



I Follow the Leader

Strategic Consulting



A Leadership Consulting
Firm Specializing in
Diversity, Equity, &
Inclusion (DEI)

I FOLLOW THE LEADER, LLC
IFOLLOWTHELEADER.COM



Summary

I Follow the Leader heightens awareness and readiness of DE&I initiatives within companies. We move businesses along the diversity continuum, improve their overall culture, and increase profitability, creativity, and innovation.

**TOGETHER, WE CAN
CHANGE THE PACE OF
PROGRESS.**

Since being founded by Antoinetta Mosley in 2016, I Follow the Leader has engaged thousands of professionals on DE&I related topics. We work with a wide array of stakeholders across small businesses, nonprofits, universities, and large enterprises.

We Help Leaders Thrive and Reach Their Highest Potential

Our vision is for every member of the global workforce to feel a sense of belonging and have equal opportunity to lead, thrive, and reach their highest potential.

Our knowledgeable team of leadership consultants facilitates all your DEI needs. We help with:

- Strategic Planning
- Measuring the Impact of DEI
- Training for DEI, Unconscious Bias, Racial Equity
- The Business Case for DEI
- EEO Laws
- Recruiting and Retention
- Developing DEI Groups & Councils
- Creating inclusive environments for all including Minorities, LGBTQ+, Disability & Special Needs Accommodations, Veterans, & other groups.



We develop, evaluate, and improve your overall strategy by integrating DEI into each stage of the employee life cycle, including pipeline development, recruiting, hiring, employee engagement, and retention.

Engagement Opportunities



Follow the Leader's team of DEI champions are adept in leading change management using the most recent research and best practices. We provide you with services customized to your company's specific goals and objectives. Our programs are designed for both your current location on the diversity continuum and where you want to be.

STRATEGY

1. Comprehensive Roadmap
2. Cultural Audit

See the next page for more information on our strategy packages.

DISCUSSIONS

- Conferences
- Courageous Conversations
- Lunch & Learns
- Panels
- Retreats
- Seminars
- Workshops

TRAINING

- Diversity, Equity, Inclusion (DEI)
- Forming a DEI Group/ Taskforce
- Racial Equity
- The Business Case for DEI
- Unconscious Bias

Other topics are available based on your needs.

"I Follow the Leader was extremely helpful in uncovering ways that our firm can put actionable DEI initiatives into place now and as we continue to grow our firm. She listened to our current structure and the culture that we want to have and was able to discuss detailed ways to make the greatest impact. At her core, she wants to see the businesses she works with succeed in their DEI initiatives and the suggestions she makes encouraged us to put them into action not just now but as a framework for how we build our company."

I Follow the Leader Strategy Services

The pace of progress for diversity, equity, and inclusion initiatives in the workplace have not been consistent with changing demographics.

I Follow the Leader's Comprehensive Roadmap and Cultural Audit strategy services are for companies with immediate goals to advance and invest in DEI.

STRATEGY ENGAGEMENTS

COMPREHENSIVE ROADMAP (1)

CULTURAL AUDIT (2)

1. DEI Employee Survey Design & Analysis	✓	✓
2. Leadership Strategy Sessions (1) 5-hours. (2) 2-hours.	✓	✓
3. Focus Groups (1) 8-hours. (2) 3-hours.	✓	✓
4. Review of Documents (1) 5-hours. (2) 2-hours.	✓	✓
5. Cultural Audit Assessment	✓	✓
6. "Courageous Conversation", 90 mins	✓	
7. 1-year Strategic DEI Action Plan	✓	
8. Measurement Plan	✓	
9. Pipeline/Recruitment Plan	✓	
10. DEI Statement	✓	
11. Strategic Consultation, 10-hours	✓	

Want to Learn More?

Schedule a needs assessment call with our team. Please contact us at info@ifollowtheleader.com.



Highlights

Since launching in 2016, I Follow the Leader has engaged thousands of professionals on DE&I related topics. We have collaborated with leading companies, nonprofits, and organizations to provide outstanding results.

2020-2021 CLIENTS & PARTNERS

Association of Fundraising Professionals

BEGINNINGS

Capitol Broadcasting, Inc.

Healing Transitions

McAdams

Meals on Wheels of Wake County

National Fastener Distributors Association

North Carolina Center for Nonprofits

The Kenan Institute

The United States Tennis Association

The Raleigh Chamber

Triangle Rock Club

Young Fastener Professionals

Contact Us



We would love to partner with you on your diversity, equity, and inclusion journey.



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