

# A La Carte MARKETING

## MENU of SERVICES

### MARKETING MATERIALS

Business Card Design \$ 25/side  
Rack Cards \$ 40  
Tri-fold Brochure \$ 45  
Coupon or Gift Certificate \$ 15  
Flyer (single side) \$ 25  
Print or Digital Ad \$ 25 - \$ 50  
Media Kit (four-page) \$ 250  
Marketing Book (4-page) \$ 250  
Basic Website (\$ 500)

### BUSINESS TOOLS

Letterhead \$ 10  
PowerPoint Presentations \$ 30-45  
Menu Design \$ 50/page  
Social Media Plan \$ 50  
Press Release \$ 50  
Trade Show/Event Table Plan \$ 50  
Printable Forms (single page) \$ 50  
Capabilities Statement \$ 150  
Bid Package Template \$ 500

*Pricing for design only;  
does not including  
printing, hosting, etc.  
Client provides photos,  
content, logos.  
Assistance with  
these needs can  
be quoted on request.*

### MARKETING PLANS

Shoestring \$ 100  
Budgeted \$ 200  
Aggressive \$ 350

### QUOTE ON REQUEST

Event Planning & Promotion  
Business Development Consultation  
Storefront Window Design

*Small business  
working for  
small business!*

Need something else? Just ask!

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