



Dear Future Sponsor!

Thank you so much for taking the time to read all about this event. The Magical Holiday Festival is a self guided indoor event consisting of beautiful, whimsical and extreme holiday decorating. The event will be at The Haycraft on the Historic Downtown Square in Elizabethtown from November 24th until the 27th, 2022. This is the first show of it's kind in the area and we are excited to invite you to participate. The benefits of being a sponsor are as follows.

The night before opening to the public, November 23rd, there will be a gala where only the designers and sponsors have the first visit to see all the beautiful trees. They also have an opportunity to silent auction style bid on trees to have after the show is over to decorate your home or business. Every sponsor will also receive VIP tickets based on the amount of sponsorship, that can be used for the gala or anytime during the festival event. Also, marketing during the festival where each tree is displayed with a plaque or the sponsor and designer, website coverage and social media. Sponsors are also allowed to work in gift items to be raffled off as part of their display. (For example, in a similar festival. there was a tree decorated in home improvement items from a big box hardware store. The tree was extraordinary and at the base of the tree was a tool chest with tools that was raffled to raise funds for the event.) Not every sponsor is able to do this, but it is much appreciated when possible.

So that everyone has a chance to attend, we keep the ticket prices affordable to families. Teens and adults are \$10 each, Kids 2-13 are \$5 and toddlers 2 and younger are free. Everyone is welcome and the event is handicap accessible. We will give anyone with special needs an hour before the show starts a special pass so they can take their time to visit.

I personally attended a similar event with my family for over 22 years in another city, and got involved as a designer for many of those years. My kids and I created a tradition of attending this event to start off our holiday season. The kids got to shop for family from a small set amount, see beautiful trees and holiday displays, and get into the Christmas spirit. Seeing eyes light up on the faces of kids and adults while they walk around all the trees and displays was magical to me. It brought back that spirit most of us had as kids and how important family is. After the last couple of years, it's time that we bring that spirit back!

I know it's early in the year, but this event takes a lot of planning and organization to pull off, so we are getting started early. We hope you consider participating and helping a local non-profit get the boost it needs. Please, if you have questions or concerns, visit our website or send an email to contact@magicalholidayforest.com and one of our crew will promptly message you back.

Happy "Magical" Holidays!

Deborah

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Festival Organizer

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