



*The Bugaloos*, a costume-comedy-musical series featuring a group of teen-aged musicians in a fantasy world, is one of NBC-TV's steps in a continuing effort to upgrade children's programming.

Produced by Sid and Marty Kroffts who are also the producers of *H. R. Pufnstuf*, one of last season's most critically acclaimed programs for youngsters, *The Bugaloos* incorporates many of the unique production features of the *Pufnstuf* series, including elaborately costumed live actors in fantasy roles.

Chief among them is comedienne Martha Raye, who portrays Benita Bizarre, a "rock witch" whose role is cunning trickery and playful harassment of everyone who does not belong in her group of musicians. Benita resides in a psychedelic, honky-tonk Rock City in a huge, garish house of juke-box design.

Heroes of the half-hour show are *The Bugaloos*, a musical group of teen-agers who have dedicated their lives to helping those who need help. They play rock music and live on a Utopian island called Tranquility. Miraculously, they possess wings and bear a close resemblance to butterflies, bees and other insects. They are often engaged in answering distress calls of the Musical Note People who live in the nearby village of Harmony Hamlet, and whose usual adversary is Benita Bizarre.

The series is richly inlaid with the music of today. In addition to the music of *The Bugaloos*, there are Benita's personal musicians, the Electric Bubblegum, a rock group.

The Musical Note People's Harmony Hamlet is a potpourri of musical sounds, with Whole Notes, Sour Notes, Quarter Notes, Flat Notes, Sharp Notes and others in abundance.

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