

Life Choices obtains clear consent from individuals who wish to receive text messages. We use online forms and text to join campaigns. We will implement a double opt-in process that adds an extra layer of protection. After an individual signs up, they will receive a confirmation message requiring them to replay with a keyword to confirm their intention to subscribe.

Every message from us will include clear instructions on how to opt out/ unsubscribe simply by texting back "stop"

Life Choices will retain records regarding subscriptions and opt outs. We will have frequent audits to insure that we are always complaint with regulations. Joan Fasanello will be responsible to oversee the program.