

MEGALURE LLC

Premium Media Kit

Established 2021

Stay Fishing, Stay Awesome!

About the Brand

MegaLure LLC is a bold fishing brand built around handcrafted lures, competitive fishing, and community engagement. Known for its aggressive and eye-catching identity, MegaLure connects anglers through events, content, and contests.

Social Media Performance

Platform	Followers	Est. Engagement	Est. Reach/Post
Facebook	3,100	6–10%	1,200 – 2,500
Instagram	260	8–15%	150 – 400

Signature Events

- Biggest Snakehead Contest (Seasonal)
- Biggest Fish Contest (FBM Series)
- Freshwater tournaments across multiple locations

Sponsorship Opportunities

Tier	Investment	Value
Bronze	\$100	Social shoutout + logo
Silver	\$250	Shoutouts + contest exposure
Gold	\$500	Branding on flyers + mentions
Platinum	\$1000+	Title sponsor + full promotion

Why Partner With MegaLure?

MegaLure LLC offers direct access to a passionate fishing audience, event-driven exposure, and a fast-growing brand identity. Our contests and community engagement create authentic visibility for partners.

Contact

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