

rachal metz

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Dynamic web developer with a background in design, website and application development, and media production. Skilled in both traditional and digital media, I possess real-world experience with proven expertise implementing elegant solutions for modern user-driven environments.

Skill Summary • Adobe Creative Cloud - InDesign, Photoshop, After Effects, and Illustrator • HTML • CSS • Javascript • Git • Bootstrap • jQuery • Command Line • Node.js • SQL and MySQL • Express.js • React.js • Angular.js • web scraping • MongoDB • Mongoose • ES6 • MERN • Python • Project Management • Modern UI/UX principles

Work Experience

Freelance Developer and Designer

- Delivered production ready graphics in HTML and CSS for all marketing assets.
- Met with customers to present mockups and collect information for adjustments.
- Created digital image files for use in digital and traditional printing methods.
- Completed final touches for projects such as images sizes and font selection.
- Designed website layouts, templates and unique branded looks.
- Translated complex concepts and data into compelling visuals for media outreach.

Wowza Media Systems, Golden, Colorado 2017

Macintosh IT Helpdesk Support

- Performed Macintosh IT support consisting of answering questions and resolving problems when applicable, or referred to the proper channels so help could be found
- rollouts of new computers, admin Office 365, hardware and software troubleshooting

City of Littleton, Littleton, Colorado 2004 to 2017

Communications Specialist and Lead Graphic Designer

- managed in-house Visual Communications department serving up to 450 staff and 48,000 citizens
- photography, graphic design for print and digital, large format signage, social media and marketing, and events
- designed for hard copy and social media to relay complicated data to the public via Littletongov.org, the *Littleton Report* newspaper, direct mailings, and various social media outlets in a professional manner
- managed and created internal and external communication for city departments
- maintained positive relationships with over 40 vendors in order to provide the best work product while maintaining a set annual budget of \$240,000
- collaborated on the rebranding of the city with a new logo, led team of 12 employees to develop new logo standards, updated collateral, led an informative launch campaign
- worked with staff and citizens on various projects requiring technical support combined with quality customer service

Minuteman Press, Colorado Springs, Colorado 2001-2004

Production Manager/Graphic Designer

- managed all pre-press, press, and bindery operations for business that handled over 600 clients annually with over \$2.5 million in sales
- collaborated with both corporate and small business clients through the creative marketing process to achieve their desired result within scope and deadline
- worked with clients to obtain the highest quality product within project budgets ranging from \$2.00 to \$25,000
- first point of contact for both walk-in and phone-in, repeat and brand new clients, discovering their needs through questioning, and following through to resolve problems or submit orders

VOLUNTEER WORK 2005 to present

Cat Care Society, Lakewood, Colorado

- adoption ambassador • foster care • social media • marketing • photography • featured calendar photographer

EDUCATION

University of Denver - Full Stack Web Development Certification

Arapahoe Community College - computer science, graphic design, writing, communications, psychology, and art