



Dear Designer!

We are super excited to include you in the chance to become a tree designer in our first ever Magical Holiday Forest event! Whether you are a florist, decorator, or just love making original decorated Christmas Trees we need you to apply! We have many trees to decorate and want to make 2022 Christmas better than 2020!

This event will be held at The Haycraft on 2022 Thanksgiving weekend, set up on November 23rd and taken down on November 28th. Thanksgiving Day through Sunday will be open to the public for a small fee to adults and children and proceeds from the event will go to benefit an organization in our community, The Hardin County Playhouse. It is a multifaceted event to show off the creativity in our area and give everyone a holiday wonderland to visit out of the elements. If you are unable to do a tree, wreaths will also be displayed. You can also do both!

All we need from you is your talent and skills! We hope to have corporate sponsors for each tree, large and small.. The corporate sponsors pay for the decorations and we set the limit on what you can spend to have a spectacular tree, You will be able to work directly with your sponsor to get ideas and get a vision of what you both want to see. You can get your own sponsor if you'd like, but if you need help, we will do our best to get you a great match.

On the night of the 23th, after setting up trees, we plan on having a Gala that only designers, special guests and sponsors attend. The trees will be available for a private auction at this time. Each tree will have the sponsors name and designer posted clearly for all visitors over the next few days. This is great marketing for you and your work! A lot of social media, radio and print will also be going on before, during and after the event.

On the application, you will see rules. We will have a meeting before the event and we will explain the reasons for each of these rules. I promise, so are serious issues, and some are down right funny and actually happened in past events in other places. The rules are mostly for safety or the event, requirements by the Fire Marshall and visitors.

Now to the fun part! There will be prizes for the event decorators. Best in Show, Most Creative, Kids Choice, and all voted on by guests of the event. These will be announced on Saturday night during the event and remember, size does not matter of your tree. The prize amounts will be given at a later date. By participating, you will be given 6 free passes to come visit during the event.

Please consider joining this amazing event and sharing your talents with our community. Please let us know what you think by contacting us on Facebook on our page or emailing the website. If you have anyone else you know that may enjoy doing this, let them know to contact us for an application! Our participants are limited!

Sincerely,

Deborah Koch

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