

Bryan Merritt

The Boardroom Bullrider

Author, Senior Executive and Motivational Speaker shares his first-hand experience with the dangerous, high impact world of bull riding then captivatingly shares a lesson learned about business from each 8 second ride. With twenty years of actual hands-on, multi-million dollar, business turnaround experience, these no-nonsense strategies are critical to any business management success.



www.boardroombullrider.com

Learn the **5** Lessons of **Boardroom Bullrider**

1. Create a Compelling Vision
2. Eliminate Your Intimidators
3. Focus on the Critical Issues
4. Develop Key Relationships
5. Build a Sustainable Organization

BOARDROOM BULLRIDER

5 Lessons
Learned

about Business in 8 Seconds



BRYAN F. MERRITT

Guts, Bulls and Business – Ride On!

It is impossible to cut corners in bull riding. Your goal is clear – ride for 8 seconds, no more, no less. Business – there is little margin for error. You might only get one shot at it, one chance to get it right. *Boardroom Bullrider* is about getting it right, making a winning 8 second ride!

Book is available on Amazon.com



Video samples on the website

Get on the Bull



"There is nothing worse than wasted potential."

Boardroom Bullrider: 5 Lessons Learned about Business in 8 Seconds. Skillfully mixing rodeo stories with stories about the business world. Merritt presents his five lessons and, in his straightforward manner, at the end of each lesson he pushes you to "Get on the Bull," to do the work.

Merritt is a turnaround expert, a hired gun who travels the world, helping companies who have lost their mojo, become vibrant and profitable again. If his clients are willing to take his blunt, straightforward advice, and make the changes they need to make, they win.

Motivational Speaker

- Book the Boardroom Bullrider for your next event. One hour engagements provide your audience with a look into the 5 Lessons. Improve performance, create accountability and achieve your strategic objectives.

Workshops

- Book the Boardroom Bullrider for your next meeting. One day engagements provide your audience with a deep dive into the 5 Lessons. Create a compelling vision, improve your leadership skills and focus on the critical issues.

Assessments

- Book the Boardroom Bullrider to conduct an on-site assessment. One week engagements afford you a professional review compared against the 5 Lessons. Build a sustainable organization, generate trust and credibility and improve financial performance.

Coaching

- Book the Boardroom Bullrider to assist you through your toughest of issues. Personal coaching insures you are making the best decisions. With over 20 years of turnaround experience, you want the Boardroom Bullrider on your team.

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