



M I C R O - M B A

PROGRAMME OF TRAINER-MENTOR COURSE FOR MICRO-MBA FACILITATORS

Day 1.

- Sociological Overview and Economic Context of the need for basic business training in South Africa.
- The need for accepting personal responsibility when “doing development” in a community.
- Introduction to Micro-MBA.
- The need to deal with the culture of victimhood which is prevalent in sub-Saharan Africa, so that people can choose to take responsibility for their own economic destiny.
- An introduction to the exciting concept of “Neuroplasticity.” This is the ability of the human brain, to lay down new pathways through growth and reorganisation. This means that anybody can learn new things and form new habits that lead to success in business and in life.
- Discussion: “Competency-Based Training,” with emphasis on the need to have definite, measurable outcomes. Challenges facing Development Practitioners:–
 - “Do you work with groups or individuals? – Why?”
 - 2. “Do you support the concept of poor people borrowing money for their business? – Why?”
 - 3. “How do you deal with the low self-esteem of the typical person in need of these basic business skills?”
- Micro-MBA course history and development.
- Micro-MBA course overview.
- The power of thoughts and words – in history and in your life.

Micro-MBA Incorporates Trident Institute (Pty) Ltd

P O Box 738, Constantia 7848, Cape Town, SOUTH AFRICA
Tel +27 (0)82 658 1745
Email: micromba.trident@gmail.com • www.micro-mba.com
PATRONS: Mrs Albertina Sisulu (late) Dr Beyers Naude (late)

Trident Institute (Pty) Ltd Reg. number 2000/009699/07. VAT number 4070189677

“ B U I L D T H E C O M M U N I T Y B Y E M P O W E R I N G T H E I N D I V I D U A L ”

Day 2.

- Summary of Day 1, followed by “Find the Gap” video.
- “Managing Change.” This is a workshop designed to assist Development Practitioners to manage change in their communities. What makes up the environment in which change can take place in society; in companies or organisations; in individuals?
- “Costing for Traders and Producers.” A detailed workshop on the unique formulae used in Micro-MBA to establish the Sales Target (Break-even point) in Trading and Manufacturing businesses. How to use this formula to assess the viability of a business idea before a potential delegate attends the Micro-MBA (Managing Business Activities) course.
- Practice in using the formulae.
- Group work based on Module 7 of the course (Money-Management). Six detailed exercises which have been completed prior to the course, will be checked. Process is assessed by the course facilitator.
- “Transactional Analysis.” – “If you treat people like children, they will behave that way.” This is a simple, fun workshop, illustrating that everyone has within them a Parent and an Adult and a Child. This understanding and the results thereof, are vital to the central theme of doing good development.
- Videotape and discussion: “Who Moved My Cheese?” – A Reminder and re-emphasis on the need to “Find a Gap” in the marketplace and to keep looking for new “Gaps.”
- Introduction to “7 Habits of Highly Effective People” based on book by Dr Steven Covey.
- Part 1 of “Mind Power” by John Kehoe, “Self-Talk.”

Day 3.

- Group discussion on process for preparing and presenting the introduction to Micro-MBA to typically marginalised people.
- Revue of “Costing for Traders and Producers.” This is followed by a detailed workshop on:
 - “Costing for the Service-Provider.”
- Practice of Introduction to Micro-MBA – presentations by delegates.
- Continuation of discussion and workshop on “7 Habits of Highly Effective People,” with a strong emphasis on “The Power of the World-View,” i.e. the influence of belief-systems on the development process (Both negative and positive).
- Videotape and discussion: “Mind Power” Part 2 by John Kehoe (“Dealing with Negative Thinking”)

Day 4.

- Videotape and discussion: “Mind Power” Part 3 by John Kehoe (“Visualisation”)
- Delegates will be required to complete exercises in small groups, to demonstrate their understanding of the costing and pricing process for all 3 types of business (Trader, Producer, Service-Provider).
- Delegates will also be required to complete exercises in Stock Control. Competence will be assessed.
- Further discussion on “7 Habits of Highly Effective People,” the first habit. Introduction to Habit 2: “Begin with the end in Mind.” The power of personal and organisational vision is discussed.
- Time for questions! Anything that has not yet been properly covered will be dealt with in this session.
- Final discussion on Steven Covey’s “7 Habits of Highly Effective People,” in which the 3rd Habit is discussed in detail: “Put First Things First.”
- Workshop on self-evaluation and the need to constantly improve Process and Task skills.
- Videotape and discussion: “Take the Gap Part 2.” This includes an encouraging message from Mama Albertina Sisulu.
- Final summary and certification of successful delegates.
- Videotape and farewell: “To Try Again – and to Succeed!”

N.B. The above course programme serves as a general guideline and covers the minimum requirements for Micro-MBA facilitator accreditation. The process is dynamic and depends on the particular delegates and the discussion that takes place. Sessions may be added by the facilitator, as required. If necessary. An extra day during the following week may be added, particularly when the course is negatively affected by power load-shedding in South Africa.

Please see our website at www.micro-mba.com for more details about Micro-MBA.