

rachal metz

rachal-metz.com

denver, colorado • 720-334-4568 • rachal80909@yahoo.com

Experienced graphic designer and full stack web developer with a demonstrated history of making clients' ideas come to life. Skilled in both traditional and digital media, sheet fed and web press. I possess real world experience with government and private sector branding, marketing, expert level media, arts, and design background.

technical expertise • Adobe Creative Cloud - InDesign, Photoshop, and Illustrator • MS Office Suite • HTML • CSS • Javascript • Git • Bootstrap • Javascript • jQuery • command line • Node.js • MySQL • Express.js • React.js • Angular.js • Handlebars • ORM • JAX • webscraping • MongoDB • Mongoose • ES6 • Big O and data structures • MERN • Python

areas of strength creative thinking, project management and execution, client relationships, customer service, copy production and editing, color theory, typography, proofreading, photo editing, social media strategy and implementation

EXPERIENCE

Wowza Media Systems, Golden, Colorado 2017

Macintosh IT Helpdesk Support

- Performed Macintosh IT support at Wowza Media Systems, the recognized gold standard of streaming
- rollouts of new computers, admin Office 365, hardware and software troubleshooting, on-site desktop support to 100+ employees
- answered questions and resolved problems when applicable, or referred to the proper channels so help could be found

City of Littleton, Littleton, Colorado 2004 to 2017

Communications Specialist and Lead Graphic Designer

- managed in-house Visual Communications department serving up to 450 staff and 48,000 citizens
- photography, graphic design for print and digital, large format signage, social media and marketing, and events
- designed for hard copy and social media to relay complicated data to the public via Littletongov.org, the *Littleton Report* newspaper, direct mailings, and various social media outlets in a professional manner
- managed and created internal and external communication for city departments
- maintained positive relationships with over 40 vendors in order to provide the best work product while maintaining a set annual budget of \$240,000
- collaborated on the rebranding of the city with a new logo, led team of 12 employees to develop new logo standards, updated collateral, led an informative launch campaign
- worked with staff and citizens on various projects requiring technical support combined with quality customer service

Minuteman Press, Colorado Springs, Colorado 2001-2004

Production Manager/Graphic Designer

- managed all pre-press, press, and bindery operations for business that handled over 600 clients annually with over \$2.5 million in sales
- collaborated with both corporate and small business clients through the creative marketing process to achieve their desired result within scope and deadline
- worked with clients to obtain the highest quality product within project budgets ranging from \$2.00 to \$25,000
- first point of contact for both walk-in and phone-in, repeat and brand new clients, discovering their needs through questioning, and following through to resolve problems or submit orders

EDUCATION

Recent graduate of the University of Denver Full Stack Web Development Bootcamp. Attended Arapahoe Community College in Littleton, Colorado. Course concentrations included computer science, graphic design, writing, communications, psychology, and art.

VOLUNTEER WORK 2005 to present

Cat Care Society, Lakewood, Colorado

- adoption ambassador • foster care • social media • marketing • photography • featured calendar photographer