



Shoal Line Blvd., Hernando Beach, FL

Welcome to Hernando Beach's Front Porch Art Walk, celebrating the arts in Coastal Hernando County. This event takes place 1st Saturdays of every month from 10 am until 2 pm along Shoal Line Boulevard at participating businesses. It is a free* event that showcases our fine arts and fine crafts community. The Front Porch Art Walk is made possible through a partnership between the Coastal Hernando Business Group (CHBG) and sponsored in part by Hernando County Fine Arts Council (HCFAC), Florida's Adventure Coast Visitors Bureau and funded by the 5% Tourist Development Tax, and an in-kind sponsorship from NatureCoaster.com. Funding is based on public donations and paid sponsorships of local businesses. We have put a few guidelines together to answer questions you may have and to make sure everyone has the necessary information for future events to continue to be successful.

Exhibitors:

1st Saturdays **HERNANDO BEACH FRONT PORCH ART WALK** is selecting artists to participate in the following categories:

- Original fine art painted or produced by the artist
- Gytaku Art
- Glass, blown, sculpted, and casted
- Ceramics
- Drawing and graphics
- Fibers (Art of natural or synthetic fiber and other components, such as fabric or yarn)
- Sculpture
- Hand crafted and created jewelry (**NO buy-sell, commercial casts, or mass produced**)
- Photography (photographic prints made from the artist's original image, processed by the artist, framed or unframed)
- Mixed media (artwork in which more than one medium or material has been employed)
- Fine crafts created with skilled craftsmanship and materials used for decoration.

All work displayed must be original and solely attributable to the single displaying artist. **NO kits, machine-made, commercial reproductions, mass-produced, or Cricket items are allowed.** Artist guarantees the accuracy of the

description of the works presented and the authenticity of the work as the creation of their own hands.

- **Hernando Beach Front Porch Art Walk (FPAW), Hernando County Fine Arts Council (HCFAC), Florida's Adventure Coast, and Coastal Hernando Business Group (CHBG)** reserve the right to photograph work on display for use in future promotional materials for FPAW, HCFAC, CHBG, Florida's Adventure Coast Visitors Bureau or other non-profit use.
- 1. Exhibitors are responsible for the collection of Florida and Hernando County sales tax.
- 2. **Mass manufactured mugs, tumblers, t-shirts, sublimation products, key chains; candles, incense, soaps, oils, or bodily goods of any kind; crystals, food of any kind, recreations of already-established characters, i.e., animation studios, book characters, comic characters, antiques, items created by another artist, or art containing explicit language, violence, hate speech, etc. are not permitted.**

Registration:

Sign up can be made on line at <https://hernandobeachfrontporchartwalk.com/2026-registration>. If you have registered in advance and need to cancel a date, *please text me as far in advance as possible at 304.633.7110 or email me at dianemgreenwell@gmail.com with your name and the month you need to cancel. This is very important because we are trying to keep this event free and we want to give all artists the opportunity to participate. **If you don't show up, your name may still be displayed in your space as a "no show". Cancellations must be made prior to the cutoff date for registration, which is 14 days prior to the event. *Cancellations after that will require artist to pay a \$35.00 cancellation fee to participate at a future event. Any artist who fails to cancel prior to registration cutoff date twice will be required to pay a \$35.00 setup fee for all events going forward. Late registration fees, space permitting, will be \$35.00. Please be respectful of other artists who participate. Exhibitor spaces are assigned based on those registered. When you cancel, other artists may not get to participate or end up with a less favorable spot.***

Space:

Table, chairs, tents, racks with weights or items needed to display need to be provided by each artist. **Tents may not be larger than 10' by 10'**. Electric is not provided. You may request a space and we will do our best to make it available on a first request basis. Weights are required

Sign In/Booth/Space Assignment: Exhibitors assigned to Silver Dolphin should check in at that registration table. Those assigned to Mermaid Lakes Parking Area or Coldwell Banker Weaver Group Realty should sign in at those locations. Exhibitors **must check in prior to setup** at the event in case there are last minute adjustments. Check in is **between 9:00 am until 9:45 am** on the day of the Event. Organizer reserves the right to move Exhibitor provided Organizer attempts to provide a comparable booth/space assignment or if Exhibitor fails to setup in the correct space.

Map:

There are several locations participating:

1. **Silver Dolphin Restaurant & Country Store @ 4036 Shoal Line Blvd.**

2. **Coldwell Banker Weaver Group Realty @ 3437 Shoal Line Blvd.**
3. **Mermaid Lakes Parking Area @4034 Shoal Line Blvd.**

Parking:

Silver Dolphin Restaurant & Country Store, you may unload and load on their parking lot, but we ask that you move your car to the new county parking lot at the old R Beach, north of Silver Dolphin.

Coldwell Banker Weaver Group Realty has parking available on the north side for unloading and loading, but please do not block the artists' booths that will be on the south side of the parking lot. Please do not block other artists from unloading or loading.

Mermaid Lakes Parking area has parking lot with approximately 53 spaces. Please move cars to the northeast side of the parking lot to allow the general public to have the closer spaces for parking. Be aware there is a Mermaid Lakes Bus Stop in the lot. Be sure you **DO NOT BLOCK**. This bus route is available as Route 9 and stops at Walmart Parking Lot to Mermaid Lakes, Linda Pedersen Park, Rogers Park, Pine Island, Bayport, Rogers Park, Hernando Beach Motel, and Dollar General. It's a great way to ride the bus to other destinations in coastal Hernando County without the worry of parking. Runs start at 7:00 AM going into Hernando Beach and go as late as 7:40 PM returning to Walmart.

Sponsorships

Vendors interested in advertising their product or service: **Sales and solicitation are not eligible** as artists, but may register as sponsors as follows:

- **\$50 + processing fees as an event sponsor which includes a booth space at an event, or**
- **\$100+ processing fees for an event sponsor which includes a booth space at an event + flyer, website, and social media advertising for that month's event, or**
- **\$300 + processing fees for entertainment or prize sponsorship space + flyer, website, and social media advertising for that month's event Sponsors must be registered, paid and submitted 45 days before sponsored event. If you have any questions please do not hesitate to call or text 304-633-7110 or email me at dianemgreenwell@gmail.com. We want you to enjoy the 1st Saturdays **FRONT PORCH ART WALK** and enjoy your visit to make Hernando Beach an arts community for all to participate in, and as your 1st Saturdays destination!**

NOTE: **ALL SOLICITATIONS OR FLYER DISTRIBUTIONS BY NON-REGISTERED PARTICIPANTS MUST BE APPROVED THROUGH FRONT PORCH ART WALK.** SPONSORS OF FRONT PORCH ART WALK WISHING TO PROMOTE THEIR EVENTS OR PRODUCTS MUST ADHERE TO REGISTRATION GUIDELINES & BE

PAID, PRE-APPROVED SPONSORS. WHILE WE SUPPORT LOCAL BUSINESSES & ARTIST OPPORTUNITIES, **WE RESERVE THE RIGHT TO RESTRICT SOLICITATIONS & FLYERS DURING EVENTS TO THOSE OF OUR SPONSORS AND OUR ARTISTS PROMOTING THEIR OWN PRODUCTS.**

FOR MORE INFORMATION OR PRE-APPROVAL PLEASE CALL Diane @ 304-633-7110 OR EMAIL dianemgreenwell@gmail.com.

Note: Beware of scams asking you to contact them at a phone number other than listed above, a different email address, or on Facebook or other social media. All payments are taken on our website directly or email with the link. If in doubt, call me for information.



Florida's
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Thank you for your cooperation.

FRONT PORCH ART WALK PROJECT FOUNDER/COORDINATOR

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