



# BWCC Leadership & Development

## Scope of Services

Luis A. Bustamante, MA  
Independent Certified Coach, Speaker & Trainer





- As an independent John Maxwell Certified Member I offer seminars, workshops, Keynote speaking and coaching aiding your personal and professional growth through study and practical application of John's proven leadership method.
- I have 10 years of military leadership experience and had mentored and developed hundreds of military personnel from diverse backgrounds and worked with dozens of organizations to upgrade their process, improve production and create a comfortable work environment. I am a certified Resiliency trainer, a Human Resources Manager and Author. The John Maxwell Team helped me to develop the necessary skills to work towards my passion of adding value to people. My most important values are personal accountability and selfless service and my biggest reward is to see a person become aware of their highest potential.

# Training

Leadership skills

John C. Maxwell's Learning System

Youth Empowerment

Management Training

Resiliency Training

The JOHN MAXWELL **Team**

*This Certifies That*

*Luis Amed Bustamante*

*Has successfully completed the John C. Maxwell Certification Program  
and is hereby recognized as a certified John C. Maxwell Coach, Trainer and Speaker  
licensed to use the following curriculum and programs:*

Becoming a Person of Influence  
Everyone Communicates, Few Connect  
How to Be a REAL Success

Leadership Gold  
Put Your Dream to the Test  
The 15 Invaluable Laws of Growth

*John C. Maxwell*  
JOHN C. MAXWELL



*Paul Martinelli*  
PAUL MARTINELLI

*"People do not care how much you know until they know how much you care."*  
JOHN C. MAXWELL



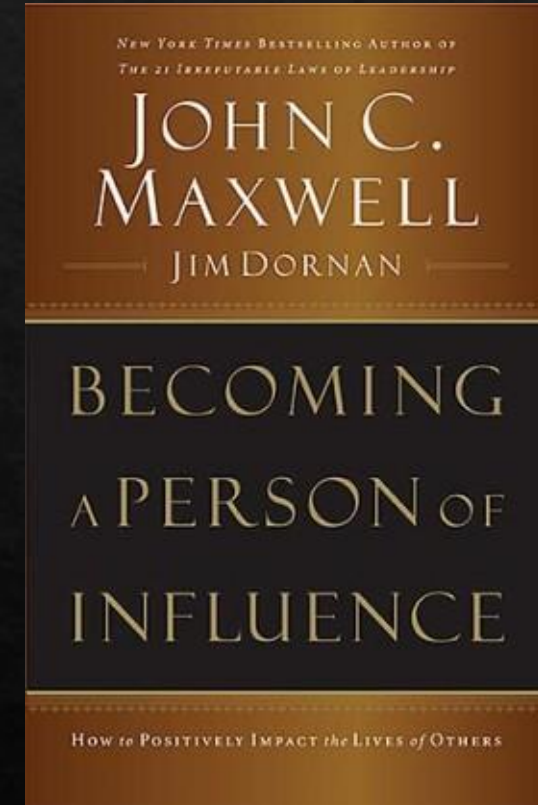
BWCC



# Becoming a Person of Influence



- Managers will see their employees respond with new enthusiasm
- Parents will connect with their children on a deeper level
- Coaches will see their clients blossom
- Speakers will reach more people
- Salespeople will break records

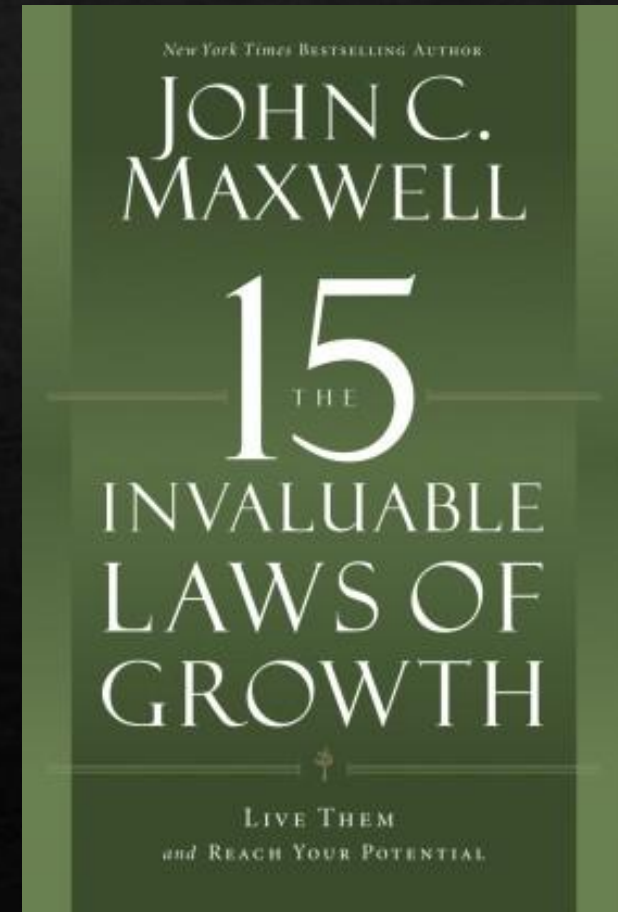




# The 15 Invaluable Laws of Growth



- This training curriculum will help you understand how personal growth really works, and how you can develop yourself to become a more effective and fulfilled individual.
- You will learn how to build up your sense of purpose and become more successful in every area of your life.
- There is no real success without Growth

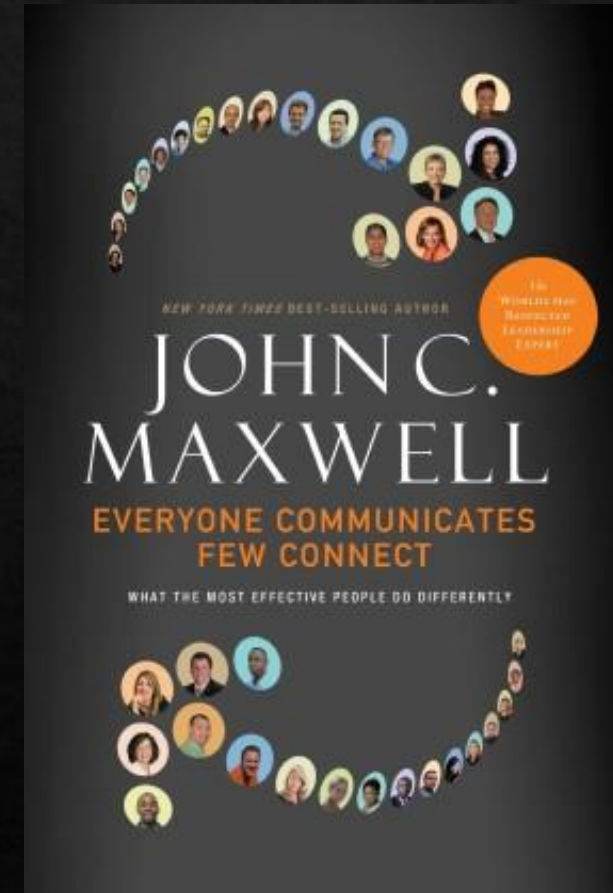




# Everyone Communicate, Few Connect



- Finding Common Ground
- Keeping Your Communication Simple
- Capturing People's Interest
- Inspiring People
- Staying Authentic in all Your Relationships
- The ability to connect with others is a major determining factor in reaching your full potential.

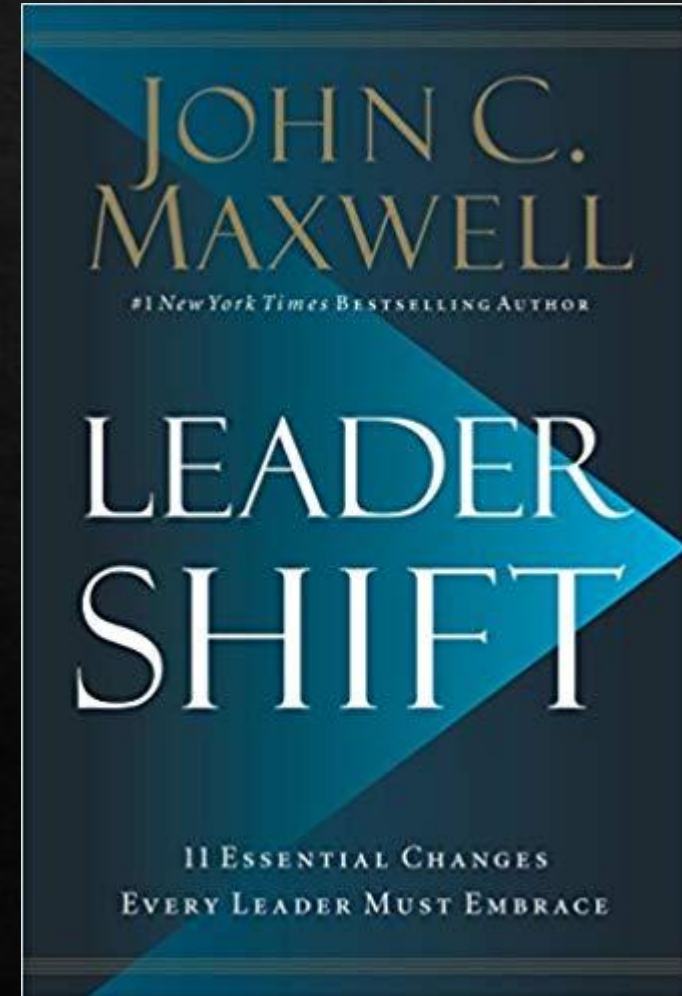




# Leadershift



- “You can't be the same, think the same and act the same if you want to be successful in a world that don't remain the same”
- Life is moving Faster, why not you?
- Learn how to lead the new generation
- Leaders will learn how to adapt to the constant changing environment
- Learn the difference between managers and Leaders





# Youth empowerment and Resiliency

