AFFEX

POWERFUL NEXT-GEN DATA CAPTURE & SIMULATION

PERFORMANCE METRICS FOR HITTING, PITCHING, AND CATCHING

- Real-time data acquisition with millisecond response time
- One-of-a-kind player experience combining analytics and gaming
- Adapts to all skill levels
- Supports tee work, front toss, live pitching, and machine pitching
- Integrated high-speed video capture
- 3rd-party instruction delivered directly on HitTrax platform
- Biomechanics analysis without the need for body-worn sensors





INSTANTANEOUS FEEDBACK

- Delivers precision data in milliseconds
- Players can see their performance and make immediate adjustments
- Intuitive and relatable interface
- Advanced metrics and powerful analysis tools enable in-depth review of individual sessions as well as trends over time



HITTRAX VCAM ANALYSIS

- · Video capture for every swing
- Automatically corresponds hit/pitch data enabling a "cause & effect" analysis
- Focus on specific parts of the strike zone, compare videos, and show swing evolution over time
- Instruct fundamental mechanical changes to a player's swing with validating data



PITCHING & CATCHING

- Catching metrics include throw velocity, vertical & horizontal angles, pop time, exchange time, & outcome
- Pitching metrics include pitch velocity, pitch type, strike percentage, pitch break, batting average against, & live at bats

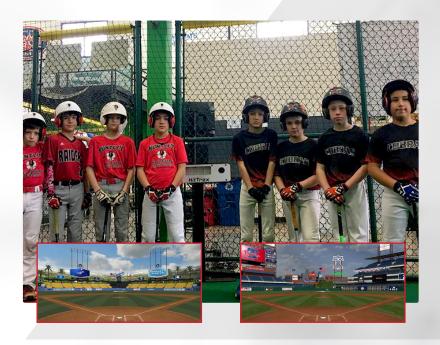
HITTRAX BIOMECHANICS

DELIVERING THE POWERFUL COMBINATION OF SWING MECHANICS AND BATTED BALL DATA

- Video and biomech data paired with post-contact data for a closer review
- Measures angular velocities of pelvis/shoulders/arm, stride length, center of mass, and much more
- · No sensors or markers required
- Utilizes existing HitTrax hardware



POWERED BY 3motion Al



LEAGUES & TOURNAMENTS

- Players can watch their hits soar through the outfield of their favorite MLB stadiums while viewing in-game statistics
- Even the playing field with adjustable skill levels for all ages
- Connect and compete around the world in real time
- · Features a variety of gaming modes
- A one-of-a-kind experience for all competition levels

TRAINING GAMES

ADD COMPETITIVE GAME-LIKE SCENARIOS TO YOUR PRACTICE

Coaches can build customizable drill sets to challenge hitters to execute what the game demands

Modes include:

- Situational Hitting
- · Around the World
- Quality Hit Game
- · Skills Challenges



WHAT PEOPLE ARE SAYING

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HitTrax is the most reliable technology we use. Every day, we record thousands of swings and our players benefit from the consistent data and the ease of use. The feedback on each swing is incredible and hitters are able to make adjustments faster than they could without it. HitTrax is unmatched when it comes to trusting the data you are capturing."

BOBBY TEWKSBARY

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After implementing HitTrax, I was able to deliver more value in my lessons, allowing me to raise my price, and grow my business to three locations. By unlocking multiple streams of new revenue through training, gaming, rentals, and recruiting, HitTrax was the missing piece I needed to propel my company to the next level."

CHRIS SIDICK
C-SIDE SPORTS | BAT 2

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HitTrax provides our athletes with a need for heightened focus & the importance of executing in the moment. Integrating that competitive aspect with our training protocols has led to a better overall environment for learning & baseball development - plus it's just fun to watch our guys compete."

ROB RILEY

TRUSTED BY





























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