FACT SHEET

UNDERSTANDING WHAT'S WHAT

Asking better questions. Seeing more clearly. Learning as we go.

OVERVIEW

Since 2019, Pellere has been asking questions, challenging assumptions, and experimenting with new ways to understand our communities. We pay attention to what people experience, what the evidence shows, and where those pictures meet. This isn't a report we finish and shelve. Communities change, so our understanding has to change with them.

INVITE PEOPLE IN

01

Interactivities

Sticky dots, drawings, touchscreens, and a game about a real renovation give people more ways to join the conversation. Instead of expecting expert answers, we invite choices that reveal what residents value and the trade-offs they notice.

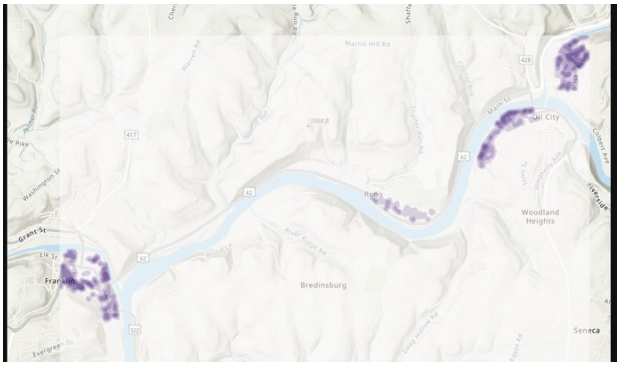


LOOK FOR PATTERNS

02

Mapping What Matters

By September 2026, we'd assessed **1,636 properties**. Mapping visible building conditions helps us see neighborhood patterns that individual observations can miss. The map is a working record, not a judgment about people or places, and it can change as new information comes in.



KEEP DIGGING DEEPER

03

Venango County Vital Signs | in development

We're building a public dashboard to explore housing, jobs, and quality of life. Rather than declaring that one number tells the whole story, we want people to follow their curiosity, question the evidence, and discover what deserves closer attention. The dashboard is a prototype, and its current readings are placeholders.



GET IN TOUCH

See what we are learning: www.pellere.org