees enjoy an exciting and creative professional lifestyle with a healthy work-life balance.

While becoming an entrepreneur, especially for the first time, can be exciting, it can also be very challenging, lonely and risky. Franchising can be a great way to bridge the gap as it gives you a proven model to follow, helps you avoid costly trial and error, and gives you a support team vested in your success. You may be in business for yourself, but with a Minieri & Company franchise you are not in business by yourself!

www.MinieriCompany.com
www.Franchise.MinieriCompany.com

BREAK INTO THE DIGITAL MARKETING & WEBSITE DESIGN INDUSTRY WITH US!

* Please refer to our Franchise Disclosure Document for terms and conditions of our franchise opportunities.

STATISTICS ON THE MARKETING INDUSTRY

75% of people form their opinion on a website based on its aesthetics.

47% of buyers viewed 3 to 5 pieces of content before engaging with a sales representative.

91% of small business owners have not optimized for mobile yet.

70% of small business websites don't have a call to action button.

38% of users will stop visiting a website if the content is unappealing.

73% of companies invest in design to differentiate their brand from the competition.

94% of all first impressions on a website are design based.

75% of users never click past Google's first page of search results.

In 2020, there are around 537 million websites and only 23 million website developers... you do the math.

Path to Success

Our proprietary business model provides you with a structured path to help you reach six figure sales goals in a reasonable time frame. Our unique approach to marketing and sales allows you to begin benefitting day one!

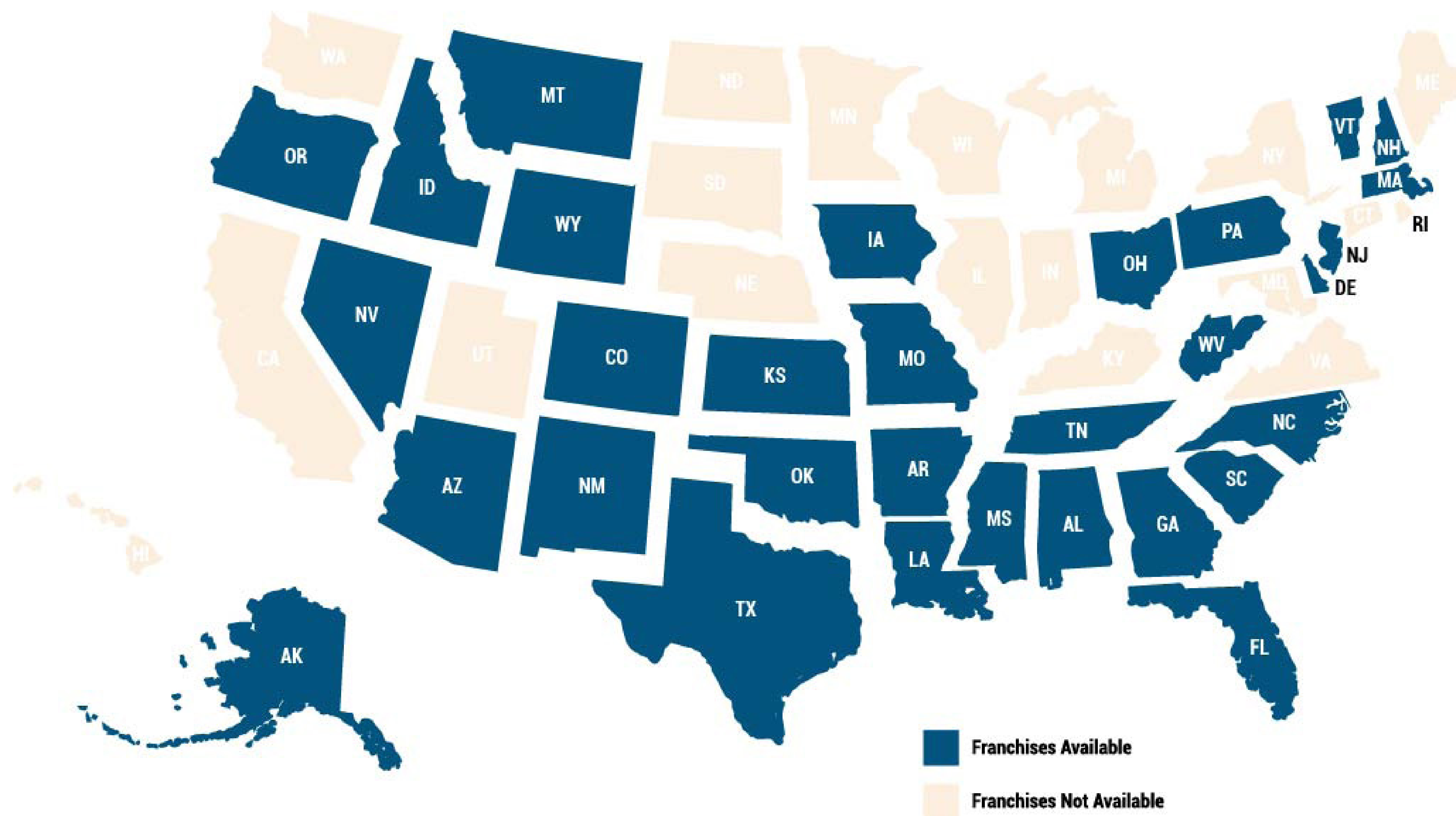
Work From Anywhere

Say good-bye to that stuffy cubicle and traditional work environments and say hello to meaningful and rewarding work that can be done from home, at the park, at your favorite coffee house or even while on vacation!

Be Your Own Boss

Take control of your life, your time, and your earning potential with Minieri & Company! Franchisees are independent business owners and entrepreneurs who utilize our unique training systems and business methods to gain a competitive advantage!

STATE AVAILABILITY AS OF JULY 31, 2020



Contact Us

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