

AUTHENTICITY. ADAPTABILITY. AFFORDABILITY.

MYLES MCEWEN FILMS

• PRODUCTION SPECS •

• COSTS •

• MARKETING CAPACITY •

• OUTCOMES •

BUSINESS SPECS

Videographers:

Myles McEwen - HE/HIM

Ripley Stevens - HE/HIM

Contact:

Contactmyles@mylesmcewenfilms.com.au

0426974313

Website: <https://mylesmcewenfilms.com.au/>

Social Media:

Instagram: @mylesmcewenfilms

PRODUCTION / TECH SPECS

From a technical perspective, we use some of the best gear in the market whilst meeting our own personal style, values and minimalistic approach. We've used other brands such as Blackmagic Cinema cameras and Sony cameras, however, we standby Lumix as the finest brand. We have extensive experience shooting for every format, spanning from social media to the cinema screen.

Shooting:

1x Lumix S5 II Cinema Camera (Up to 6K Res)

- 1x f.1.8 50mm

- 1x f3.5 20-60mm

1x Lumix GH5 4K Videography Camera

- 1x f1.4 18-35mm Sigma Lens, Speed Booster

2x NISI True Colour ND Filter

1x Canon EOS 250D

- 1x f3.5 18-55mm

- 1x 'Dream Lens' Add-on

- 1x 'Dream / Wide Angle Lens' Add-on

1x Rode Video Mic Pro + Microphone

1x Rode Video Mic NTG Shotgun Microphone

1x Zoom Microphone

4x Neewer LED Lights & Stands (Large)

2x Neewer LED Lights (Small)

3x Video Tripods

5x 128GB SD Cards

+ Extension Cords, Chargers, 5x 128GB SD

Post-Production:

2x Macbook Pro M1 2021

1x Projection Room + 5.1 Setup

Davinci Resolve Studio

Final Cut Pro

CinePrint V2 Film Emulation

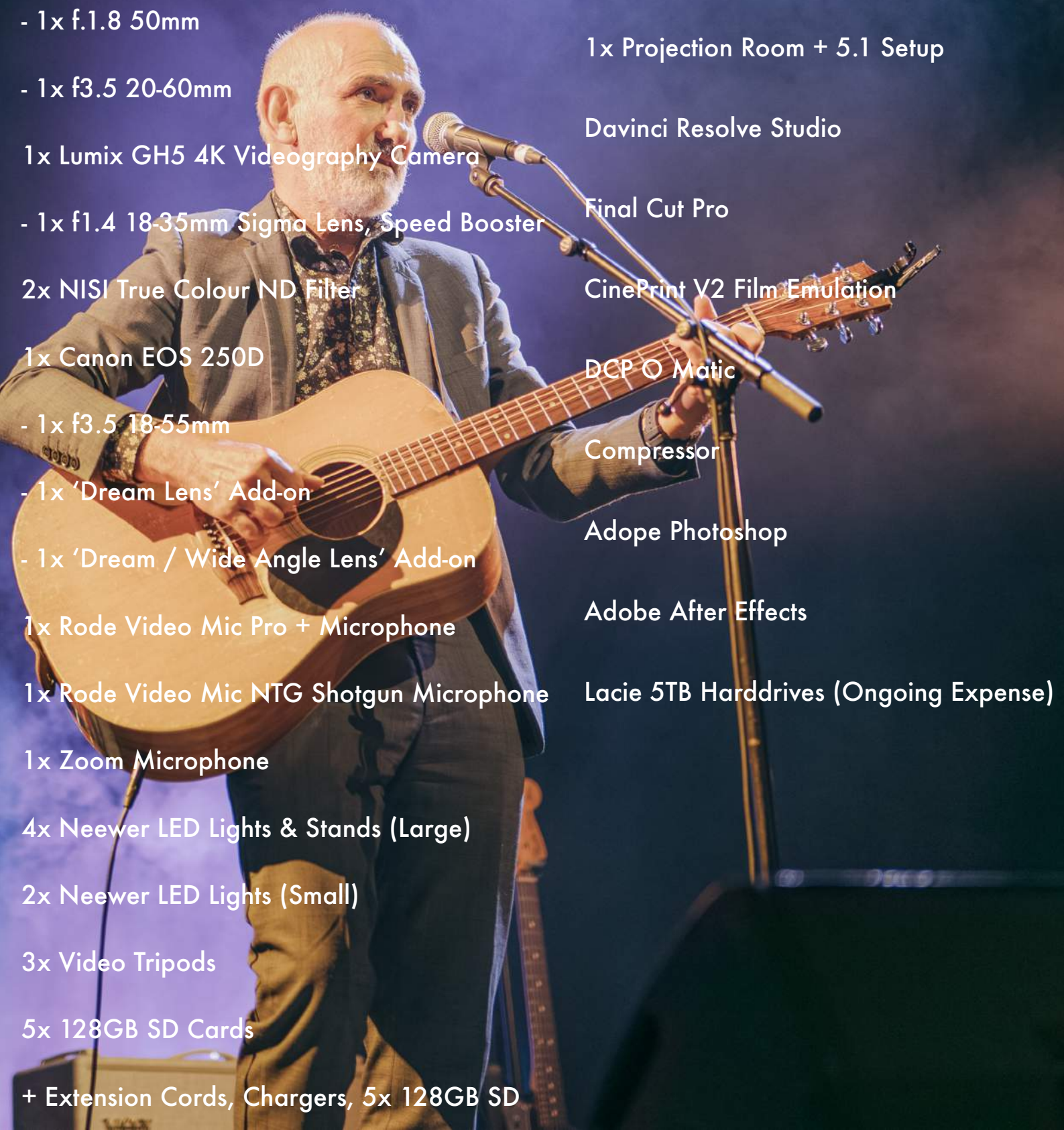
DCP O Matic

Compressor

Adobe Photoshop

Adobe After Effects

Lacie 5TB Harddrives (Ongoing Expense)



COSTS

We are driven by 'adaptability.' This means we can adapt costs and budget to each unique client based on different conditions and ever-changing factors. As filmmakers, we come from a creative background and work extremely quickly and methodically. In terms of business costs and time, see general rates below.

PRODUCTION / POST-PRODUCTION

FULL DAY = \$1000 (Excludes GST)

HALF DAY = \$500 (Excludes GST)

(+\$150 for Cinema Camera Use)

(Note that for larger commercial projects, production crew will increase and thus, costs will rise).

PLEASE NOTE:

Depending on the client, there will likely be an organised deposit prior to shooting. We will supply standard terms and a contract for every client. Contracts must be signed before shooting.

CONTACT:

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MARKETING CAPACITY

We help businesses, companies, freelancers and individuals grow their presence through social media, website and other platform content. From Instagram reels to website commercials to cinema content, we have helped (and continue to) over 25 businesses / individuals in the last 12 months grow their brand. We have helped bands like Tonix reach 3000 followers (@tonixaus) and produced reels for a range of music festivals such as Vintage Vibes and Now & Again. We give you exactly the content you need and hit an audience!

Notable Marketing Achievements Include:

1. FORTIS Feature film - significant marketing for Norwood Football Club, selling over 800 tickets across 3 cinema premieres and building excitement through social media promotion.
2. 2x Music Videos for Tonix chosen to play on ABC's Rage several times. Resulted in several outcomes, increasing the bands national presence both to industry insiders and music fans.
3. Produced social media content for significant brands such as Hygee, Essential Beauty and the Adelaide Beer and Barbecue Festival.



OUTCOMES

Our freelance business is very simple. We create meaningful connections and relationships around Australia. We will produce clear, tangible outcomes for your business/company/brand. Any form of content that needs professional filming, editing, sound is where we come in to play. As filmmakers & creatives, client content is all about problem solving. We value authenticity and positivity.

Myles McEwen started his business in early 2022. He is well-known for his unique style, extensive knowledge and experience as a filmmaker, as well as his ability to form strong work relationships.

Ripley Stevens begun collaborating in early 2023 and brings a significant reliability and creative strength as a videographer & editor.

If you have a broad idea, we will turn it into a clear, tangible outcome.

Outcomes change between each client so if you have an idea, let's get in touch.