



WOMEN'S BUSINESS ENTERPRISE  
NATIONAL COUNCIL

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**HEREBY GRANTS  
WOMAN OWNED SMALL BUSINESS (WOSB) CERTIFICATION TO**

**Simon Marketing Group, LLC DBA Parking Lot Safety Solutions**

The identified small business is an eligible WOSB for the WOSB Program, as set forth in 13 C.F.R. part 127 and has been certified as such by an SBA approved Third Party Certifier pursuant to the Third Party Agreement, dated June 30, 2011, and available at [www.sba.gov/wosb](http://www.sba.gov/wosb).

The WOSB Certification expires on the date herein unless there is a change to the SBA's regulation that makes the WOSB ineligible or there is a change in the WOSB that makes the WOSB ineligible. If either occurs, this WOSB Certification is immediately invalid. The WOSB must not misrepresent its certification status to any other party, including any local or State government or contracting official or the Federal government or any of its contracting officials.

Majority Female Owner: Carol Berg
NAICS: 236220, 237310, 238190, 238290, 238910, 423390, 423990, 812930 UNSPSC: 30102901, 30102903, 30161504, 30222061, 46161500, 46161508, 46161530, 46161532, 46161533, 46171516, 72103301, 72153702
Certification Number: WOSB181788
Renewal Date: November 11, 2023
WOSB Regulation Expiration Date: 11/11/2023



Michelle Richards, Great Lakes Women's  
Business Council President

Pamela Prince-Easton, WBENC President & CEO

LaKesha White, Vice President, Certification