



TFC LEAD GENERATING EMAIL CAMPAIGN

EMAIL 1

EMAIL 1 - MOBILE VIEW

From: Technology Finance Corp.
(do_not_reply@techfinancecorp.com)

OPTION 1:

Subject Line:
Discover a Unique Solution to Your Financing Needs

Pre-Header:
TFC provides unique financial solutions.

TFC provides unique financial solutions.
[View as webpage](#)



TECHNOLOGY
FINANCE CORP.

Discover a Unique Solution to Your Financing Needs



Growth is necessary.

You need additional technology to accommodate your growth.

TECHNOLOGY FINANCE CORPORATION has unique financial solutions to help fund your equipment while preserving your cash. TFC's extensive relationships offer more access to capital. We are the leading provider of technology leases to growth-minded small and middle-market companies.

Simple and flexible financing customized for your needs:

500
MILLION

Over \$500 million originations to date



Low or no upfront costs—
Often no upfront cash is required

2
MILLION


Application only up to \$2 million—
ideal for establishing credit

100%

100% financing
of software and services



Terms of: 12-60 months
36-month average



Ability to coordinate funding
with many different vendors



TRANSACTION
EXAMPLE


TFC provided \$851,000 to a medical supply company for funding their SAP implementation. The transaction was submitted and approved without the need for financial statements.

LEARN MORE TODAY!

PAT NEARY
phone: (484) 947-8468
email: pat.neary@tfc.tfc.com
www.techfinancecorp.com

TECHNOLOGY FINANCE CORPORATION

an innovative financial solutions provider



TECHNOLOGY
FINANCE CORP.

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Verizon 3:22 PM 45%

< 12

[Sender Name]
To: [Recipient's Name] [Details](#)

Discover a Unique Solution to Your Financing Needs
Today at 7:12 AM

TFC provides unique financial solutions.
[View as webpage](#)



TECHNOLOGY
FINANCE CORP.

Discover a Unique Solution to Your Financing Needs



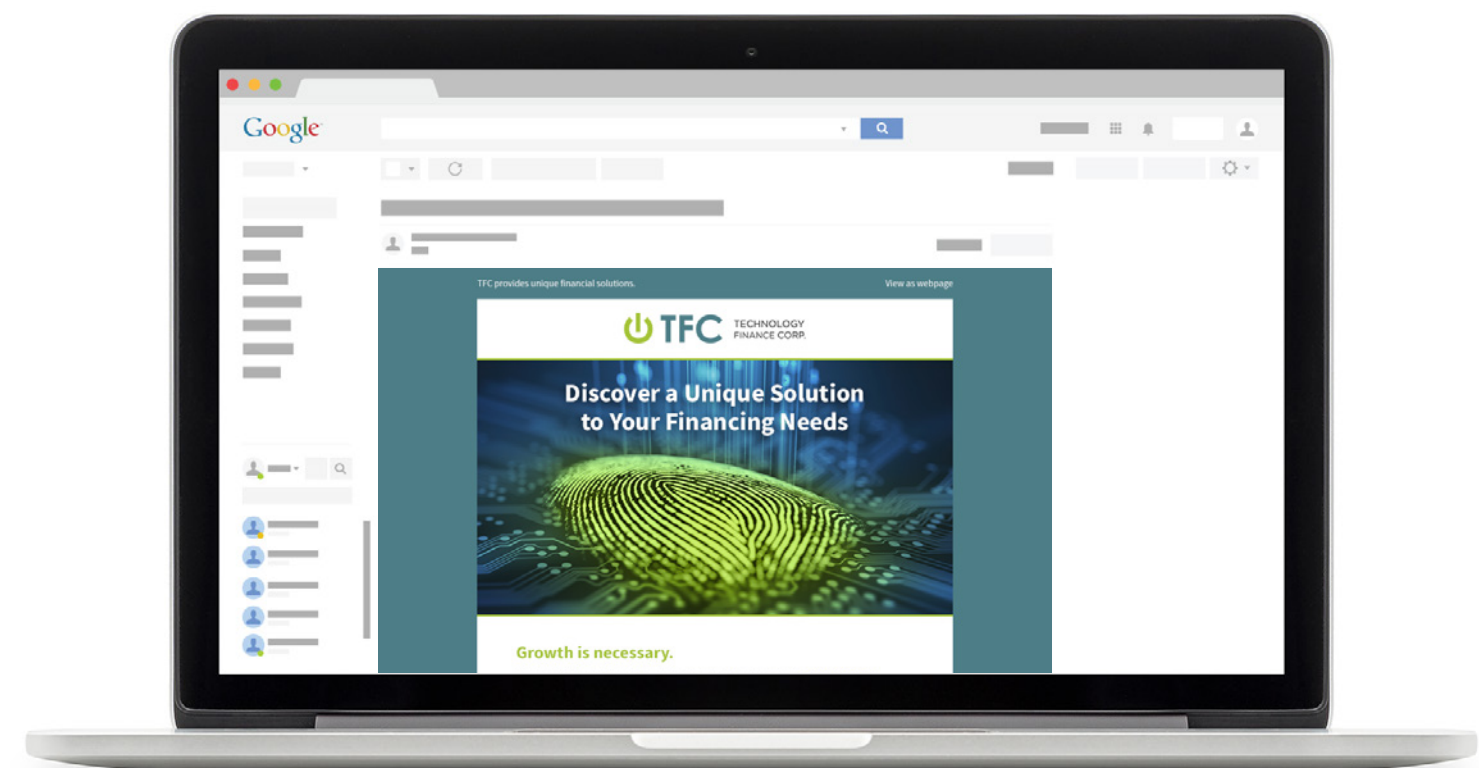
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3

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Subject Line:
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Pre-Header:
TFC provides unique
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EMAIL 2

EMAIL 2 - MOBILE VIEW


From: Technology Finance Corp.
(do_not_reply@techfinancecorp.com)

OPTION 1:

Subject Line:
Explore a Different Path to Financing Your Technology

Pre-Header:
TFC delivers maximum financing flexibility.

TFC delivers maximum financing flexibility.
View as webpage



TECHNOLOGY FINANCE CORP.



Explore a Different Path to Financing Your Technology

Flexibility maintains your edge.

TECHNOLOGY FINANCE CORPORATION provides maximum financing flexibility to help your company achieve or maintain its technology edge. TFC has more flexible financing options than any other financial services provider! TFC will find the resources required to help grow your business while providing a fast and easy application-only process.

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Calendar icon

Terms of: 12-60 months
36-month average

Refresh icon

Ability to coordinate funding
with many different vendors

Transaction icon

TRANSACTION EXAMPLE

TFC provided funding of \$2,876,306.94 to a 4-year old telecommunications company in order for them to acquire telecom switches and servers. This off-site equipment was necessary for their business growth.

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TECHNOLOGY FINANCE CORP.



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EMAIL 2 - DESKTOP VIEW

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A laptop is shown from a front-three-quarter perspective. The screen displays the email content as it would appear in a desktop web browser. The browser's address bar shows a Google search page. The email content is centered on the screen, showing the header with the TFC logo, the main image with the headline 'Explore a Different Path to Financing Your Technology', and the body text with bullet points and a transaction example. The laptop is silver and has a black bezel.

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EMAIL 3

EMAIL 3 - MOBILE VIEW

From: Technology Finance Corp.
(do_not_reply@techfinancecorp.com)

OPTION 1:

Subject Line:
See a New Way to Finance Your Technology

Pre-Header:
TFC recognizes your diverse financial needs.

TFC recognizes your diverse financial needs.
View as webpage



TECHNOLOGY
FINANCE CORP.



See a New Way to Finance Your Technology

Financial expansion is essential.

You have been looking for alternate ways to pay for your technology, but you have limited financial resources. **TECHNOLOGY FINANCE CORPORATION** recognizes your need to spread out your technology costs in the form of monthly payments. TFC skillfully delivers processing and financing for many types of companies. This includes providing funding for growth-minded small to mid-sized businesses.

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To: [Recipient's Name]

Details

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Today at 7:12 AM

TFC recognizes your diverse financial needs.
View as webpage



TECHNOLOGY
FINANCE CORP.



See a New Way to Finance Your Technology

Flag

Folder

Archive

Reply

Compose

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EMAIL 3 - DESKTOP VIEW

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TRANSACTION EXAMPLE

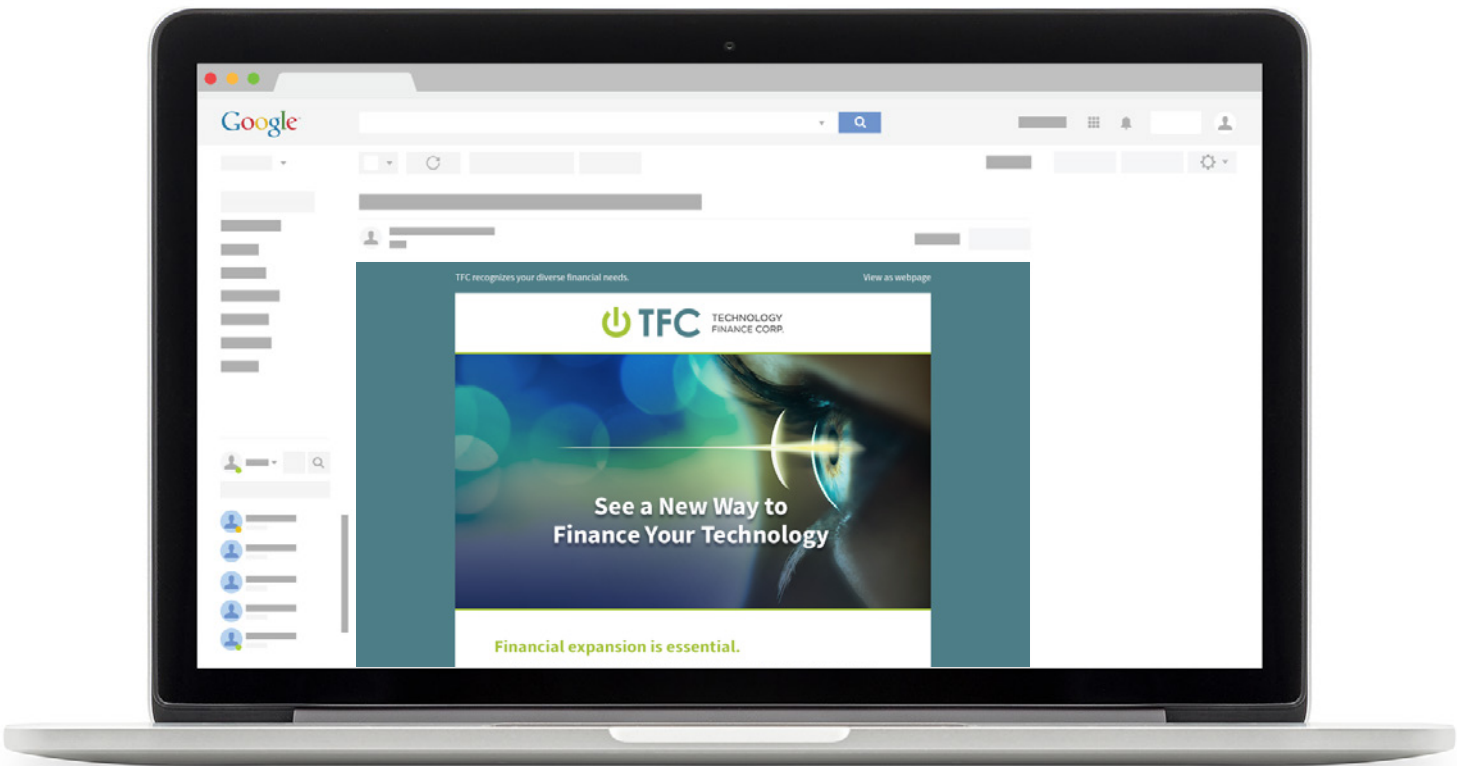
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EMAIL 4

EMAIL 4 - MOBILE VIEW


From: Technology Finance Corp.
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OPTION 1:


Subject Line:
Take a Progressive Approach to Your Financing Needs

Pre-Header:
TFC offers unrivaled industry experience.

TFC offers unrivaled industry experience.
[View as webpage](#)



TECHNOLOGY
FINANCE CORP.




Experience simplifies the process.

TECHNOLOGY FINANCE CORPORATION'S level of experience and insight is unrivaled. Not only will we find the financing you need, you will enjoy the process of working with our team. We have over 100+ years of collective experience with multiple equipment vendors, various types of assets and different leasing structures. Our funding specialists work to ensure you have a smooth transaction by providing a one-stop-shop to help ease complexities.

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EMAIL 4 - DESKTOP VIEW

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