



MUNCHIE FEST™

“Food and Flower Power – Where the Vibe and Palette Collide”

 Sunday, November 9th, 2025

 3PM – 10PM

 1735 National Ave, San Diego, CA 92113

We're thrilled to potentially have you join us for a day of discovery, community, and curated munchie experiences. Below you'll find answers to the most commonly asked questions about participating in Munchie Fest™

PLEASE NOTE: applications do NOT secure your spot. We review each application carefully, and will reach out via email to notify you if you've been approved. Vendor spots are not confirmed until agreement has been signed **and** full payment is received. By submitting payment and participating as a vendor, you are agreeing to the following terms and conditions in full outlined below. Please ensure you are available on event dates, as fees are nonrefundable.

VENDOR FAQ

What's included with my vendor participation?

Your vendor fee includes:

- A designated booth space (dimensions will be specified for each venue)
- Organic event promotion via Munchie Fest™ digital, social, email, and influencer campaigns
- Digital Placement on our vendor map and event guide
- Opportunity to reach a curated, food & cannabis focused audience
- Ad space in Munchie Fest™ Coupon Book

What do I need to bring?

Vendors are responsible for providing all setup materials, including but not limited to:

- Table and chairs
- Display items and signage
- Tablecloths or branded decor
- Interactive Activation element (sampling, small service, mini game, or giveaway)

Electricity and Wi-Fi are not guaranteed, so plan accordingly. Rentals are provided upon request for an additional cost.

What Vendors Are Responsible For

Each vendor is expected to bring and manage their own:

- POS system and/or payment solution
- Clean-up and trash removal from their space.
- Maintaining a clean, professional booth and completing all cleanup within two (2) hours of the Event's conclusion.

Can I share my booth or bring in another brand?

No. Booth sharing, subleasing, and brand swapping are strictly prohibited. Each participating brand must be pre-approved and contracted individually.

Can Munchie Fest™ use my brand logo or photos?

Yes. By participating, you grant Munchie Fest™ permission to use your brand name, logo, and likeness in promotional materials for the event you have confirmed participation for.

When is setup and breakdown?

Vendors will have up to 2 hours prior to Event start time. Please review your Vendor Agreement thoroughly for venue-specific times. Booths must be fully set up 30 minutes prior to event start time, no exceptions. Your booth must be fully attended by Vendor or a Vendor representative for the entire event duration.

What kind of promotional support can I expect?

To ensure strong turnout, Munchie Fest™ will promote the event through paid ads, influencer outreach, printed flyers, and social media content. Inquire for a dedicated Vendor spotlight on Munchie Fest™ campaigns. Participating vendors will receive optional marketing assets. We kindly ask that all vendors:

- Share the event flyer and/or website link on social media
- Tag [@Munchie_Fest](#) and use #MunchieFest
- Promote at least once before the event

What happens if I cancel or can't attend?

All vendor fees are non-refundable. There are no refunds, no exchanges, no credits, no rollovers, no booth swaps, and no booth sharing under any circumstances. A portion of your payment funds the scheduled event—this includes marketing and all production costs that are paid upfront. Because of this, we are unable to accommodate exceptions.

FULL payment of invoice must be received by the due date in the acceptance email to lock in a spot. Partial payments are not accepted. If payment is not received on time, you understand if your accepted spot is given to the next vendor.

INSURANCE & COMPLIANCE

Vendors must provide proof of liability insurance depending on venue requirements.

- Proof of General Liability Insurance (naming VhopNation LLC as additional insured)
- Food Vendor (Attach TFF Permit # & County of S.D. Dept. of Environmental Health Permit. If hot food, include a State Sellers Permit.)
- Prepackaged Food Vendor (Attach County Health Permit or TFF & Packaging Permit)
- Crafter / Artisan (Attach Liability Insurance and photos of your work)

Vendors assume full responsibility for their booth, merchandise, staff, equipment, and conduct throughout the duration of the event. Vendors agree to participate in Munchie Fest at their own risk. VhopNation LLC and its affiliates are not responsible for any loss, theft, damage, or injury. All laws regarding the sale of goods, cosmetics, skincare, or consumables must be followed. It is the vendor's responsibility to comply with state and local regulations.

CODE OF CONDUCT

Booths must be fully set up no later than 30 min prior to event start time and remain open for the full event duration. (no early breakdowns) Vendors who arrive after event start time will not be permitted to set up, will be asked to leave, and will lose their vendor fee.

Failure to comply with any policy and/or vendor requirements will result in being asked to leave. No refund of vendor fee will be provided.

We reserve the right to remove any vendor, without refund, for behavior that:

- Disrupts the event
- Is disrespectful to staff, guests, or fellow vendors
- Violates any of the above policies
- Creates an unsafe or unsanitary environment

This is a safe, inclusive, and supportive space. Please contribute positively. Vendors agree to act in a professional manner and uphold the reputation of Munchie Fest™ at all times.