

The background features a complex Art Deco geometric pattern in a light beige color against a dark green background. The pattern consists of various lines, rectangles, and triangles that form a larger, stylized frame around the central text. At the top and bottom center of the frame are circular logos containing the letters 'JP' in a stylized, Art Deco font.

The Butterfly Project Presents

A GREAT  
GATSBY GALA

SPONSORSHIP PACKAGES



# The Grand Luxe Event Boutique

THURSDAY  
MAY 21, 2020  
COCKTAILS START  
AT 6PM

3125 BAYVIEW AVE  
TORONTO, ON M2K 1G2

FOR MORE INFO CONTACT:  
647 292 2522  
[THEBUTTERFLYPROJECTTO.COM](http://THEBUTTERFLYPROJECTTO.COM)

JOIN US AT THE LUXURIOUS GRAND LUXE  
EVENT BOUTIQUE ON MAY 21ST, 2020, FOR  
THE 3RD ANNUAL BUTTERFLY PROJECT  
GALA, IN SUPPORT OF EMPOWERING ABUSED  
SINGLE MOMS TO CREATE A NEW LIFE, NEW  
CAREER, AND A NEW BEGINNING.

COMPLIMENTARY WELCOME CHAMPAGNE  
GOURMET DINNER  
CASINO TABLES  
SILENT & LIVE AUCTION  
50/50 DRAW  
PRIZES  
ENTERTAINMENT  
DANCING  
AND MORE

Presented by



# BRONZE SPONSOR

**\$2500**

- Reserved premium table for 10 guests
- Signage on one casino table
- Marketing materials placement at event
- Half page ad in Gala program
- Signage at entrance during event
- Logo featured on video screen projector at event
- Company recognition in event promotional materials including posters, newsletters
- Company recognition in social media
- Logo featured on The Butterfly Project website

# SILVER SPONSOR

**\$4500**

- Reserved premium table for 12 guests
- Signage on two casino tables
- Marketing materials placement at event
- Full page ad in Gala program
- Signage at entrance during event
- Logo featured on video screen projector at event
- Company recognition in event promotional materials including posters, newsletters
- Company recognition in social media
- Logo featured on The Butterfly Project website

# GOLD SPONSOR

\$7500

- Reserved premium table for 12 guests
- Signage on two premium casino tables
- Premium sponsor gift
- Special recognition by The Butterfly Project during event
- Marketing materials premium placement at event
- Full page ad in Gala program
- Feature in video during event
- Signage at entrance during event
- Logo featured on video screen projector at event
- Company recognition in event promotional materials including posters, newsletters
- Company recognition in social media
- Logo featured on The Butterfly Project website

# COCKTAIL SPONSOR

\$2000

## LIMIT ONE SPONSOR

- Company name on signature cocktail at event
- Special recognition during cocktail hour
- Signage at bar during event
- Signage at entrance during event
- Logo featured on video screen projector at event
- Quarter page ad in Gala program
- Logo featured on The Butterfly Project website

# AUCTION SPONSOR

\$2000

## **LIMIT ONE SPONSOR**

- Company logo placed at the auction table during event
- Special recognition at the beginning of live auction
- Signage at entrance during event
- Logo featured on video screen projector at event
- Quarter page ad in Gala program
- Logo featured on The Butterfly Project website

# 50/50 SPONSOR

\$1500

## LIMIT 1 SPONSOR

- Special recognition during 50/50 Announcement
- Signage at entrance during event
- Logo featured on video screen projector at event
- Quarter page ad in Gala program
- Logo featured on The Butterfly Project website

# HONOURABLE MENTION SPONSORSHIP

## ANY AMOUNT UNDER \$1500

- Logo featured on video screen projector at event
- Honourable mention by the Butterfly Project