

Hernando Beach Front Porch Art Walk 2025 Annual Report



Using Arts & Culture to Strengthen Communities
& Economic Development

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LETTER FROM THE FOUNDER

During 2025 we continued to grow our event and hosted as many as 62 artists from Clearwater, Lake Hamilton, Hernando, Port Richey, New Port Richey, Floral City, Inverness, St Petersburg, Florida, and one from Buena Vista, Georgia. Attendance included six different states. With most of Hernando Beach recovered from Hurricane Helene, our local artists were creating and selling art once again and our volunteers were glad to be helping our community come back to life. We ended 2025 with optimism for 2026. Hernando Beach Front Porch Art Walk was awarded two grants. The first grant was from Hernando County Fine Arts Council with an award of a Community Arts Grant for \$1,000, which will sponsor in part our 2026 Power in Art Pole Painting project. We expect to paint up to 140 poles in 2026 with the help of the grant and community donations. The second grant for \$2,000 was for Hernando Beach Front Porch Art Walk and sponsored in part by the Florida's Adventure Coast Visitors Bureau and funded by the 5% Tourist Development Tax. We are grateful for these funds and look forward to the effect they will bring to the Hernando Beach Community and Hernando County as a whole. Our vision continues to establish



Hernando Beach as a thriving arts community. A key objective still remains to invite others to discover the rich tapestry of businesses and recreational opportunities that make Hernando Beach so special. From delightful dinner boat cruises and exhilarating fishing charters to serene kayak and paddleboard rentals, and the freshest seafood, at our local restaurants. We encourage everyone to visit 1st Saturdays Hernando Beach Front Porch Art Walk, to learn about our recreational opportunities, and immerse in the laid-back, eclectic Old Florida atmosphere that defines our beloved coastal village.

Diane M. Greenwell ³
Founder of Hernando Beach
Front Porch Art Walk

ABOUT US

Our Mission

1st Saturdays HERNANDO BEACH FRONT PORCH ART WALK was founded in January 2023 by two individuals who saw a need to partner with other organizations and businesses to incorporate arts and culture into our local community activities.

Our mission is to provide opportunities to all artists to learn, teach, and exhibit their arts, to promote collaboration within the community, and to create a vibrant arts community with improved economic development.

Our success is due to the local artists who support our mission, the community volunteers who donate their time, our local businesses that provide the venues, and the Hernando County Fine Arts Council for their support of the arts in Hernando Beach.

Events

1st Saturdays HERNANDO BEACH FRONT PORCH ART WALK offers artists opportunities to exhibit their work from 10-2 each 1st Saturday of every month. As Hernando Beach Front Porch Art Walk grows, our goal is to create special art events, such as wine tastings, Power in Art Power Pole painting project and more. We encourage all business owners to find their niche and make 1st Saturdays special in Hernando Beach. Be sure to visit our Facebook page featuring some of our most talented local artists!

Explore the coast of Hernando County and visit our hosting businesses, [Silver Dolphin Restaurant & Country Store](#), [Coldwell Banker Weaver Group Realty](#), [Brian's Place](#), and [Find Where to Stay on Florida's Adventure Coast](#).



OUR 2025 TEAM



Diane Greenwell, Founder & President of Hernando Beach Front Porch Art Walk, Advocacy & Outreach Lead of Hernando County Fine Arts Council, & Member of Tourism Development Council



Yann Milcendeau, Co-Founder, Treasurer, Director & Owner of Silver Dolphin Restaurant, Member of Coastal Hernando Business Group & Member of Tourism Development Council



Charles D. Greenwell, Secretary of Hernando Beach Front Porch Art Walk, Member of Coastal Hernando Business Group (CHBG), & Member from the public of Local Mitigation Strategy Committee. Following a courageous 4½-year battle with illness, Charles passed away in December 2025.

Event Volunteers



Judy Hughes, Silver Dolphin - Volunteer Event Coordinator

Mary Sports, Brian's Place/Coldwell Banker - Volunteer Event Coordinator

Patty Roberts, Volunteer Event Coordinator

Stacy Finsterbusch, Volunteer Event Coordinator

Kristal Melvin, Volunteer Registration Coordinator

Vicki Knight, Volunteer Registration Coordinator

Jan Quintero, Volunteer

Jason Milcendeau, Volunteer Table Setup

Bill Roberts & Michael Finsterbush, Volunteer Sign Coordinators

AND numerous others as needed

Acknowledgements

We would like to express our deep appreciation for the vital contributions of our volunteers in 2025. The volunteer efforts were instrumental in engaging dedicated individuals from our community organizations. The collective commitment of over 3,200 volunteer hours annually directly supported the successful execution of our monthly art walk. These volunteer hours encompassed essential tasks including artist registration, setup assistance, sign placement and removal, and ticket drawings for gift cards. This level of volunteer support is integral to the feasibility of our ongoing community events and represents a significant in-kind contribution to our operational efficiency.

OUR PERFORMANCE



- **Event Growth:** With up to 62 artists participating, the Art Walk expanded its reach and impact. The Hernando County Arts Council proudly sponsored in part the Hernando Beach Front Porch Art Walk for a third year, further promoting local arts opportunities. The art walk featured monthly artists during the year at events and on social media flyers, as well as in the Hernando County Arts Council's monthly newsletter. Nearly 200 artists participated during 2025.
- **Sponsorships/Late Registration Fees/No Show-Cancellation Sponsorships** by business owners along with fees allowed us to keep the event free to artists and the public bringing in a little more than \$2,000 during 2025.
- **Economic Impact:** The Art Walk contributed to the local economy with art sales ranging from \$10 to \$2,500 per artist per event, and increased patronage to local restaurants and businesses as people from surrounding areas came to Hernando Beach and ate at local restaurants, took dinner boat cruises, fishing charter boats, kayak and pontoon boat rentals, and explored other opportunities for recreation. 40 zip codes and ten states were represented in 2025.
- Hernando Beach Front Porch Art Walk was featured by WXJB 99.9 FM, Florida's Adventure Coast, and gained recognition in other parts of Florida.
- Hernando Beach Front Porch Art Walk's Power in Art Pole Painting was awarded a \$1,000 Community Arts Grant from Hernando County Arts Council for use in 2026.



Thank You!

Your support made a real impact on arts in
Hernando Beach by benefitting artists and our
local community businesses!

Annual Sponsors

- Coastal Hernando Business Group
- Hernando County Fine Arts Council
- Marina Rose Cruises & Cruise Planners
- Silver Dolphin

Donors

- Kelly Anderson
- Siobhan Boismier, Artist
- Tiffany Meissner, Craft4Sanity Designs
- Victoria Yeager Art

Fundraiser

- Nature Coast Art League

Event Sponsors

- Accent Health, Brooke Sobolewski
- Hernando Beach Marina
- Humana Health, Michele Salvadeo
- Humana Health, Tim Korklewski
- Robert Brandau, Stingray Woodworks
- Seth Sjostrom, Author
- Siren's Snare Popcorn
- Dot Art, Tina Ercolano
- Ultimate Health, Jordan Wood
- Ultimate Health, Frank Schooley
- Vincent House, James Marcano

Monthly Drawing Gift Cards

- Silver Dolphin Restaurant



*Silver Dolphin
Restaurant & Country Store*

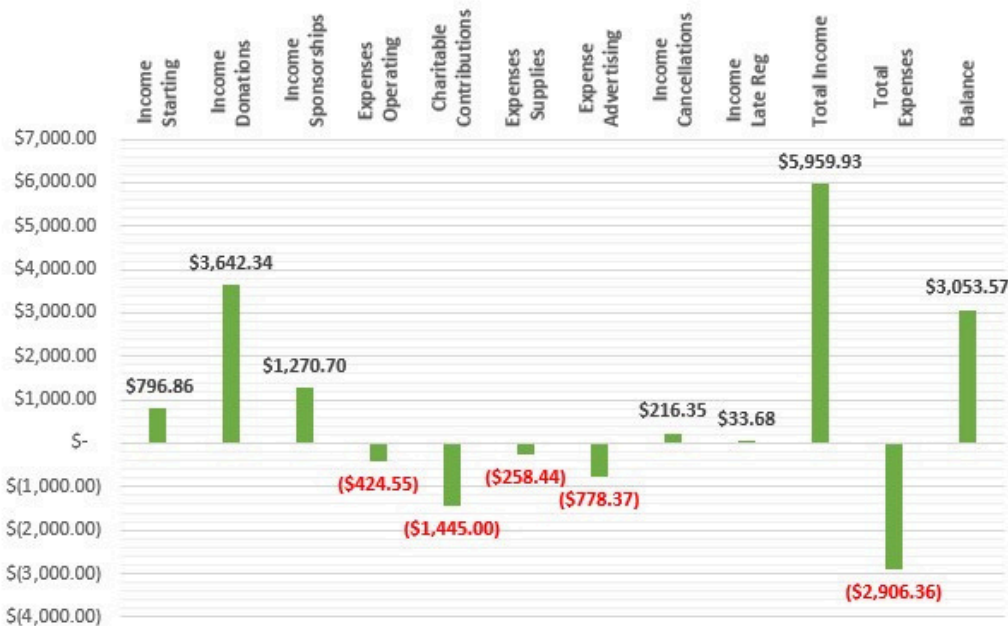


Financial Summary 2025



The Hernando Beach Front Porch Art Walk was officially incorporated after our first year on January 10, 2024, as a non-profit organization under section 501(c)(3). Aggressive advertising and operational strategies were strengthened to bring public awareness to the event. Cross promotion of other same day events was implemented to encourage people to get out and support multiple events, making us all successful. The art walk established and continued its three sponsorship tiers, late entry fees, actively solicited donations, and instituted cancellation fees for withdrawals after published registration deadlines. Hernando County Arts Council continued to support our efforts with an annual donation which proved to be successful for the council and provided them a larger presence year around to assure all artists had resources, knowledge, and opportunity at Art in the Park and other events throughout our county. Through these measures, the Hernando Beach Front Porch Art Walk has continued to achieve self-sufficiency in operating expenses and concluded the year with a balance of \$3,813.78 for projects and expenses going forward.

2024 Operational Income/Expenses



[Sponsorships](#)

[Donations](#)

[Registration](#)



