

NIKHAEL NEIL

LL.B (HONS)
AUTOMOTIVE INFLUENCER
ENTREPRENEUR
FOUNDER OF NINE



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AUDIENCE

A GLOBAL COMMUNITY OF 500,000+ FOLLOWERS, DELIVERING 8-10M MONTHLY REACH ACROSS INSTAGRAM, TIKTOK & YOUTUBE

500K+
TOTAL FOLLOWERS

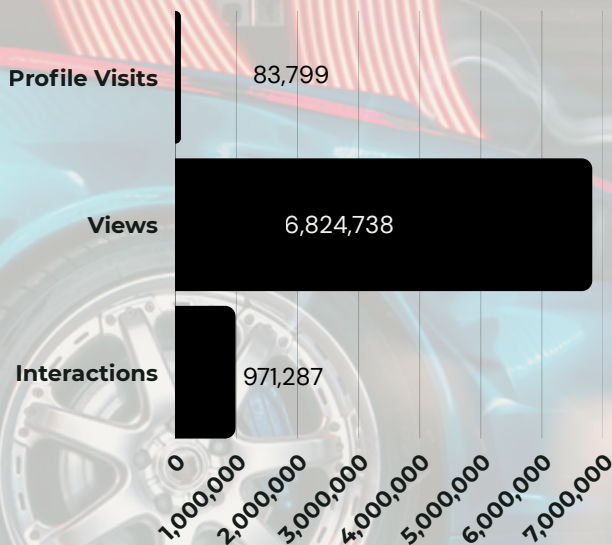
1700+
VIDEOS PRODUCED

8-10M
EST. MONTHLY REACH

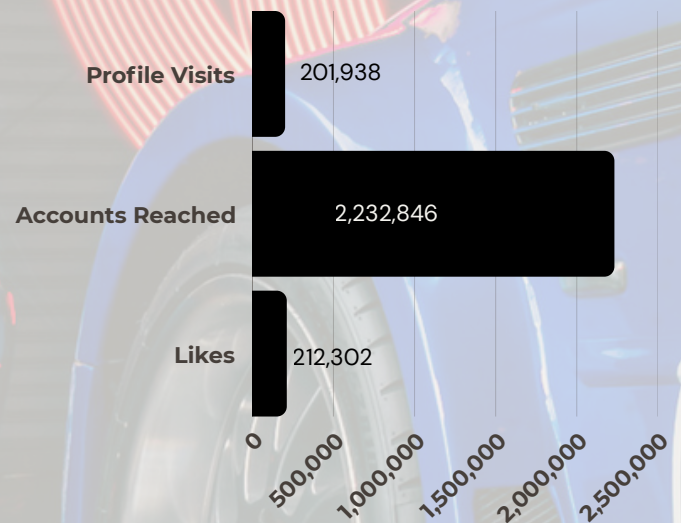
90+
VIDEOS SPONSORED

10.4M
TIKTOK LIKES

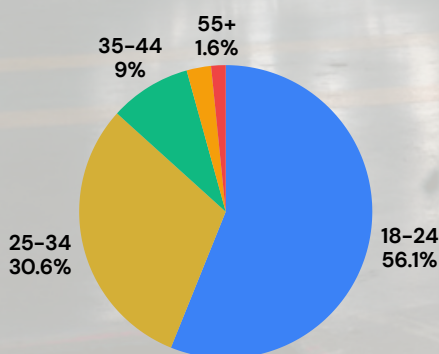
INSTAGRAM



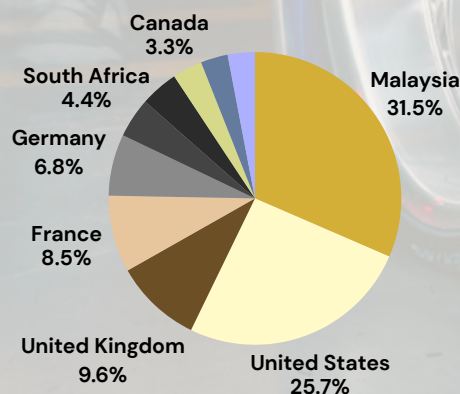
TIKTOK



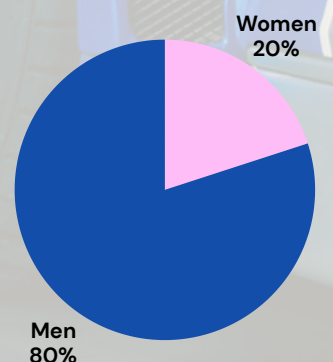
AGE RANGE



LOCATIONS



GENDER





THE COLLECTION

A CURATED COLLECTION OF ICONIC BUILDS FROM BMWs TO JDM LEGENDS, EACH PROJECT IS DESIGNED TO ENGAGE DIVERSE AUDIENCE ACROSS LUXURY, PERFORMANCE AND TUNER CULTURE



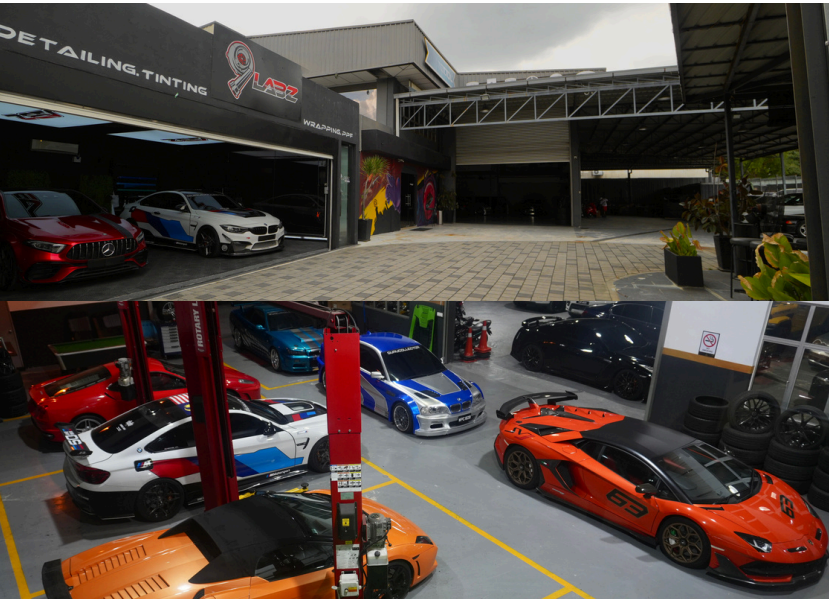
BMW M4 GT EDITION - BMW NFS M3 GTR - PORSCHE 718 BOXSTER S - NISSAN SKYLINE R34 GTR

BMW Z4 ACS4 TURBO S - BMW F10 G SPEC - MERCEDES AMG A45S BLACK SERIES - TOYOTA KE70 4AGE

THE GRID

BY NINE

AS THE **FOUNDER AND OWNER** OF MALAYSIA'S **FIRST INFLUENCER-OWNED AUTOMOTIVE HUB**, I CAN SEAMLESSLY INTEGRATE BRANDS, PRODUCTS AND EXPERIENCES ACROSS CONTENT PRODUCTION, LIVE EVENTS AND BRAND ACTIVATIONS.



13,000 SQ FT AUTOMOTIVE LIFESTYLE HUB

A premium facility designed for cars, people and experiences.



EVENT VENUE & COMMUNITY SPACE

Host private events, car meets, launches, workshops and community gatherings.



CONTENT PRODUCTION & CREATIVE SPACE

In-house studio and multiple shooting areas built for high quality automotive content.



HOSTING LAUNCHES, MEETUPS, EXHIBITIONS & ACTIVATIONS

A flexible space for brands to engage directly with a highly targeted automotive audience.



PRODUCT
INTEGRATIONS



VEHICLE
SHOWCASES



TEAM
COLLABORATIONS



LAUNCH
EVENTS



BRAND
ACTIVATIONS



LONG TERM
PARTNERSHIPS

COMMERCIAL ADVANTAGES



INTEGRATED CAMPAIGN PRODUCTION

Develop, prepare, film and deliver campaigns entirely in-house—reducing lead times and production costs.



BRANDED PROJECT VEHICLES

Transform project cars into campaign assets through full wraps, liveries, product integration and long-term brand visibility.



DIRECT-TO-CONSUMER SALES

Unlike traditional creators, I can promote, retail and professionally install products directly through NINE LABZ—bridging the gap between awareness and sales.



LONG-TERM PARTNERSHIP PLATFORM

A permanent automotive ecosystem where brands become part of ongoing builds, content series and real customer experiences rather than one-off sponsored posts.



OWNED BY THE GRID BY NINE, NINE LABZ IS THE **IN-HOUSE AUTOMOTIVE FACILITY** DELIVERING PREMIUM VEHICLE BUILDS, PAINT, PROTECTION & DETAILING SERVICES.



OUR SERVICES



PAINT



PPF



WRAP



TINT



DETAILING



FABRICATION

BRANDS WORKED WITH

TRUSTED BY GLOBAL AND LOCAL BRANDS ACROSS AUTOMOTIVE,
LIFESTYLE AND TECH



- Gumball3000
- Toyo Tyres
- Continental Malaysia
- Tokyo Auto Salon KL
- Momo Motorsports
- Hacks Engineering
- M Dynamic
- GT Auto
- Retro Havoc
- Delkin Devices
- J Wide Bodykits
- VR Speed Factory
- Burger Motorsports
- MuchBoost
- KFC Malaysia
- XPEL
- Camel Battery

- Puma Malaysia
- QuadLock
- BMW Malaysia
- Novotel Hotels
- Ultra Racing
- GVE KL
- XHP Flash Tool
- HydraTech
- Kanye Wrap
- Radium Autospa
- SF Autospa
- Maverick Motorsports
- Protuningfreaks
- Johor Motorsport Racing
- Zeekr
- DDP AI

- Insta360
- AEM Performance Electronics
- Platinum Racing Products
- 70mai
- Turbosmart
- DK Schweizer
- Bullstrap
- Klinik Patricks Medical
- Turbosmart
- FTP Motorsports
- Dip n Paint
- Vargas Tuning
- FZYGarage
- Petronas
- IAM Malaysia
- GSC Cinema



SERVICES AND RATES



INSTAGRAM

INSTAGRAM STORY
CAROUSEL POST
REEL 60S VIDEO
REEL + STORY CAMPAIGN

FROM

RM 1,500
RM 3,500
RM 5,500
RM 6,500



TIKTOK

TIKTOK STORY
CAROUSEL POST
60S VIDEO
VIDEO + STORY CAMPAIGN

FROM

RM 1,500
RM 3,500
RM 5,500
RM 6,500



FACEBOOK

CAROUSEL POST
60S SHORT VIDEO
VIDEO + STORY CAMPAIGN

FROM

RM 3,500
RM 5,500
RM 6,500



YOUTUBE

60S VIDEO
YOUTUBE INTEGRATION
DEDICATED YOUTUBE VIDEO
SERIES SPONSORSHIP

FROM

RM 5,500
RM 7,500
RM 9,000
P.O.R



BUNDLES

INSTAGRAM SYNC TIKTOK VIDEO
INSTAGRAM SYNC FACEBOOK VIDEO
INSTAGRAM SYNC YOUTUBE SYNC TIKTOK SYNC FACEBOOK

FROM

RM 8,500
RM 6,500
RM 10,000

SERVICES AND RATES

EVENT & APPEARANCES

EVENT ATTENDANCE
EVENT ATTENDANCE & STORY COVERAGE
EVENT ATTENDANCE + CONTENT COVERAGE
EVENT ATTENDANCE + MULTI PLATFORM COVERAGE

RATE
(STARTING FROM)

RM 3,000
RM 4,000
RM 7,000
RM 10,000

AUTOMOTIVE PARTNERSHIPS

VEHICLE FEATURE CAMPAIGN
WORKSHOP FEATURE CAMPAIGN
BRAND AMBASSADOR PROGRAMME
PROJECT CAR PARTNERSHIP

RM 10,000
RM 12,000
RM 15,000
RM 20,000

MEDIA USAGE RIGHTS

30 DAYS	+ 30%
90 DAYS	+ 50%
6 MONTHS	+ 75%
12 MONTHS	+ 100%



PARTNERSHIP OPPORTUNITIES

FROM SINGLE INTAGRAM REELS TO BECOMING THE TITLE PARTNERS OF ICONIC WORLD WIDE RECOGNISED PROJECTS, EVERY COLLABORATION IS TAILORED TO THE BRAND'S OBJECTIVES.



1. CHANNEL SPONSORSHIP

BECOME THE OFFICIAL PARTNER ACROSS MY CONTENT ECOSYSTEM.



- Logo placement on all platforms
- Mentions in videos, reels, stories & posts
- Long-term brand exposure
- Event appearances & collaborations

STARTING FROM

**CUSTOM
PROPOSAL**



2. BUILD SPONSORSHIP

INTEGRATE YOUR BRAND INTO FLAGSHIP AUTOMOTIVE BUILDS.

CURRENT PROJECTS:

- BMW NFS M3 GTR
- NISSAN SKYLINE R34
- BMW M4 GT EDITION

- Product integration
- Dedicated build episodes
- Logo placement on vehicle
- Social media & event exposure
- Long-term association

STARTING FROM

**CUSTOM
PROPOSAL**



3. BRAND AMBASSADOR

LONG-TERM REPRESENTATION THROUGH AUTHENTIC STORYTELLING.

- Authentic product usage
- Consistent brand representation
- Content creation & reviews
- Event appearances & campaigns

STARTING FROM

**CUSTOM
PROPOSAL**



4. BRAND ACTIVATIONS

PRODUCT LAUNCHES, EVENTS, VEHICLE BRANDING & CAMPAIGNS.

- Product launches & showcases
- Vehicle branding & wrap campaigns
- Event support & car displays
- Full campaign content production

STARTING FROM

**CUSTOM
PROPOSAL**