

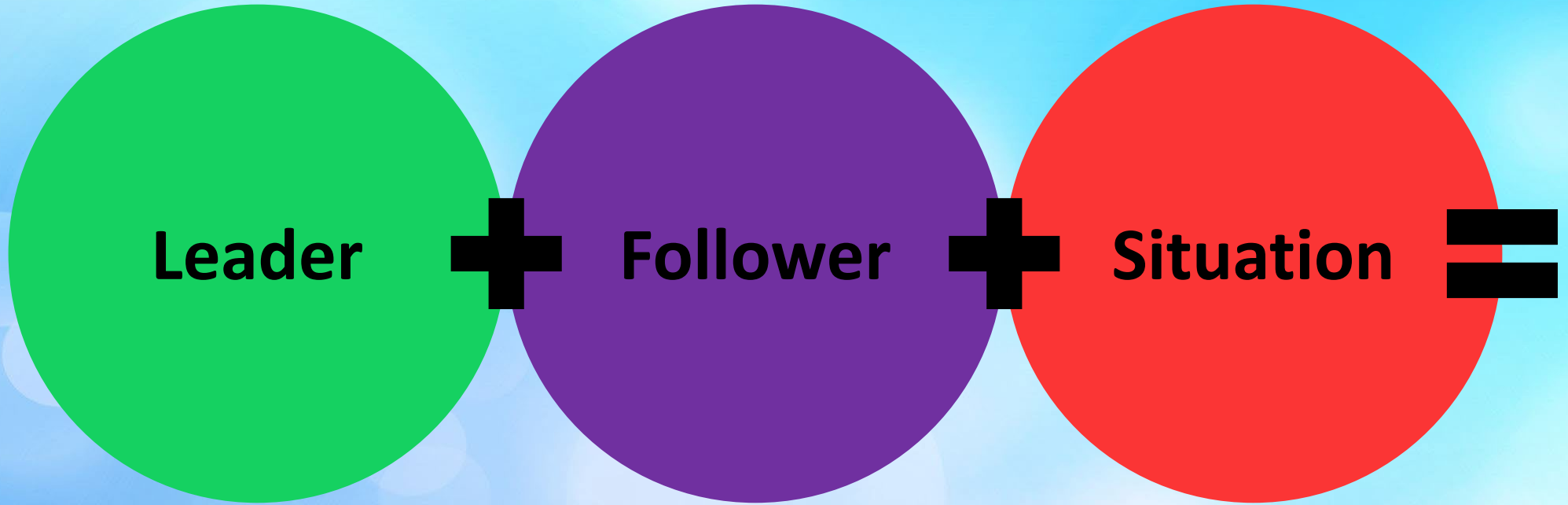
What is leadership?



Leadership:

The process whereby leaders and followers work together to achieve a common goal







Leadership Themes

- **Relationships**
- **Influence**
- **Vision**
- **Shared purpose**
- **Collaboration**
- **Change**
- **Development**
- **Diversity**
- **Integrity**
- **Service**















-INTEGRITY-



I  my job

my job  me

What is the difference between leadership and management?





Leaders

- **Create vision and strategy**
- **Focus on long-term goals**
- **Facilitate change**
- **Create alignment**

Managers

- **Execute vision and strategy**
- **Focus on short-term goals**
- **Maintain stability**
- **Create assignments**



YESTERDAY



TODAY



TOMORROW

Managers



YESTERDAY



TODAY



TOMORROW

Leaders







Leaders

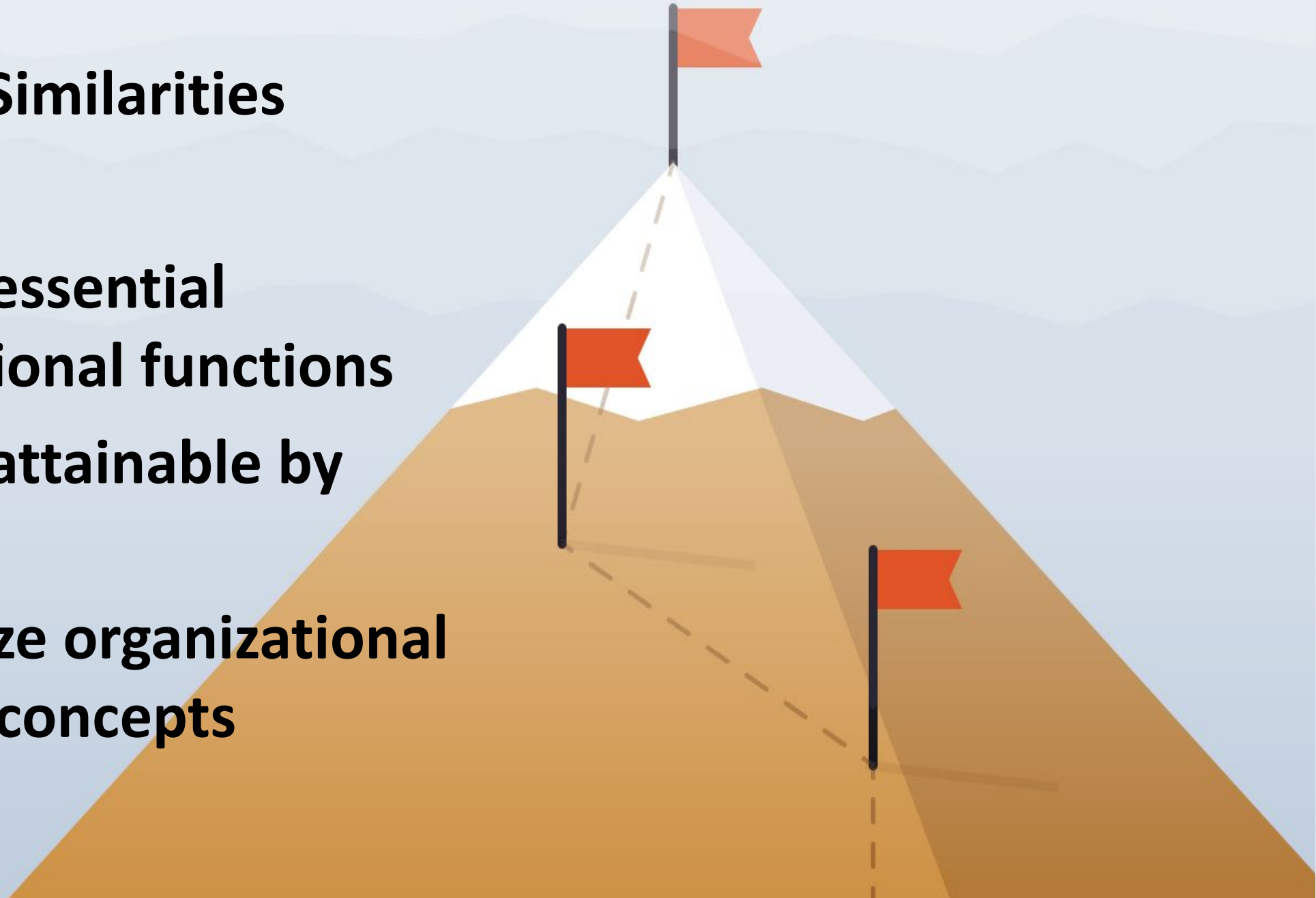
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Managers

- **Execute vision and strategy**
- **Focus on short-term goals**
- **Maintain stability**
- **Create assignments**


Similarities

- Both are essential organizational functions
- Both are attainable by everyone
- Both utilize organizational behavior concepts




**What are the
different types
of leadership?**

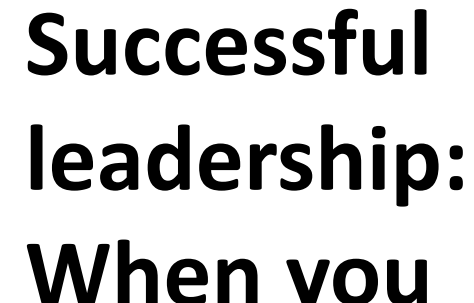




**Emergent leadership:
When others view you as the leader**



**Attempted leadership:
When you try to influence a follower**

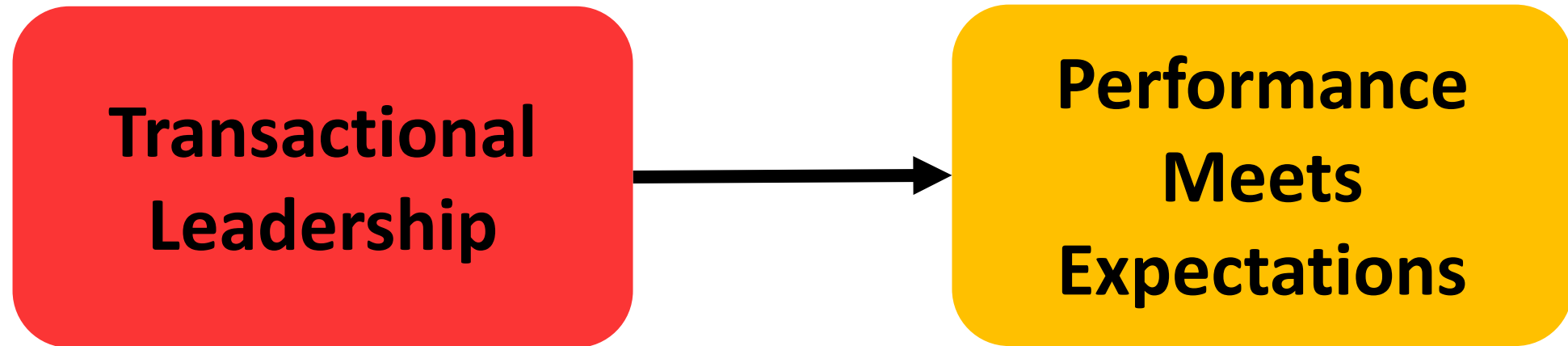


**Successful leadership:
When you actually influence a follower**

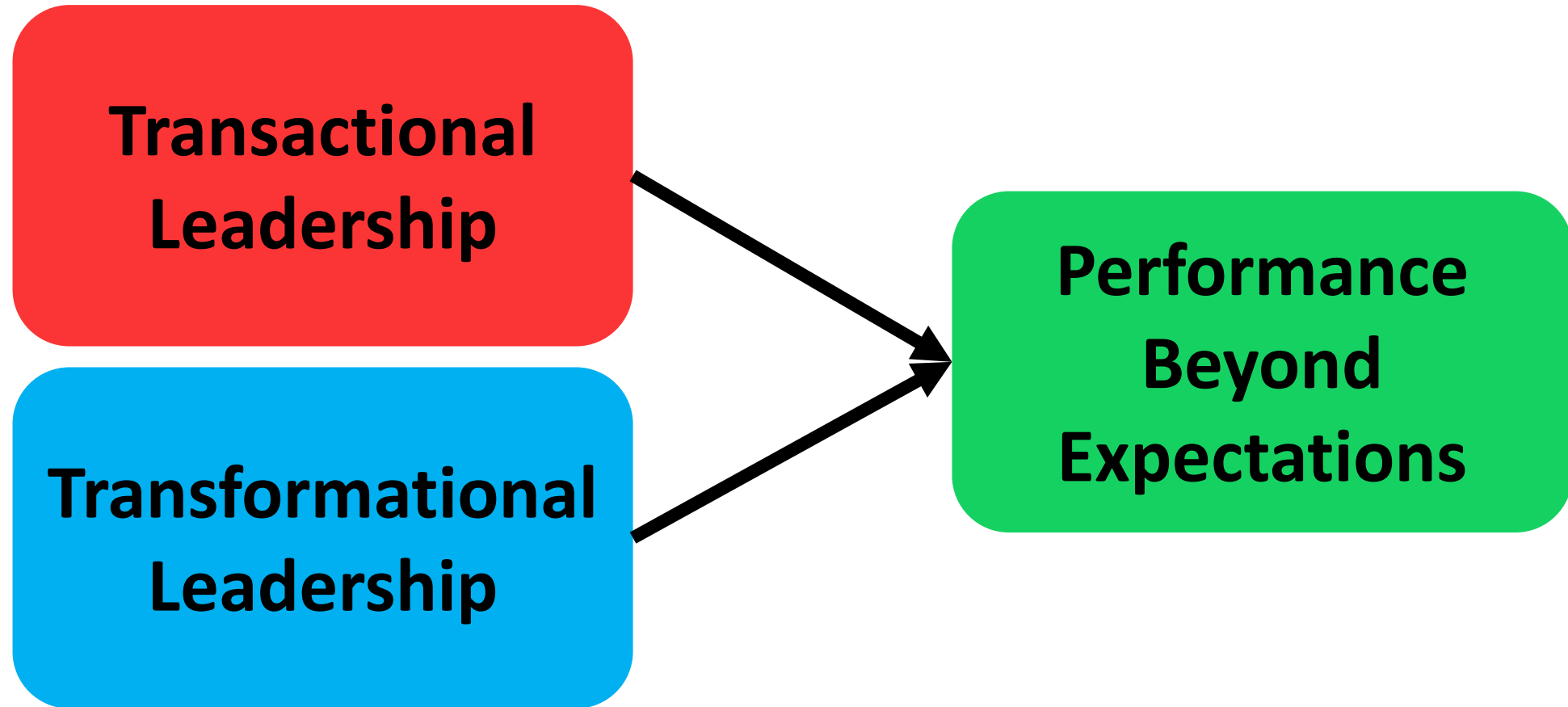


**Effective leadership:
When you influence a follower and all levels benefit**

Full-Range Leadership Model



Full-Range Leadership Model





Destructive Leadership

Type of Destruction	Supports Organization's Goals	Supports Followers' Goals
---------------------	-------------------------------	---------------------------

Tyrannical



Supportive-Disloyal



Derailed



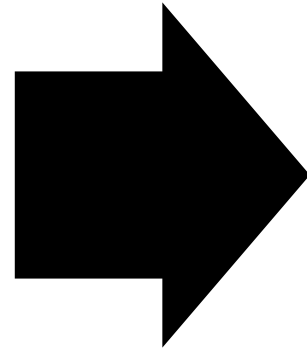
What traits do emerging leaders possess?



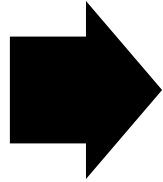
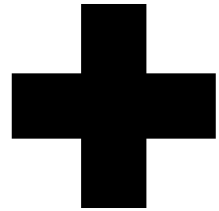


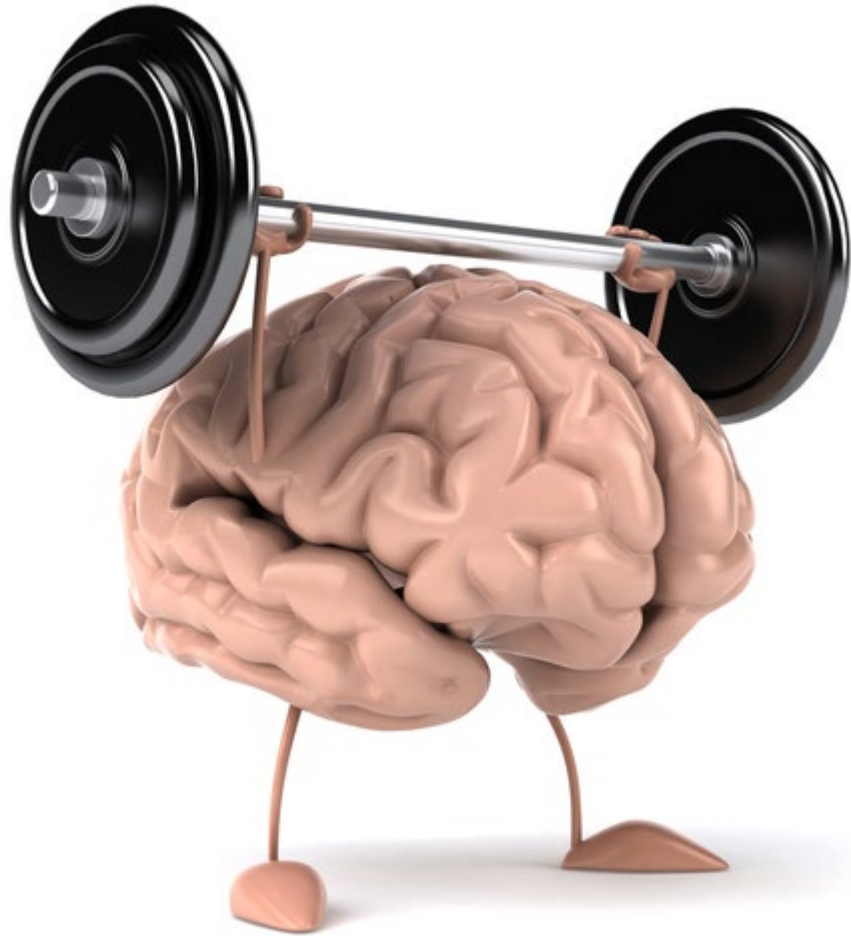
A diagram illustrating the relationship between behaviors and leadership effectiveness. It consists of two large circles connected by a central arrow. The left circle is red and contains the word "Behaviors". The right circle is yellow and contains the words "Leadership Effectiveness". A black arrow points from the red circle to the yellow circle.

Behaviors



**Leadership
Effectiveness**





Intelligence



Self-Confidence

Determination



Integrity





Sociability



Conscientious

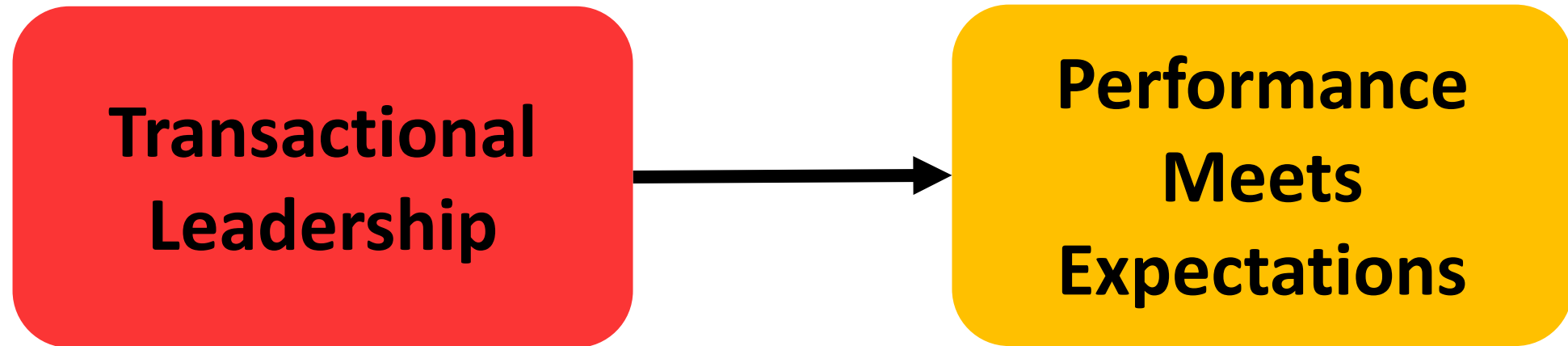
**Traits only predict
leadership
emergence
(not leadership
effectiveness)!**



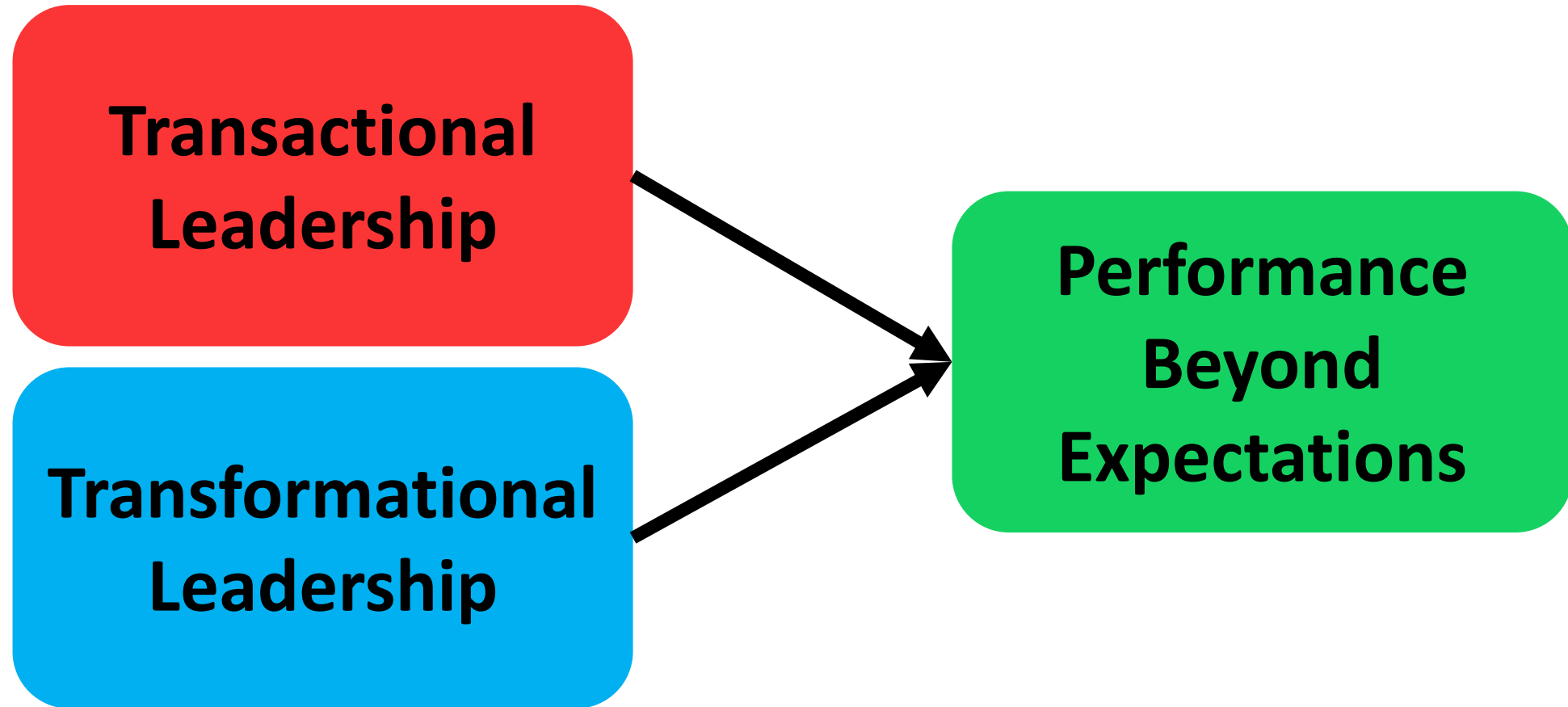
**What is
transactional
leadership?**



Full-Range Leadership Model



Full-Range Leadership Model



Transactional leadership:

A process whereby rewards and corrective actions are used to shape behavior



**Task
Behaviors**



**Relationship
Behaviors**

**Needs to be
rewarded**



**Needs to be
corrected**



Contingent reward:

A process whereby desired performance is rewarded





Performance



Rewards

Management-by-exception:

A process whereby undesired performance is corrected or punished

Active versus Passive Management-by- Exception





Rewarding and Correcting Behavior

1. **Communicate expectations**
2. **Explain desirable and undesirable behaviors**
3. **Link behaviors with rewards and consequences**
4. **Monitor behaviors**
5. **Follow-up with expected consequences**



Full-Range Leadership Model

Transactional Leadership



Exceeds expectations



Meets expectations



Needs improvement

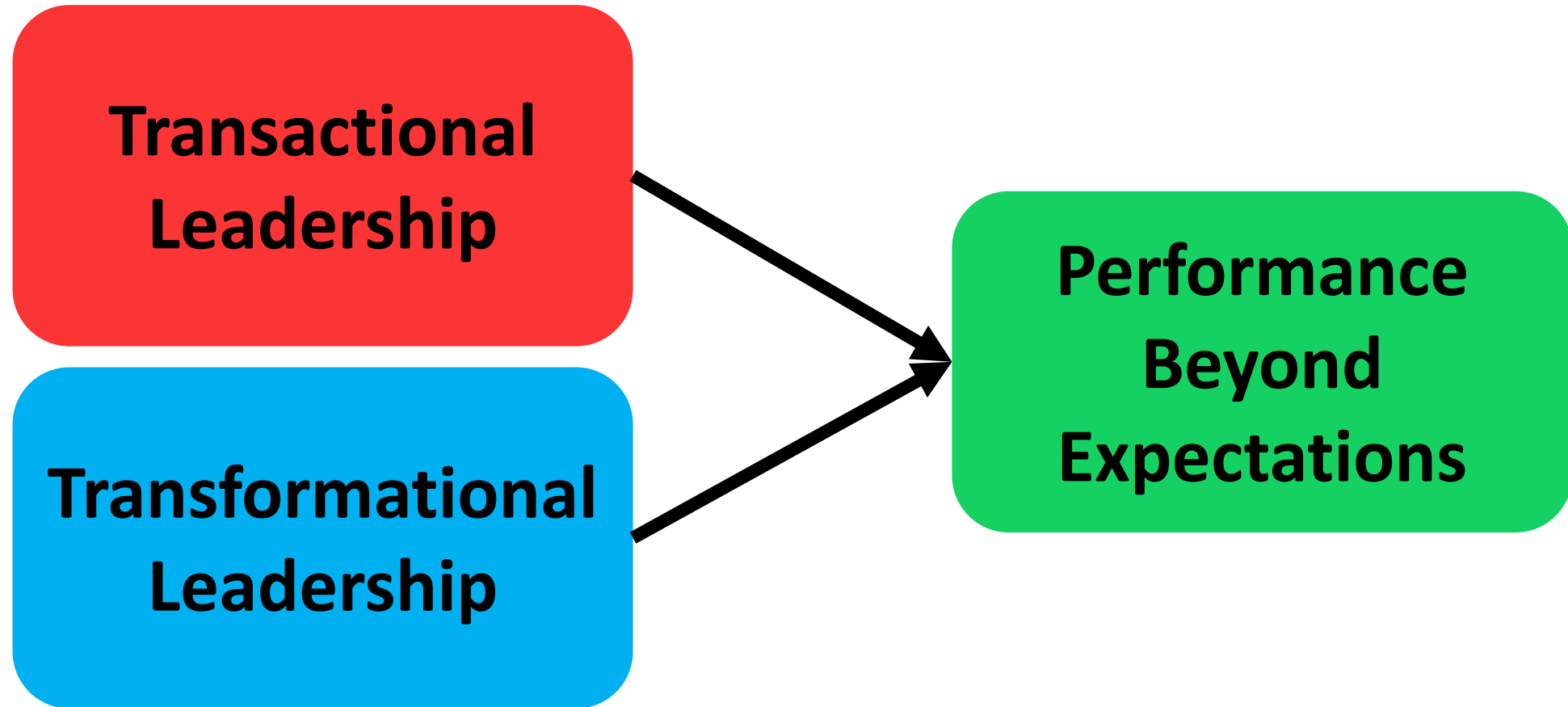


Unsatisfactory

What is transformational leadership?



Full-Range Leadership Model



Transformational leadership:

A process that changes people, and inspires them to exceed performance expectations

Dimensions of Transformational Leadership

- **Inspirational motivation**
- **Intellectual stimulation**
- **Idealized influence**
- **Individualized consideration**



Outcomes of Transformational Leadership

- Increased satisfaction
- Increased motivation
- Increased performance
- Decreased cynicism
- Decreased turnover
- High-quality relationships
- Well-developed networks
- More successful mergers





GO THE EXTRA

MILE

- **Communicate an inspiring vision**
- **Gain commitment to superordinate goals**
- **Communicate high performance expectations**
- **Become a role model of desired behavior**
- **Challenge the status quo and be a change agent**
- **Develop a unique relationship with each follower**

GO THE EXTRA

MILE



**Communicate
an inspiring
vision**

S

M

A

R

T



Specific



Measurable



Attainable



Relevant



Time Based

Gain commitment to superordinate goals

Communicate high-performance expectations



**Become a role model
of desired behavior**





**Challenge the status quo
and be a change agent**







**Develop a unique relationship
with each follower**

Full-Range Leadership Model

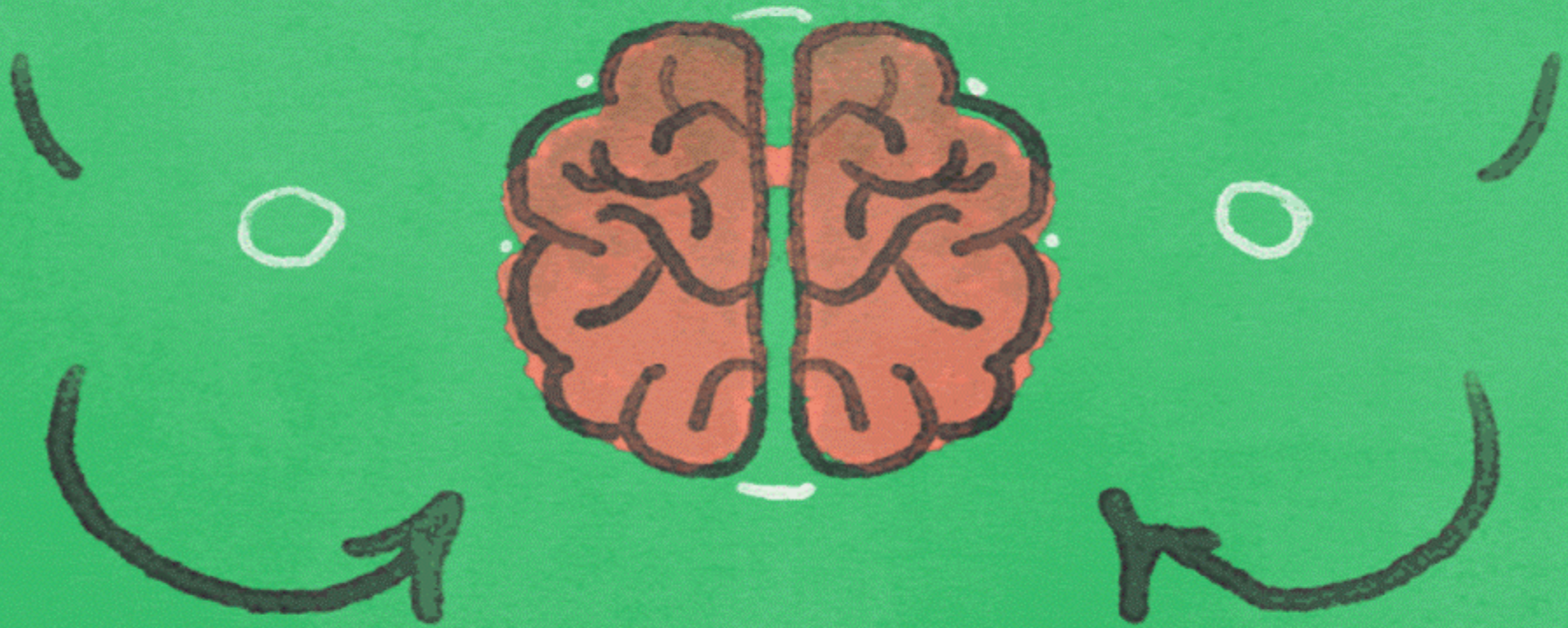
Transformational Leadership

Transactional Leadership

-  Exceeds expectations
-  Meets expectations
-  Needs improvement
-  Unsatisfactory

How can we develop our leadership potential?





Leadership can be learned!

Leader development:

The process of developing one's leadership capabilities

**Current state
of leadership
potential**

**Desired state
of leadership
potential**

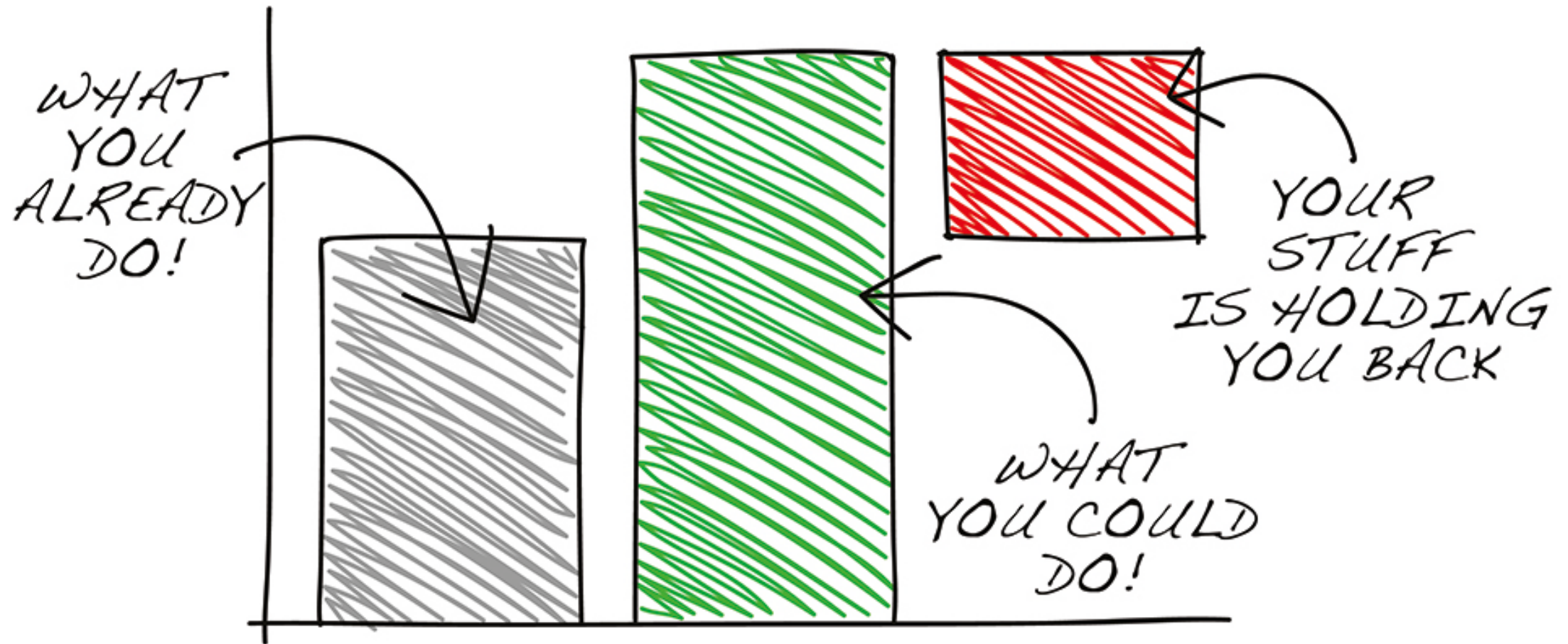
Conduct a gap analysis



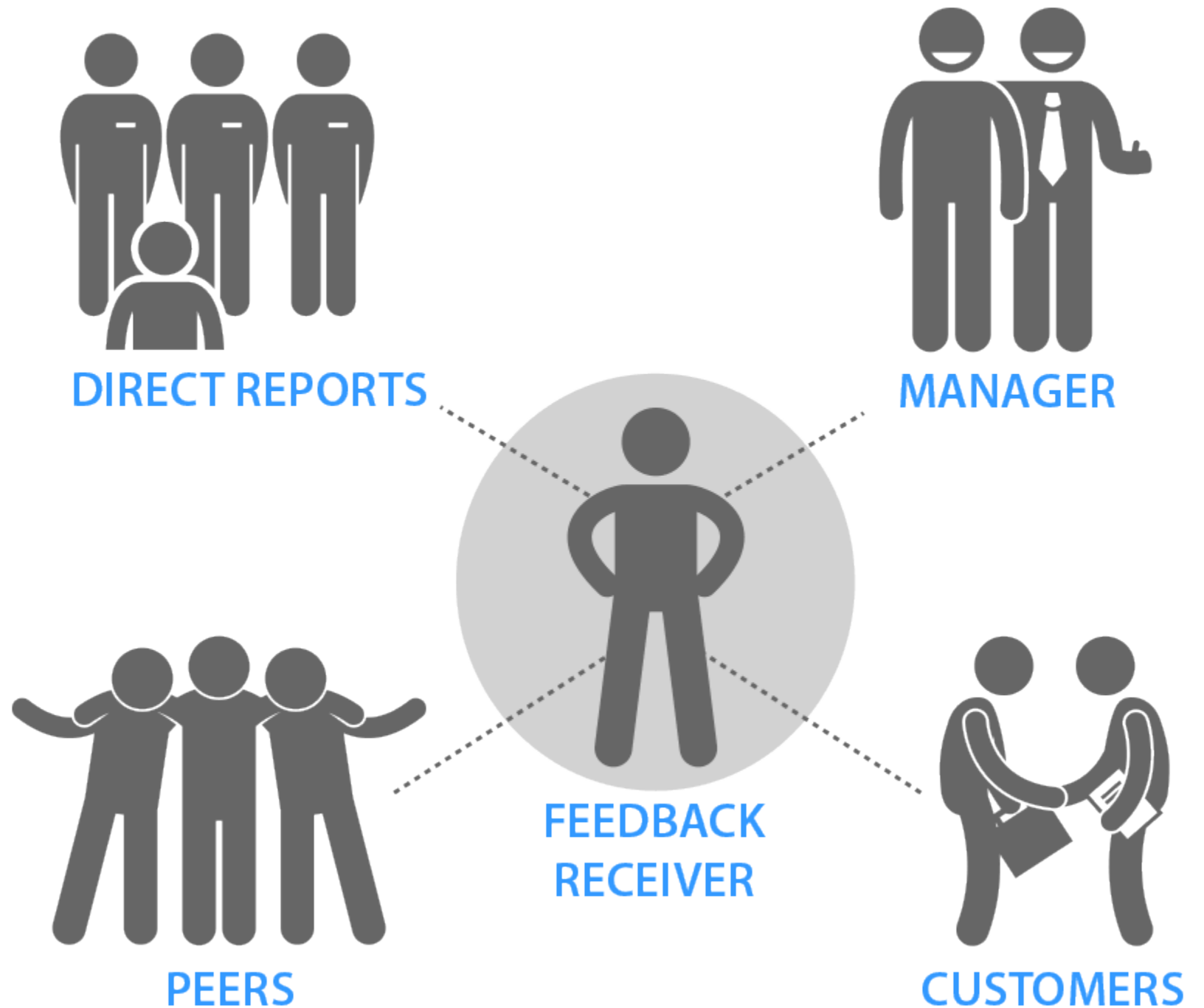


**Reflect on your
work experiences**

Identify and remove obstacles

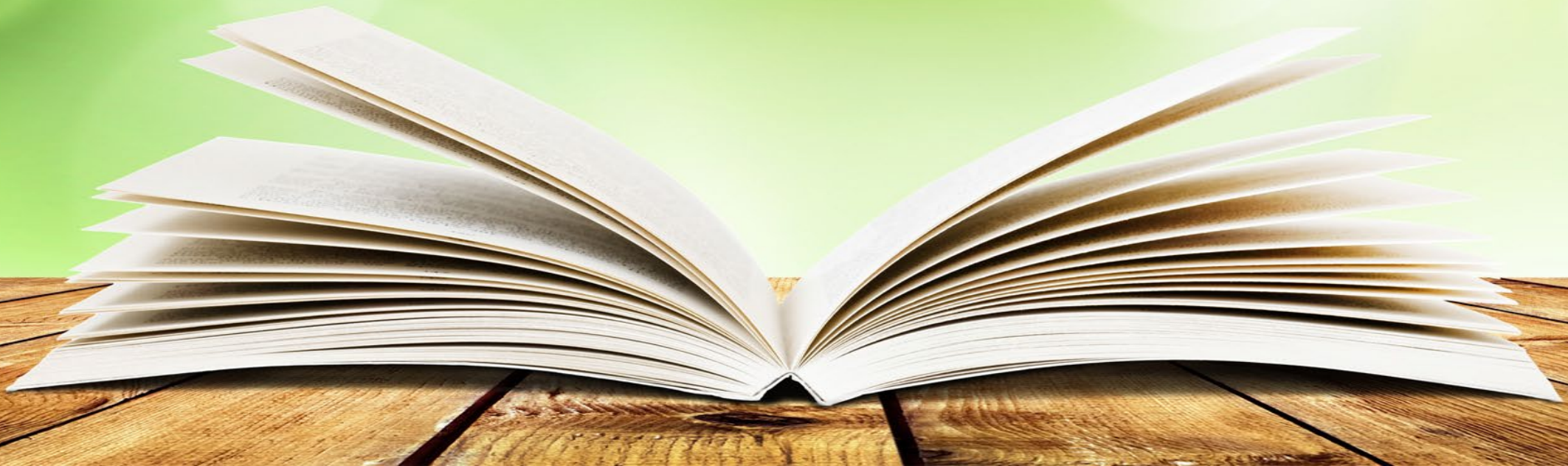


**Collect
360°
feedback**



Take advantage of opportunity

- **Job transitions**
- **More responsibilities**
- **Solve problems**
- **International travel**
- **Team projects**
- **New challenges**







**Learn from
mentors and
role models**

**Everyone has
leadership potential!**



Unleash it!