

Pointcare Squeezable Pet Snack

Constellation Sticks



"The Beginning of Delicate Attention"

Constellation Stick

The Constellation Stick series enables you to precisely target the areas you wish to care for in your pet, delivering the essential nutrients they need.



Constellation Stick

Available in 7 types

The Constellation Stick,
providing the nutrients you always desired for your pet



Recommended for these pet owners



For those who want to focus
on providing their pets with the
necessary nutrients.



For those concerned about
the health of pets in old age and
wanting to feed them something
good.

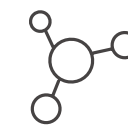


For those who want to provide
their pets with good food due to
their lack of appetite.

Distinctive Selling Points



The pet treats are suitable
for both dogs and cats.



You can choose what works best for pets
considering the essential or preferred
nutrients.



It contains two different protein sources
from fruits and vegetables.



You can easily tear and feed one at a time,
either by hand or in a hygienic manner.



It is suitable for older dogs and cats due to
its moist texture and high moisture content.



Liver

Salmon / Dried Pollack / Mushroom / Pear

Contains milk thistle, milk thistle, taurine and vitamin E.

Curcumin helps with immune function, including its antioxidant role.



Kidney

Tuna/ Cod/ Pumpkin/ Blueberry

Contains Omega 3, Coenzyme Q10, Vitamin E

It effectively reduces inflammation and slows the progression of kidney cell damage.



Brain

Chicken breast / Cod / Red cabbage/ Kiwi

Contains MCT powder, Omega-3, L-carnitine, and L-arginine.

MCT powder provides direct energy supply to the brain and has a beneficial effect in alleviating CDS.



Heart

Tuna/ Salmon/ Tomato/ Strawberry

Contains L-carnitine, Coenzyme Q10, taurine, and Omega-3. L-Carnitine possesses antioxidant properties and contributes to heart health and weight management.



Eyes

Chicken Breast/ Tuna/ Carrot/ Banana

Contains lutein, astaxanthin, grape seed extract, Omega-3, and Vitamin E

Lutein enhances immune function and helps with eye health and vision protection.



Multi Vitamine

Salmon / Cod / Broccoli / Mango

Contains vitamin B1, B2, B3, B5, B6, B7, B9, B12, D3, and E.

The B-complex vitamins enhance the immune system and nervous system functions, promote metabolic processes, and provide assistance.



Joint

Chicken Breast/ Salmon/ Cauliflower/ Apple

Contains green-lipped mussel, dietary sulfur, and Vitamin E

Green-lipped mussel helps alleviate joint inflammation and assists in improving joint function.



**Approximately
20,000,000
Sticks sold**

Total cumulative sales of
Constellation Stick

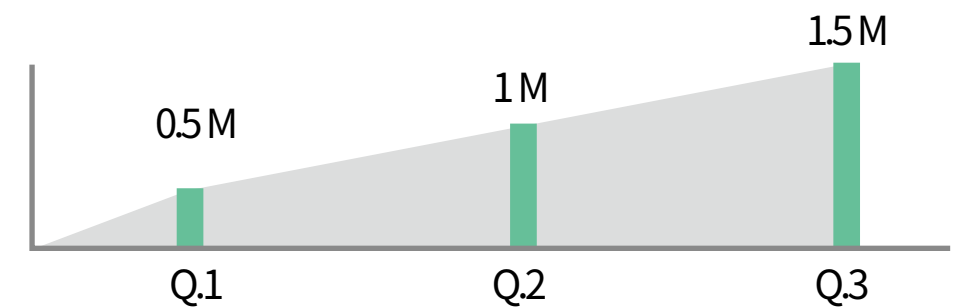
As of October 2023

**Funding Success
8,096%
Achieved**

2019 Wadiz funding for
Conctellation Sticks

As of October 2023

**Accumulated Sales
Quarterly Graph**



Ingredients personally selected by veterinarians



Chicken breast

Chicken breast is a representative source of protein with high protein content and low fat content.



Tuna

Tuna has high protein and low fat compared to other species, and it is rich in Omega-3.

Why NyangSaeng Stick is good for cats?

- This product contains increased meat content and taurine, an essential cat nutrient.
- With a weight of 11g, even cats with short mouths can effortlessly enjoy it.
- The average calorie content is 9.5kcal.



A kidney health care product made from fresh milk

SaengYoo Berry March



To take care of pets' hydration **SaengYoo Berry March**

You all know how crucial staying hydrated is, but it can sometimes be a challenging task.

Try “SaengYoo Berry March” to replenish your pet's hydration.



Pet Milk

SaengYoo Berry March

A Pet Milk that takes care of hydration!
This product was developed to make pets eat it deliciously, not because of thirst.



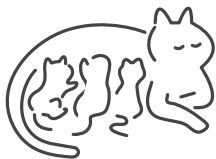
Recommended for these pet owners



For those who want to increase the water intake of a dog that does not drink water well.



For those who want to protect the health of a growing pet with an active metabolism.



For those who want to ensure the hydration and nutrition of a pregnant or lactating dog.

Distinctive Selling Points



The pet treats are suitable for both dogs and cats.



It is a milk product that has been specially processed to break down lactose from Grade 1A milk, tailored for pets.



The product uses milk from healthy cows raised without antibiotics on an HACCP-certified farm.



Cranberries are added to lactose-digested milk to enhance palatability and effectively promote hydration.



With nutrients like glucosamine and taurine, it supports the kidney health of pets.

The ingredients of SaengYoo Berry March, supporting kidney health



1A-grade
fresh milk

1A-grade homegrown fresh milk promotes moisture intake.



Cranberries

Cranberries help with the urinary system health of pets.



Coenzyme
Q10

Coenzyme Q10 provides antioxidant effects and helps with kidney protection.



DHA/EPA

DHA/EPA are unsaturated fatty acids that help with inflammation and protect kidney cells.



Nutrients



Glucosamine helps with bladder health.



Taurine helps with kidney health.



Seaweed calcium helps maintain the proper balance of calcium and phosphorus.



Lactase breaks down lactose to aid digestion.