

The Tots Box Colour Guide

Green – Fun & Structured

Used for everyday outings and familiar places.

- Park
- Clubs

Blue – Inevitable / Consistent

Used for learning environments and structured settings.

- School
- Work

Yellow – Out & About

Used for adult commitments or important scheduled events.

- Appointments
- Shops

Neutral – Fun Safe Base

Represents safety, and return.

- Family
- Friends



“The colours enhance routine and reinforce emotional security, turning everyday movements into predictable, reassuring experiences.”

- Lauren (Founder)