



Antoinetta Mosley, CDP

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**Founder & CEO of
I Follow the Leader, LLC**

**Diversity, Equity, & Inclusion Strategist | Certified Diversity Professional |
Help Leaders and Companies Thrive**



"Antoinetta's presentation was part of a weekend itinerary, and unanimously hers was rated the highest and most valuable. She engaged the group in substantive discussion in a way that enabled all to participate without anyone feeling marginalized. She more than met our expectation of involving the participants in what turned out to be an enormously important part of their orientation weekend."

"Thoroughly enjoyed her dynamic attitude and energy. It was great."

"Speaker was engaging and informative. Small group discussion was great."

"The staff felt that the lines of communication regarding DEI have improved tremendously."



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Bio

Antoinetta Mosley is the Founder and CEO of I Follow the Leader LLC, a leadership consulting firm specializing in diversity, equity, and inclusion (DEI). I Follow the Leader was launched in 2016 to heighten awareness and readiness of DEI initiatives within companies. Antoinetta and her team partner with organizations to move them along the diversity continuum, improve their overall culture, and increase profitability, creativity, and innovation.

Antoinetta is a Certified Diversity Professional (CDP)® issued by The Institute for Diversity Certification (IDC)®, a subsidiary of the Society for Diversity and the leading professional association for diversity and inclusion. Antoinetta shares her knowledge and reflections on DEI topics on her leadership blog at ifollowtheleader.com.

Antoinetta holds a Master of Public Administration with a concentration in nonprofit management from Western Michigan University (WMU). She earned her B.S in Business Management with certificates in marketing and social psychology from Georgia Institute of Technology. Antoinetta's graduate school paper "Diversity in Nonprofit Leadership: Overcoming Barriers" won the best project paper award at WMU. Her work on this paper inspired her to be an advocate for diversity, equity, inclusion, and belonging.

Antoinetta is based in Durham, North Carolina. She serves as the Vice President of Education for Durham Toastmasters. She enjoys volunteering with local charities and reading novels. Antoinetta has adored books since elementary school and is a published author of the children's book Happy Birthday, Tulip and Violet.

