

This slide deck and all information herein were prepared by I Follow the Leader LLC for the private use of attendees of WCMA's Summer Conference on June 23, 2023. Contact us at [info@ifollowtheleader.com](mailto:info@ifollowtheleader.com) if you would like to share this content.

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# Good morning!



Courage  
Curator

Cultivate Courage: How Courageous Conversations  
Can Build A Culture People Celebrate, Not Tolerate.

WCMA Summer Conference  
June 23, 2023

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ANTOINETTAMOSLEY.COM



Hi! I'm Antoinetta

I am a **Courage Curator**.

I help **change agents** reach their highest potential by teaching them the power of **consistently cultivating courage**.

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# I Follow the Leader

[ifollowtheleader.com/wcma](http://ifollowtheleader.com/wcma)

I Follow  
the Leader  
Strategic Consulting



# COURAGE CONTEMPLATION

@COURAGECURATOR



**CELEBRATE > TOLERATE**

# CULTIVATE COURAGE:

How courageous conversations can build a culture people celebrate, not tolerate.



*Dear Diary ...*



DATE: 12-14-95

Today I think  
was the worst day  
of my life.....  
First I got on the  
bus. People started  
calling me names.

**I LOOK GOOD.**

**I FEEL GOOD.**

**TODAY IS GOING TO  
BE A GREAT DAY!**

# COURAGE CONTEMPLATION

@COURAGECURATOR

# Courage Continuum Chart



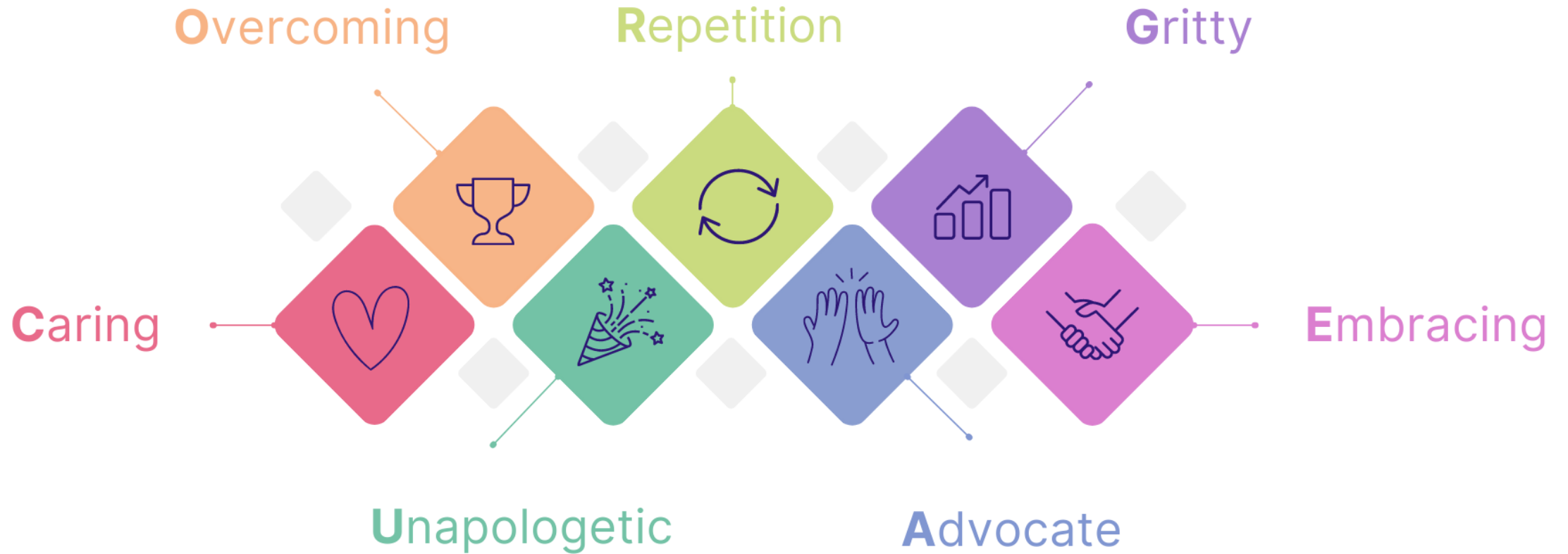


# enCOURAGE

@COURAGECURATOR

# 7 Attributes of Courage

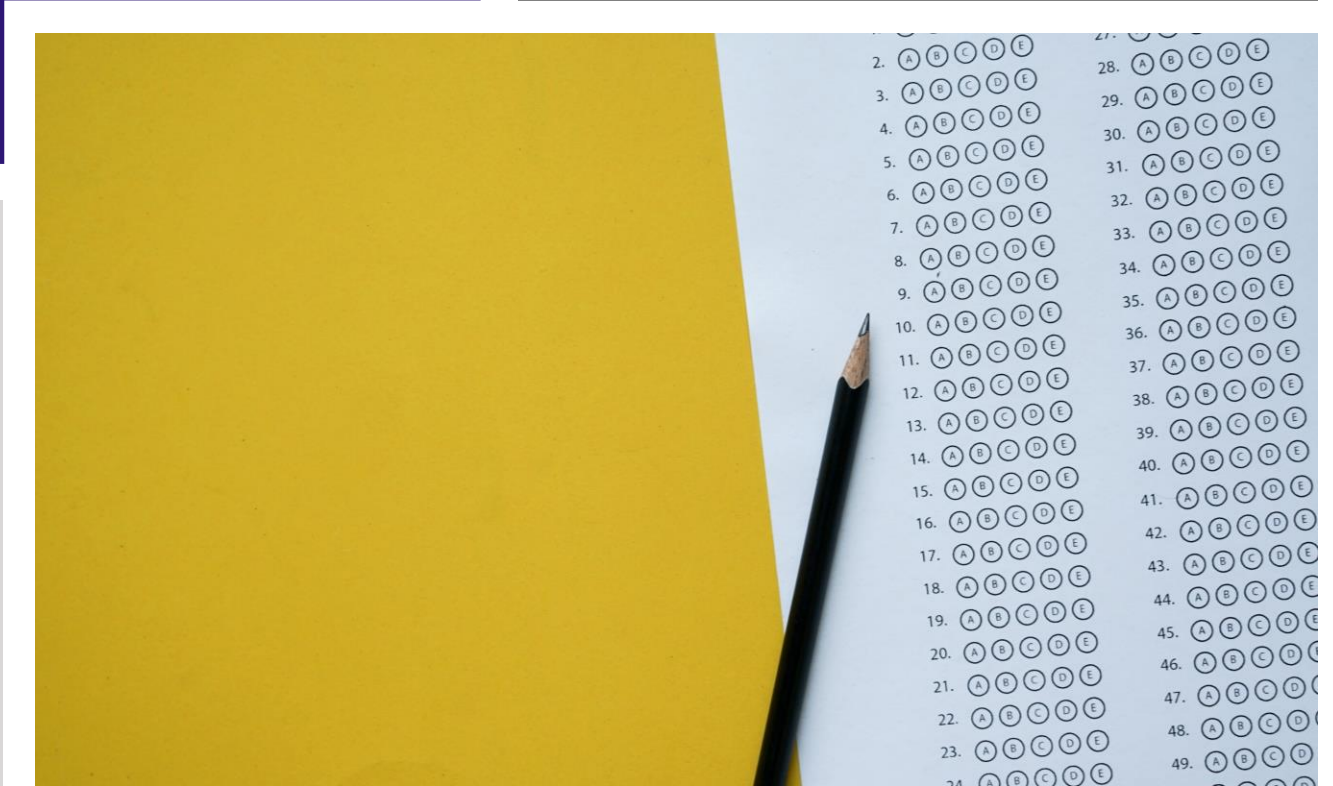
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**COURAGE IS A  
CHOICE.**

**@COURAGECURATOR**

# COURAGE CONTEMPLATION







**COURAGEOUS**



**COMMONPLACE**



# Courage Candy



In the face of difficulties or inequities,  
if you don't choose courage, the  
alternative is complacency.

Antoinetta Mosley | @couragecurator

Text 919-647-7450 to receive daily #couragecandy

**COURAGE ≠ COMFORT**

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# Courageous Consciousness Chart

TEAMS & ORGANIZATIONS

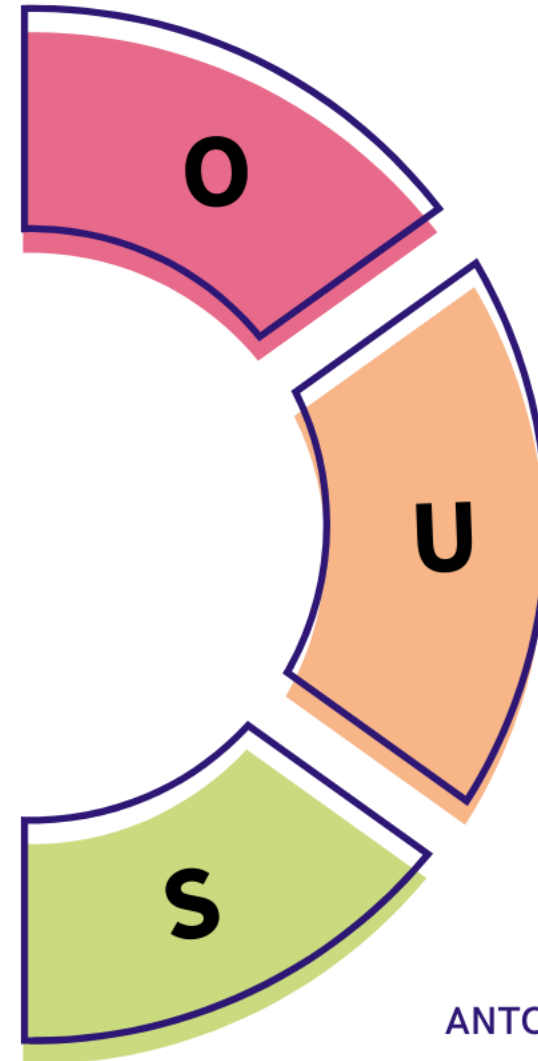
1. **O**ngoing  
Commitment.



2. **U**nified  
Purpose.



3. **S**afety  
Measures.



# Courageous Consciousness Chart

TEAMS & ORGANIZATIONS

## Ongoing Commitment.

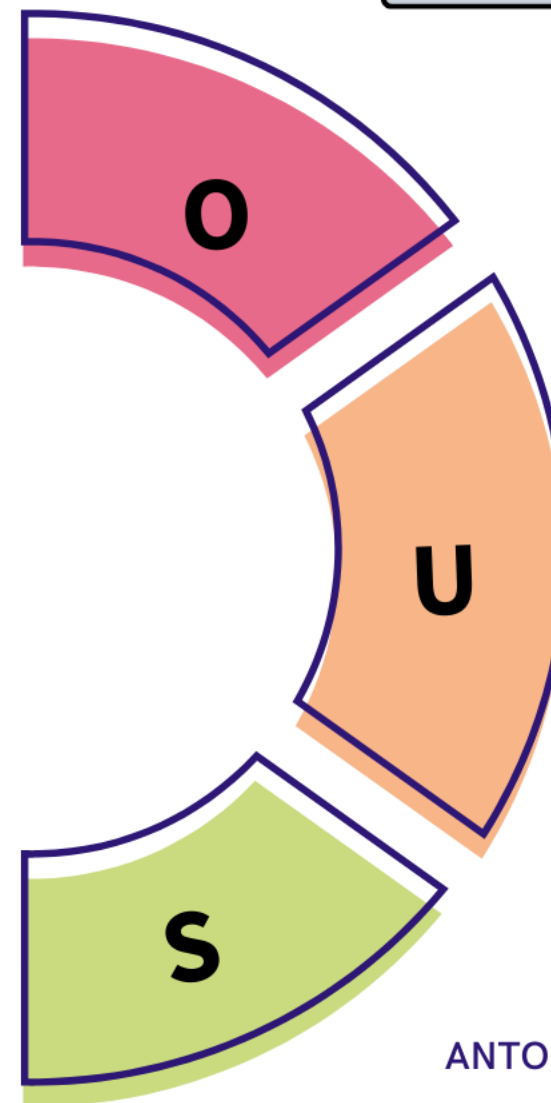
Effective courageous conversations start with making an ongoing commitment.

## Unified Purpose.

Effective courageous conversations have a unified purpose as the foundation.

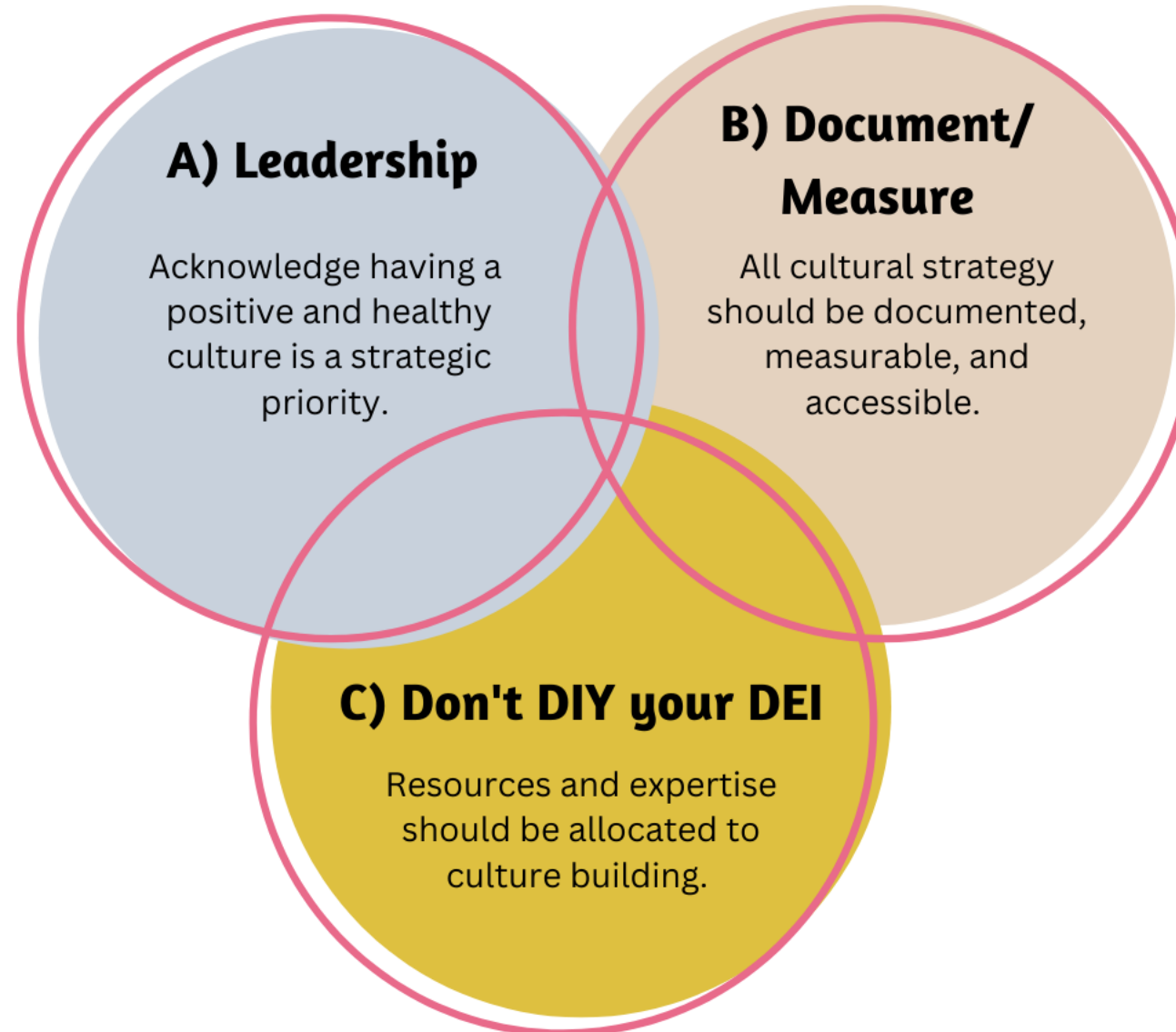
## Safety Measures.

Effective courageous conversations seek to foster psychological safety.



Ongoing  
Commitment

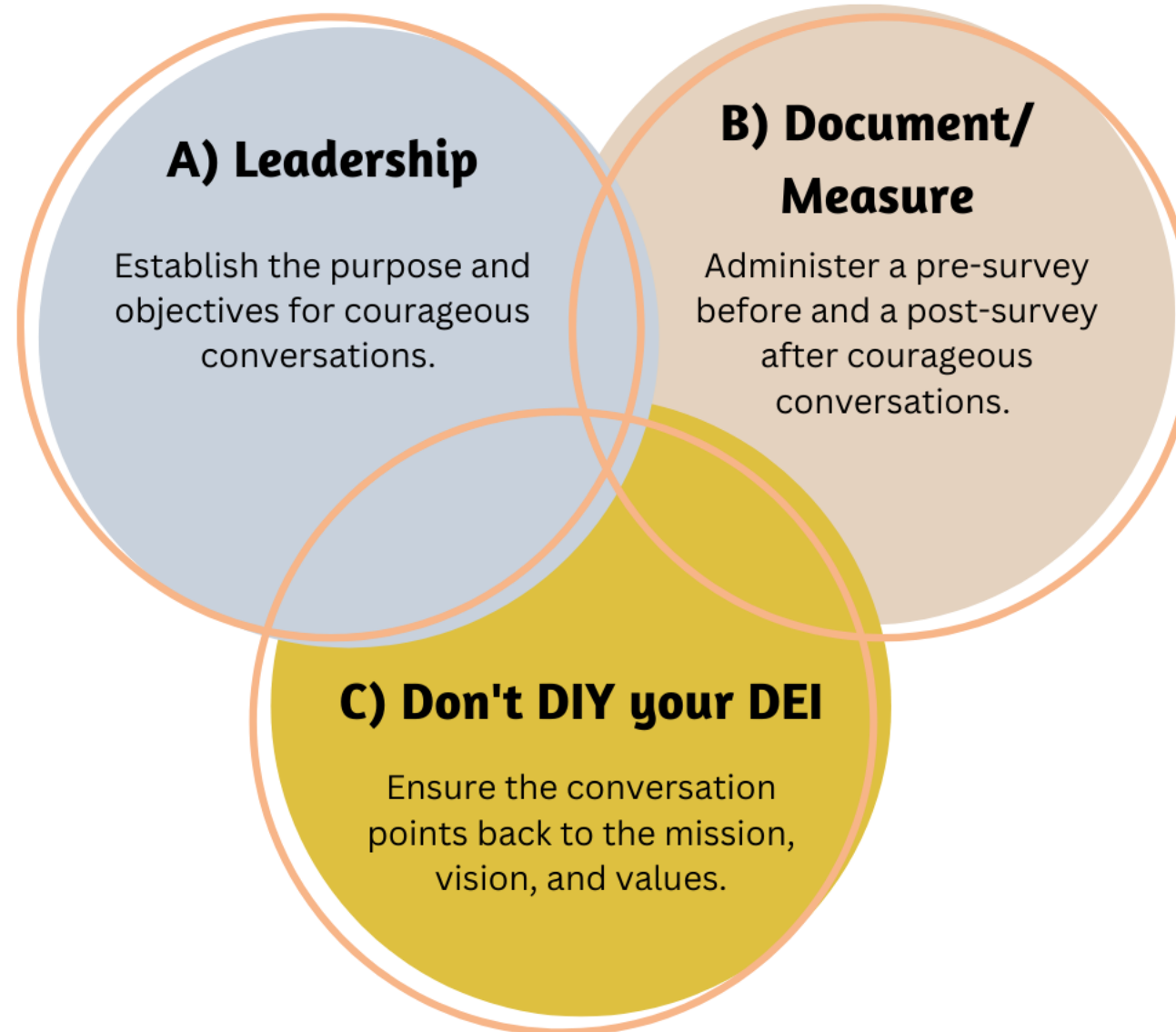
# 1. Ongoing Commitment



Unified  
Purpose

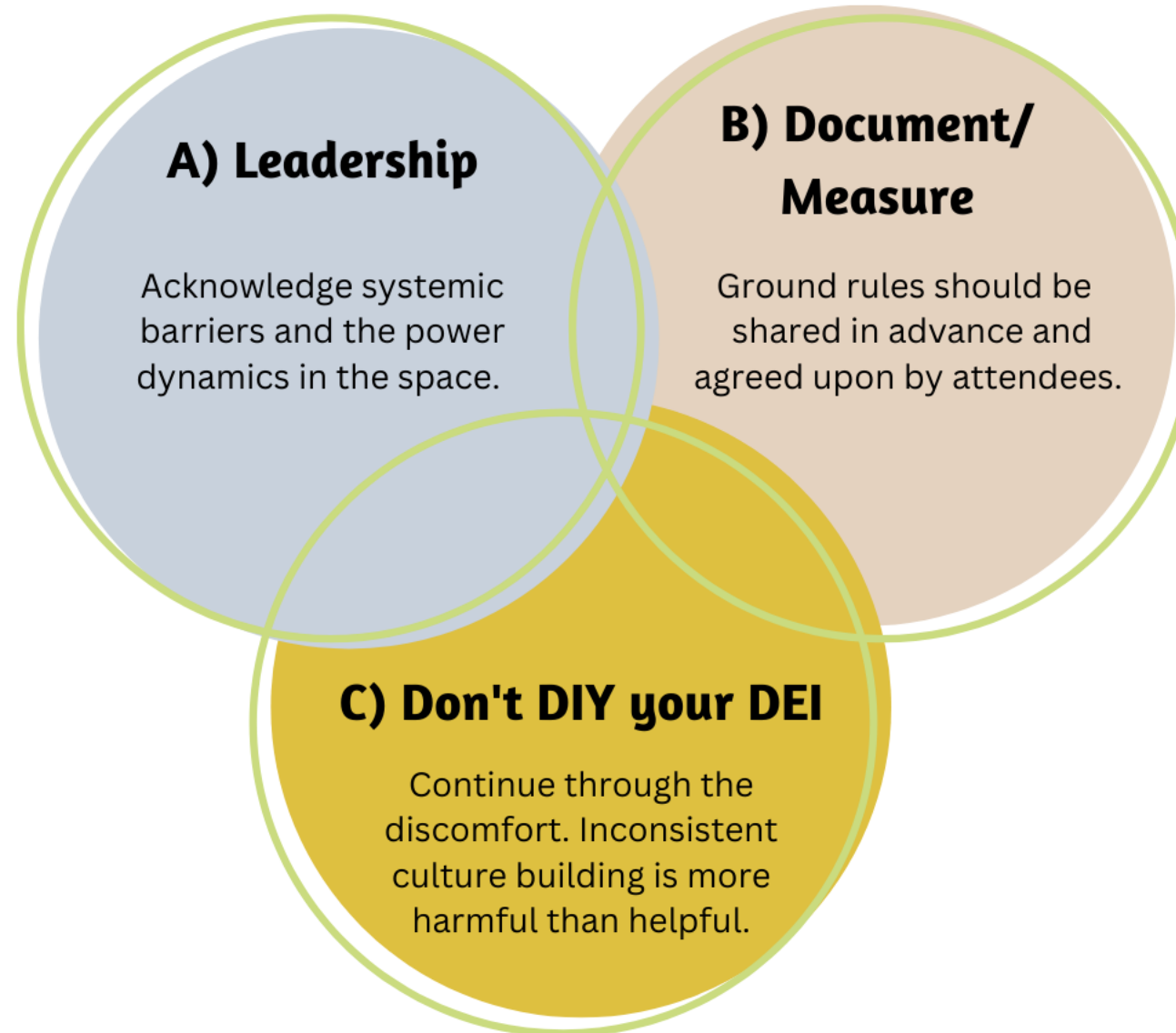


## 2. Unified Purpose



# Safety Measures

# 3. Safety Measures



**COURAGE  
IS  
CONTAGIOUS**

**@COURAGECURATOR**

**COURAGE SHOULD BE  
CELEBRATED!**

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*courage*

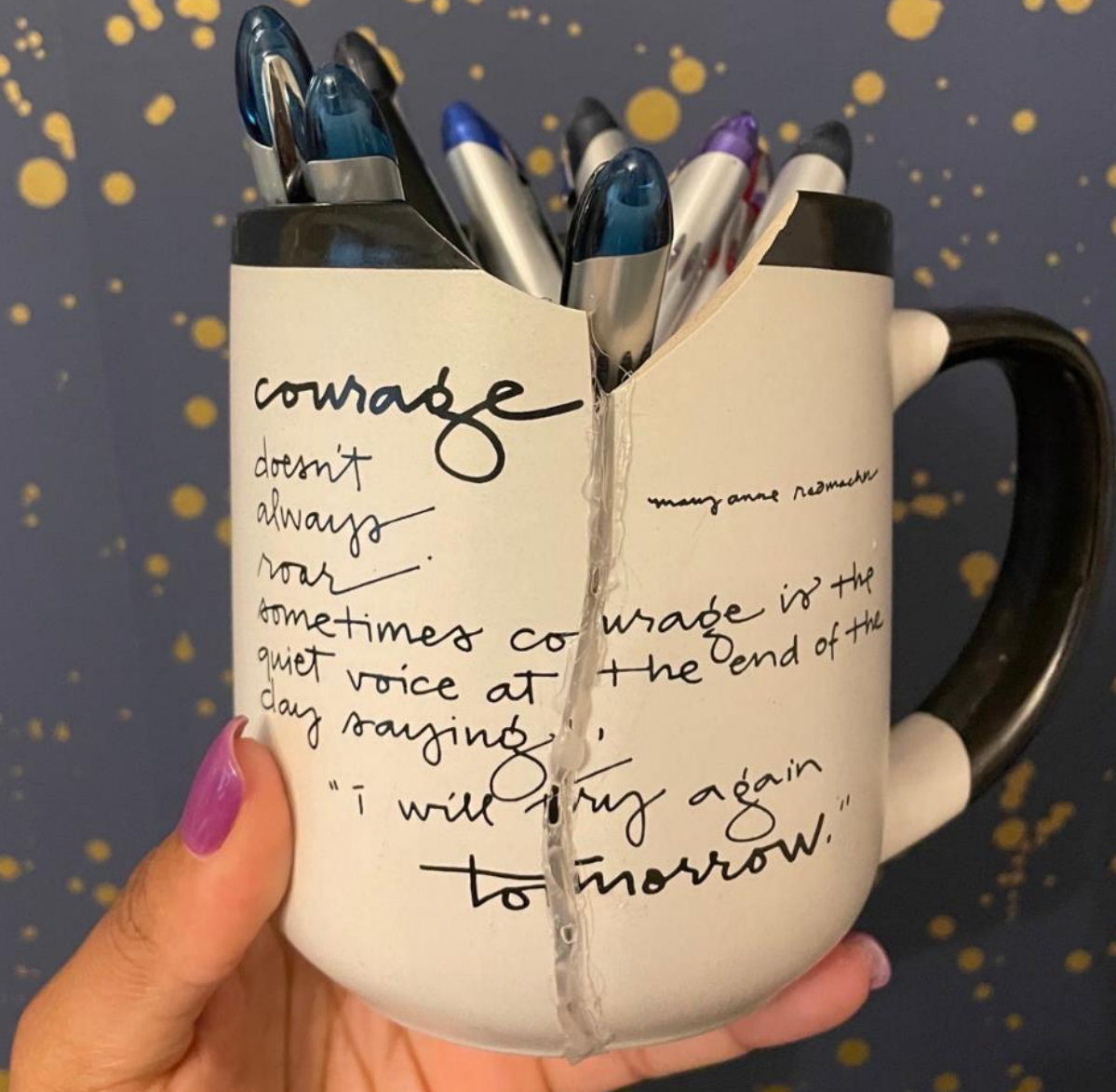
*doesn't  
always*

*roar.*

*sometimes courage is the  
quiet voice at the end of the  
day saying,*

*"I will try again  
tomorrow."*

*Mary Anne Remick*



- “Without bypassing difficult conversations, indeed through them, IFL helped us lower the temperature of conflict between and among board and staff and raise our trust and mutual expectations.”
- “The Staff and Board members interact with each other on a more personal level now as a result of getting to know one another's stories; our DEI Committee is more structured and has increased in perceived legitimacy with Staff/Board members; the completion and approval of our DEI Action Plan is one of the most comprehensive I have ever had the privilege of being a part of (and I have been a part of many DEI organizational efforts)! The best part is that IFL will continue to be engaged with us during this first year of plan execution.”

**COURAGE CAN BE  
CULTIVATED.**

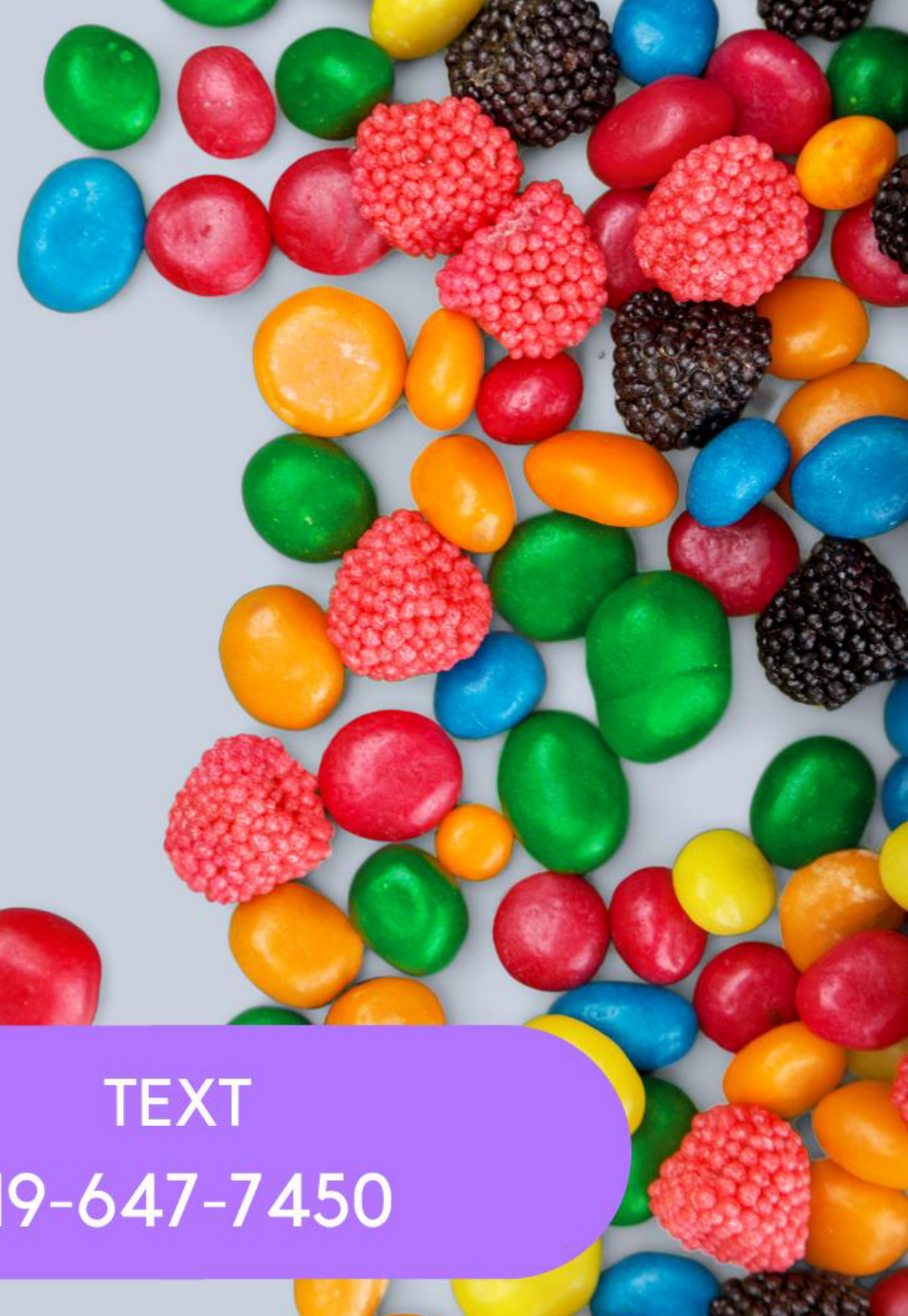
@COURAGECURATOR



# COURAGE CONTEMPLATION

@COURAGECURATOR

COURAGE  
CANDY  
COURAGE  
CANDY  
COURAGE  
CANDY

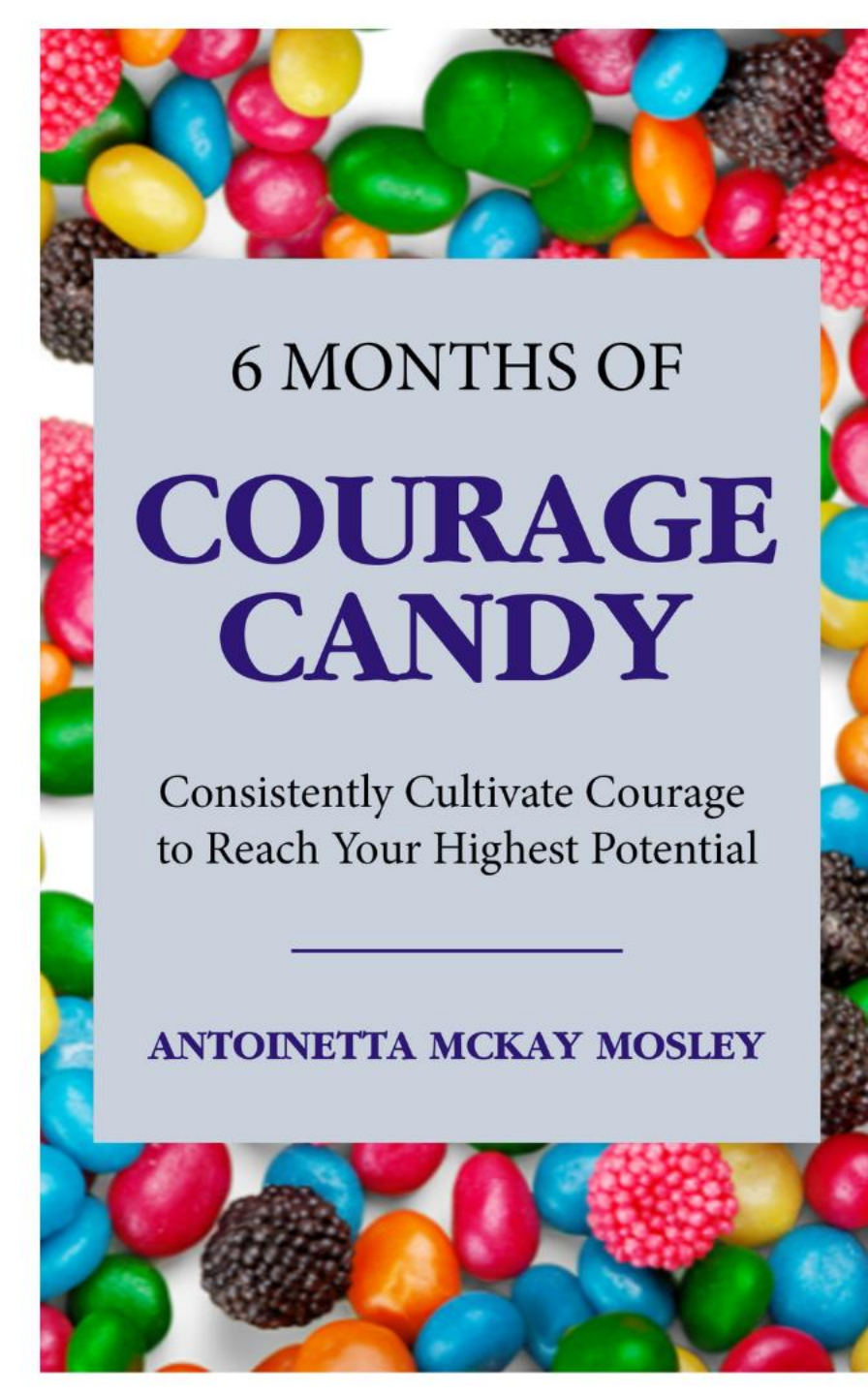


TEXT  
919-647-7450

## **(Optional) Cultivate Courage Challenges & Raffles**

1. Take the brief feedback survey at [ifollowtheleader.com/wcma](https://ifollowtheleader.com/wcma).
2. If receiving courage candy texts Mon-Fri would be beneficial to you, text 919-647-7450 to sign up. Learn more about the purpose at [antoinettamosley.com/courage-candy](https://antoinettamosley.com/courage-candy).

**\*\*Both raffles will occur on 6/24 at 12 pm EST. Complete 1, 2, or both above to be eligible. Winners will receive their choice of a 30-minute courage cultivation chat or a copy of *6 Months of Courage Candy*.**



6 MONTHS OF  
**COURAGE  
CANDY**

Consistently Cultivate Courage  
to Reach Your Highest Potential

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**ANTOINETTA MCKAY MOSLEY**

Want to make more courageous choices and reach your highest potential? 6 Months of Courage Candy includes over 130 pieces of encouragement and weekly courage contemplation prompts to help you consistently cultivate courage.

[ANTOINETTAMOSLEY.COM/BOOK](http://ANTOINETTAMOSLEY.COM/BOOK)

# Thank you!



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COURAGE CANDY: 919-647-7450