

Unmute the Room:

Which band member are you?

Let's figure out which bandmember energy drives you - and which ones you're missing! Circle one answer per question - answers on page 2.

1. When you start a new project, what excites you most?

- a) Dreaming big and rallying others around the vision.
- b) Laying out the plan and timeline so it all makes sense.
- c) Brainstorming creative ideas and trying new angles.
- d) Getting it done - checking tasks off and keeping things moving.

2. What stresses you out the fastest?

- a) Details and logistics that slow you down.
- b) People who skip steps or ignore the process.
- c) Repetition and routine that dull creativity.
- d) Constant change or unclear direction.

3. Your clients or coworkers would describe you as:

- a) Inspiring and bold.
- b) Organized and reliable.
- c) Innovative and expressive.
- d) Grounded and dependable.

4. When your business hits a snag, your instinct is to:

- a) Motivate everyone and think bigger.
- b) Reassess the systems and fix the flow.
- c) Come up with a fresh idea or pivot fast.
- d) Slow down, stabilize, and get back to basics.

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Which band member are you?

Scoring:

- Mostly A's → Front Person (Visionary / CEO energy)
- Mostly B's → Producer (Strategist / Systems thinker)
- Mostly C's → Lead Guitarist (Creative / Innovator)
- Mostly D's → Drummer (Consistency/ Reliable)

Front Person (Visionary / CEO energy)

Strengths: Big-picture thinker, risk-taker, storyteller.

Watch out for: Can burn out chasing ideas before the rest of the band learns the song.

Producer (Strategist / Systems thinker)

Strengths: Brings order, structure, and precision.

Watch out for: Can get lost in perfection and over-edit the magic.

Lead Guitarist (Creative / Innovator)

Strengths: Lights up with new ideas, personal expression, and originality.

Watch out for: Can lose focus or resist routine.

Drummer (Consistency / Reliable)

Strengths: Keeps the beat, holds it all together, steady under pressure.

Watch out for: Can be resistant to change or new tempo shifts.

Quick Reflection:

- Which band member type best fits your natural groove?
- Which energy are you missing in your business right now?
- Who or what (person, tool, system) could help you fill that gap?