



**WE
ARE
KWSE**

WHY KWSE

Keller Williams Sports + Entertainment (KWSE) is a vetted community of hundreds of professional real estate agents aligned to Keller Williams Realty collaborating across North America. Each KWSE agent draws on hyperlocal experience and his/her passion for helping clients - specifically athletes, entertainers, and those close to them - feel confident and comfortable throughout the lifecycle of a housing and/or real estate need. Confident that we will get the job done within the parameters set, no questions asked, and comfortable working hand-in-hand with a professional who deeply understands the level of discretion required to personally oversee the process of selling, buying, or leasing a home.

KWSE CORE PRINCIPLES



Nothing is more important than PRIVACY

We prioritize privacy, professionalism, and discretion – these factors are guiding principles of our community and all of our KWSE agents deeply respect and appreciate the value of confidentiality.

We stay in OUR LANE

At our core, we are real estate agents and we stay in our lane – nothing more, nothing less. KWSE agents consult our clients in any and all things real estate, but will never discuss services out of scope.

The budget is the BUDGET

Our KWSE team operates within the customized parameters of desired location, property features, and budget. Our KWSE team's purpose is to add value and come from contribution to cultivate relationships, without motivation to upsell our clients outside of the scope provided.

Our COVERAGE is second to none

The Keller Williams Sports + Entertainment community is composed of several hundred like-minded Keller Williams Realty agents across almost every market in North America. Our extensive coverage ensures transparency, accountability, and hyperlocal resources in major metropolitan cities and small markets alike.

KWSE COMMITMENT

Our KWSE collective of agents not only understand the importance of fostering and nurturing authentic relationships with our clients, but also tying in communication and transparency to match the demands of the sports and entertainment industry - resulting in our agents' commitment to providing an unparalleled level of care, negotiation, and expertise.