

Bryan Merritt

The Boardroom Bullrider

Author, Senior Executive and Motivational Speaker shares his first-hand experience with the dangerous, high impact world of bull riding then captivatingly shares a lesson learned about business from each 8 second ride. With twenty years of actual hands-on, multi-million dollar, business turnaround experience, these no-nonsense strategies are critical to any business management success.

Learn the **5** Lessons of **Boardroom Bullrider**



www.boardroombullrider.com

8 Second Leadership

1. Thinking
2. Intimidation
3. Balance
4. Relationships
5. Self-Preservation

(Business Turnaround Leadership)

BOARDROOM BULLRIDER

5 Lessons
Learned

about Business in 8 Seconds

BRYAN F. MERRITT

Guts, Bulls and Business – Ride On!

It is impossible to cut corners in bull riding. Your goal is clear – ride for 8 seconds, no more, no less. Business – there is little margin for error. You might only get one shot at it, one chance to get it right. *Boardroom Bullrider* is about getting it right, making a winning 8 second ride!

Book is available on Amazon.com



Video samples on the website