



Antoinetta Mosley is the CEO and Principal Leader at I Follow the Leader LLC, a strategic consulting firm specializing in diversity, equity, and inclusion (DEI) strategy, initiatives, and education. I Follow the Leader was launched in 2016 to heighten awareness and readiness of DEI initiatives within companies. Antoinetta and her team partner with organizations to move them along the diversity continuum, improve their overall culture, and increase profitability, creativity, and innovation.

Antoinetta has worked with organizations of all sizes, including global Fortune 500 companies to support change management around DEI and belonging, the size and scope of which vary from team-specific to enterprise-wide. Antoinetta is also a Certified Diversity Professional (CDP)<sup>®</sup> issued by The Institute for Diversity Certification (IDC)<sup>®</sup>, a subsidiary of the Society for Diversity and the leading professional association for diversity and inclusion.

Antoinetta holds a Master of Public Administration with a concentration in nonprofit management from Western Michigan University (WMU). She earned her Bachelor of Science from Georgia Institute of Technology. Antoinetta's graduate school paper "Diversity in Nonprofit Leadership: Overcoming Barriers" won the best project paper award at WMU. The extensive research conducted for her paper which included interviewing CEOs across the country, inspired Antoinetta to be an advocate for diversity, equity, inclusion, and belonging.

Antoinetta is based in Durham, North Carolina. She serves as the Vice President of Education for Durham Toastmasters. Antoinetta enjoys volunteering with local nonprofits and reading novels. She is also a published author of the children's book *Happy Birthday, Tulip and Violet*.

