

Monthly Visitors: 1,823

## BREAKING RECORDS

For six months in a row, the Artisan Gift Shop has broken sales records with year-to-date sales **DOUBLE** 2023 totals and 9% higher than last year (which included the Eclipse). Our social media pages have reached a **staggering 381,731 unique users** over the past 90 days. Onsite visitors have increased 3.3% this year, most satisfying is the number of **locals** who are coming in for the **very first time** each week!

## NEW BUSINESSES

Our community is pleased to welcome two new vacation rental businesses, Industrial Art & Design to The Lofts, and construction has begun on the new 24 Hour Fuel. Cooper's Antiques has transitioned to new owner Scott Bowlin. Main Street Calico Rock is working with three property owners to identify new owners and businesses for the properties at 100 Main Street, Curious Craftsman/CC's Sweet Memories, and the former Juniper's Backdoor. It is a great time to invest in the future of Calico Rock and we stand ready to assist the city and property owners in economic development.

Calico Rock is also a new drop-off location for Azure Standard on Rodman Street beside the former museum building off Upper Main Street.

## CONSTITUTION DAY

September 17 is National Constitution Day and we're celebrating by providing free copies of a booklet we produced in partnership with Industrial Art & Design to all area elementary schools and homeschoolers. As we celebrate the 250th anniversary of our Constitution, we could not find a booklet or handout that explained the Constitution anywhere so we created our own which will be available to anyone in the country who would like to reproduce it.



Our team is planning for the Living Windows and Lighted Christmas Parade. We have identified windows available, begun working with local businesses and groups to conduct a window, and are reaching out to area fire departments for the parade.

## HOW CAN WE HELP?

We are here to help. We invite you to call Bambi at 870-916-2230 or, better yet, drop by for a visit at 89 Main Street.