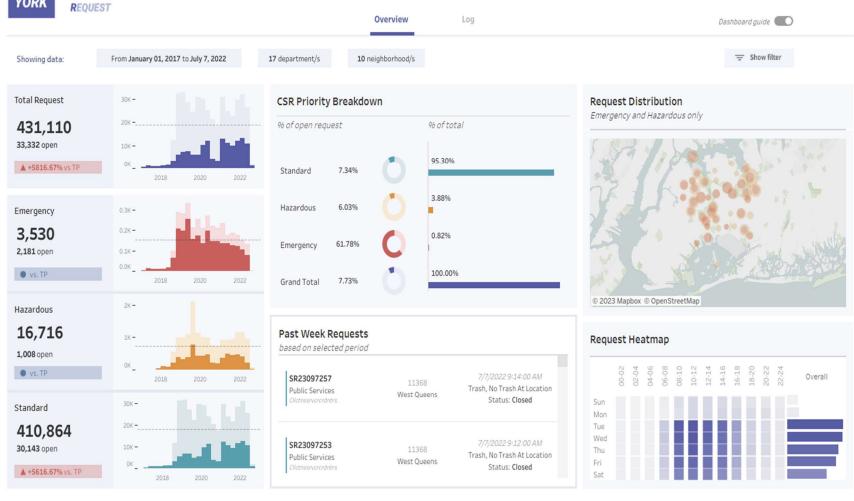
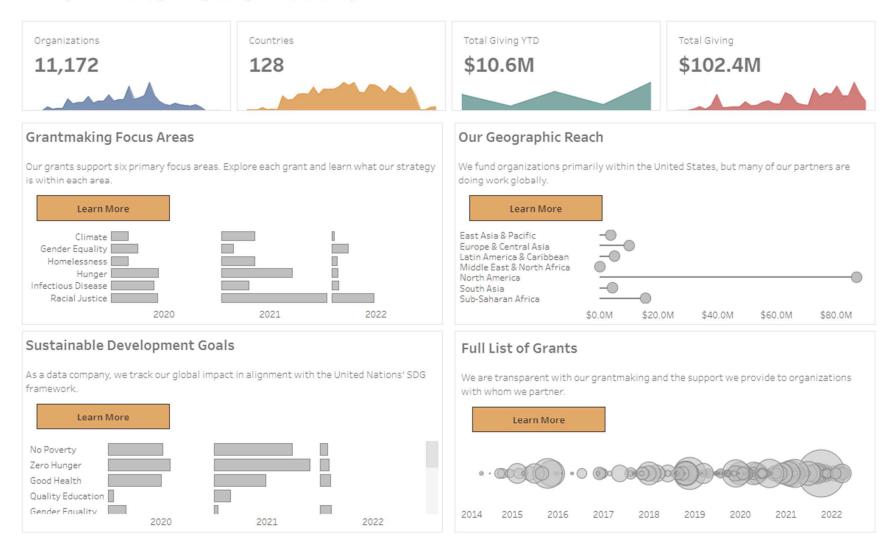


• Last updated: 7/7/2022 9:43:00 PM



Overview of Tableau Foundation

Tableau Foundation's mission is to encourage the use of facts and analytical reasoning to solve the world's problems. Explore our Living Annual Report to see how we support organizations across the globe who are leading the charge in using data in innovative ways.



OPEN opportunities

\$ 32M | #62 Open Opp.





Top 3 Categories

Electronics: \$9M | #13

Furniture: \$3M | #14

Home Appliances: \$3M | #13

Amount per Sources

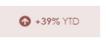
Trade show \$ 12M #13	Website \$ 9M #18	Direct mail \$ 6M
		Referral

WON & LOST opportunities

\$86M | #147 Won Opp.



\$36M | #49 Lost Opp.



Top 3 Categories

Office Supplies: \$35M | #33

Home Appliances: \$13M | #32

Software: \$8M | #29

Amount per Sources

Trade show	Referral	Website	Direct
\$ 27M	\$21M	\$ 21M	mail
#23	#44	#26	\$ 14M
#23	#44	#26	

Top 3 Categories

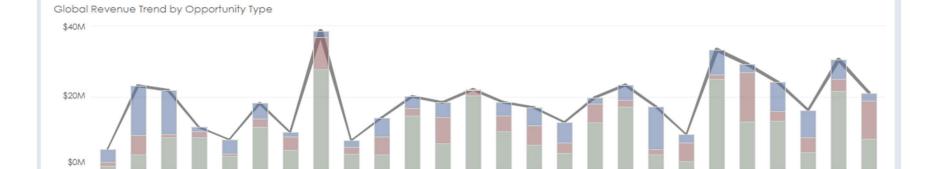
Office Supplies: \$14M | #11

Furniture: \$8M | #12

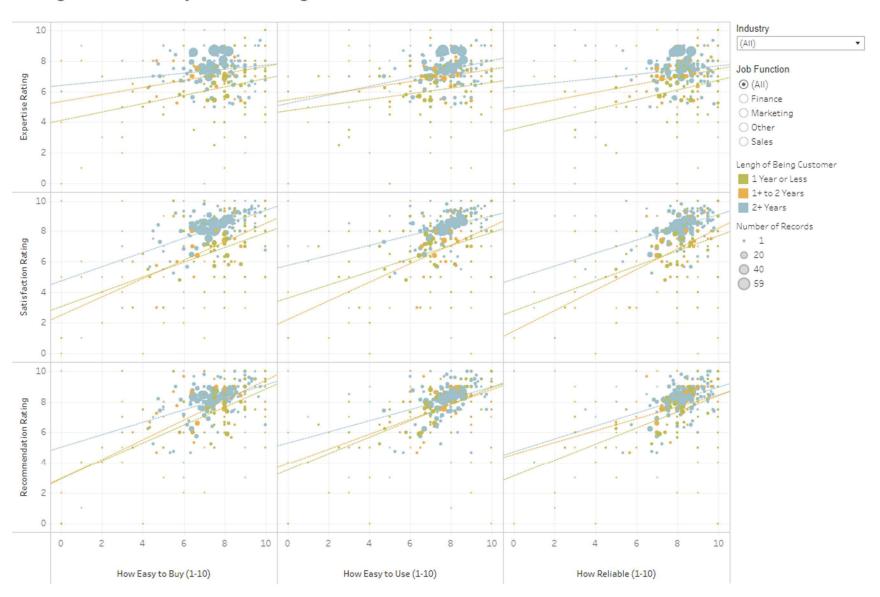
Electronics: \$7M | #9

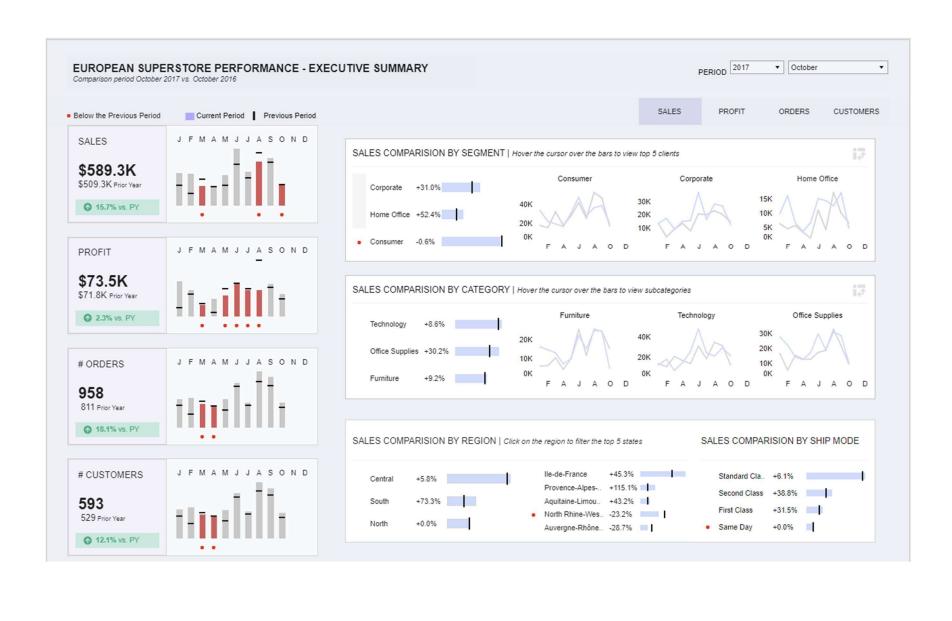
Amount per Sources

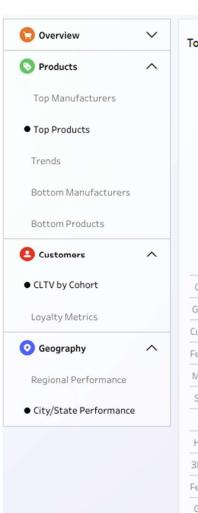
Website \$ 15M #11	Direct mail \$11M #15	Trade show

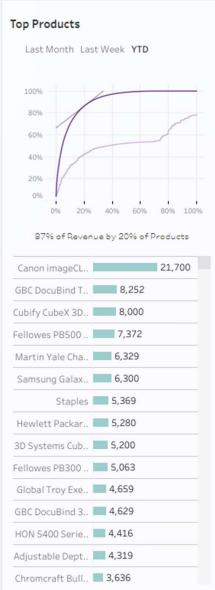


Rating Correlations by Customer Segment











343.6

320.1

133.4

331.0

143.8

274.5

2020 Q3

2020 Q4

2021 Q1

2021 Q2

2021 Q3

2021 Q4

46.0

38.0

29.0

33.0

20.0

21.0

54%

58%

48%

48%

40%

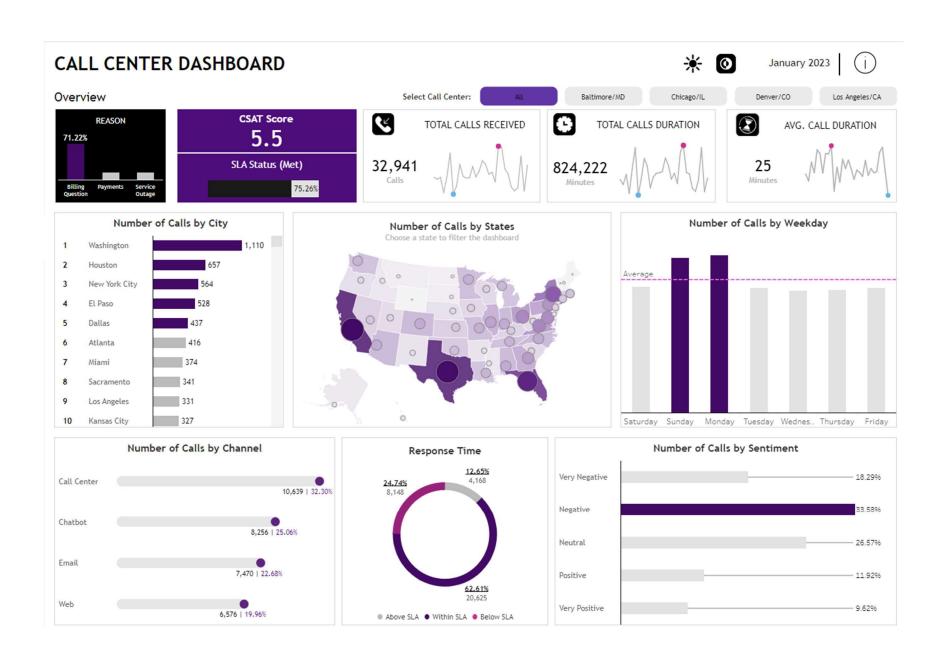
57%

		•
	YTD =	YOY %
Grand Total	\$505,400	27%
New York Ci	\$72,959	95%
Seattle, Wa	\$32,720	150%
Philadelphi	\$32,106	117%
Los Angeles	\$29,662	-22%
San Francis	\$22,227	27%
Burlington,	\$12,029	1809%
Newark, De	\$11,227	3633%
Chicago, Illi	\$11,081	166%
Houston, T	\$7,491	-31%
Dallas, Texas	\$5,783	93%
Henderson,	\$5,740	202%
Columbia,	\$5,463	4366%
Calgary, Al	\$5,421	9908%
Sacrament	\$5,326	1276%
Detroit, Mic	\$5,271	-68%

City/State Performance

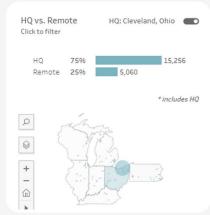
City

State



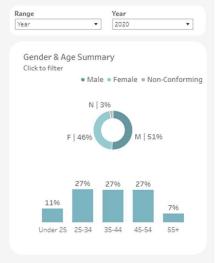
Human Resources | Executive Summary

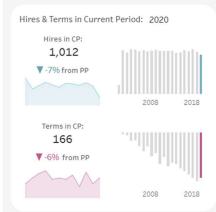


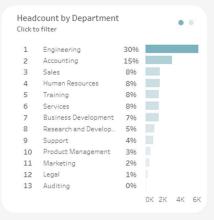


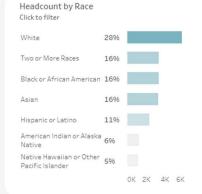


Location Summary









Headcount by Gender & Age Mix				
	M	F	N	Grand Total
Under 25	52%	46%	2%	100%
25-34	50%	47%	3%	100%
35-44	52%	45%	3%	100%
45-54	50%	47%	3%	100%
55+	50%	47%	3%	100%

