



## NEWSLETTER

February 2026

### BIKE FRIENDLY SOUTH DALLAS - FEBRUARY WRAP-UP

FEBRUARY WAS A POWERFUL MONTH OF MOVEMENT, SERVICE, AND CELEBRATION FOR BIKE FRIENDLY SOUTH DALLAS. THROUGHOUT THE MONTH, WE BROUGHT TOGETHER RIDERS, STUDENTS, AND COMMUNITY MEMBERS TO HONOR BLACK HISTORY MONTH WHILE CONTINUING OUR MISSION TO PROMOTE HEALTHY LIVING, CIVIC ENGAGEMENT, AND COMMUNITY CONNECTION THROUGH CYCLING.

ONE OF THE HIGHLIGHTS OF THE MONTH WAS OUR CYCLE TO VOTE RIDE TO THE MARTIN LUTHER KING JR. COMMUNITY CENTER. RIDERS CAME TOGETHER TO ENCOURAGE CIVIC PARTICIPATION AND DEMONSTRATE HOW CYCLING CAN BE A TOOL FOR EMPOWERMENT AND COMMUNITY VOICE. IT WAS INSPIRING TO SEE NEIGHBORS RIDING SIDE BY SIDE TO TAKE PART IN THE DEMOCRATIC PROCESS.

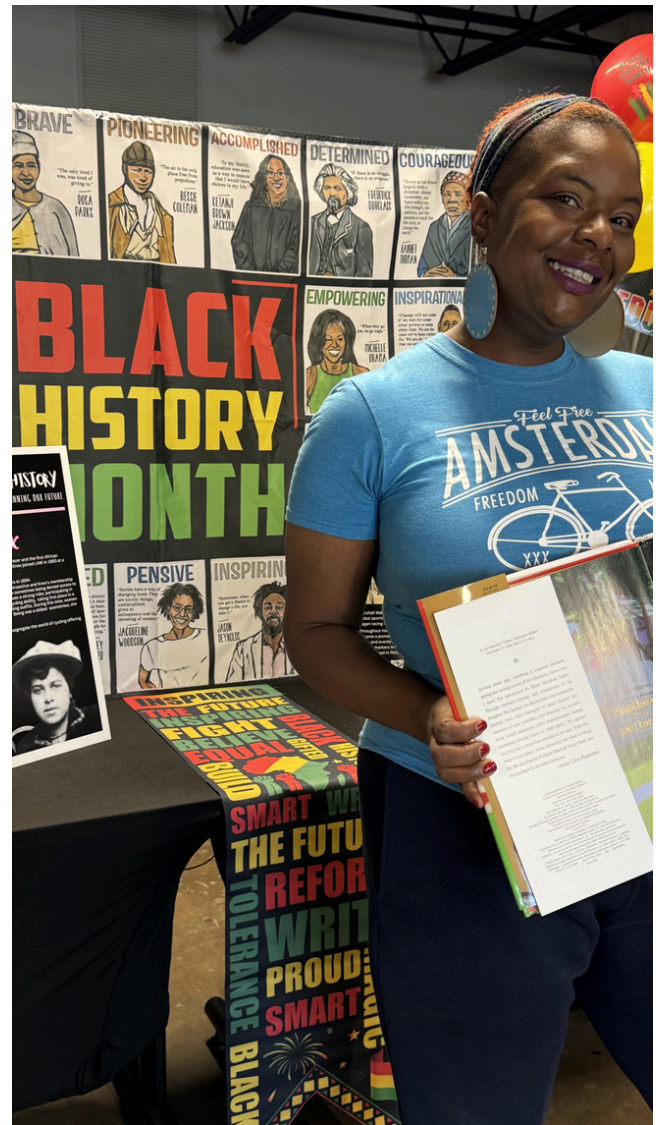
WE ALSO HOSTED OUR BLACK HISTORY MONTH BIKE RIDE THROUGH SOUTH DALLAS, CELEBRATING THE RICH HISTORY AND LEGACY OF THE COMMUNITY. RIDERS OF ALL AGES JOINED US AS WE ROLLED THROUGH THE NEIGHBORHOOD, REFLECTING ON THE CONTRIBUTIONS, RESILIENCE, AND CULTURE THAT CONTINUE TO SHAPE SOUTH DALLAS.

OUR OUTREACH EXTENDED TO LOCAL YOUTH AS WELL. BIKE FRIENDLY SOUTH DALLAS HAD THE OPPORTUNITY TO PARTICIPATE IN A BLACK HISTORY PROGRAM AT W. H. GASTON MIDDLE SCHOOL, WHERE WE SHARED THE IMPORTANCE OF CYCLING, HEALTH, AND COMMUNITY LEADERSHIP WITH STUDENTS. ENGAGING WITH YOUNG PEOPLE IS ALWAYS A HIGHLIGHT, AND WE ARE PROUD TO HELP INSPIRE THE NEXT GENERATION OF RIDERS AND COMMUNITY ADVOCATES.

BEYOND RIDES AND EVENTS, OUR TEAM ALSO SPENT TIME VOLUNTEERING THROUGHOUT THE COMMUNITY, SUPPORTING LOCAL INITIATIVES AND CONTINUING TO STRENGTHEN RELATIONSHIPS ACROSS SOUTH DALLAS. THESE MOMENTS OF SERVICE AND CONNECTION ARE AT THE HEART OF WHAT BIKE FRIENDLY SOUTH DALLAS STANDS FOR.

FEBRUARY REMINDED US THAT CYCLING IS MORE THAN JUST RIDING BIKES—IT'S ABOUT BUILDING COMMUNITY, HONORING HISTORY, ENCOURAGING CIVIC ENGAGEMENT, AND CREATING HEALTHIER NEIGHBORHOODS. WE ARE GRATEFUL TO EVERYONE WHO RODE WITH US, VOLUNTEERED, AND SUPPORTED OUR EFFORTS.

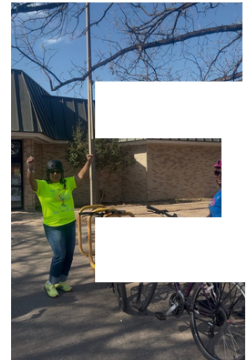
WE LOOK FORWARD TO CONTINUING THE MOMENTUM AS WE MOVE INTO THE SPRING RIDING SEASON TOGETHER.



# BFSD COMMUNITY HIGHLIGHTS



## BIKING TO



Bike Friendly South Dallas encouraged civic engagement by organizing a community bike ride to vote at the Martin Luther King Jr. Community Center in South Dallas. Riders came together to promote the importance of voting, community involvement, and active transportation while demonstrating how cycling can connect residents to important civic opportunities.



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## HIGHLIGHT

BFSD  
COMMUNITY  
HIGHLIGHTS

MONTHLY  
BIKING EVENTS

BFSD  
SPOTLIGHT

VOLUNTEER  
OPPORTUNITIES

FUNDRAISING  
/DONATIONS

BFSD STAFF  
SPOTLIGHT

# BFSD COMMUNITY HIGHLIGHTS



## FREEDOM RIDERS CYCLE SOUTH DALLAS



Bike Friendly South Dallas hosted the Freedom Riders Cycle South Dallas in celebration of Black History Month, bringing the community together for a 12-mile bike ride highlighting important cultural landmarks. Riders toured historic and community sites including the Juanita J. Craft Museum, Ray Charles' home, Bonton Farms, and Rochester Park. The ride honored Black history while promoting health, community connection, and the joy of cycling through South Dallas.

African Americans have played an important role in the history of cycling, using bikes as tools for freedom, mobility, and community. Kittie Knox was a pioneering cyclist in the 1890s who broke racial and gender barriers by riding with integrated cycling clubs despite discrimination. Matthew Cherry was a competitive cyclist and advocate who helped highlight the presence and history of Black cyclists in the sport. Groups like the Iron Riders have continued this legacy by building community, promoting cycling, and creating spaces where African American riders can connect, stay active, and celebrate culture through biking.



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AMERICORPS  
GETTING THINGS DONE

# BFSD COMMUNITY HIGHLIGHTS



## W. H. GASTON MIDDLE SCHOOL



Bike Friendly South Dallas would like to thank W.H. Gaston Middle School for inviting us to be part of your Black History Program. We truly appreciate the opportunity to connect with students, build community, and share the importance of bike safety, health, and active living. It was an honor to celebrate together and support the amazing students at W.H. Gaston.

Two students from W.H. Gaston Middle School were excited winners of brand-new bicycles through Bike Friendly South Dallas' Black History Month bike raffle. After participating in the celebration and learning about community, health, and cycling, the students were selected to receive bikes—helping inspire safe riding, confidence, and a love for cycling in the South Dallas community.



Bike Friendly South Dallas is proud to partner with Grocery Connect, powered by Bonton Farms Wellness Center and Kroger, to support free grocery delivery for residents in the South Dallas community. Through this partnership, we're helping ensure families have greater access to fresh, healthy food while strengthening community wellness and support. Together, we're working to make healthy living more accessible for our neighbors.



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# MONTHLY EVENTS



## UPCOMING MONTHLY EVENTS

### TRICK OUT YOUR BIKE



Trick Out Your Bike is a free monthly community event hosted by Bike Friendly South Dallas where riders of all ages can personalize and upgrade their bikes.

Participants can add lights, bells, reflectors, decorations, and safety accessories while learning basic bike care and safety tips. The event encourages creativity, safe riding, and community connection while helping cyclists make their bikes unique and road-ready.

**(FREE)**

### RIDING WITH ANGELS



Riding With Angels is a monthly memorial bike ride hosted by Bike Friendly South Dallas to honor the life of former member James Stanley Harris, lovingly known as "Big Stan," and to support others in the community who are experiencing grief.

This meaningful ride creates a space for remembrance, healing, and connection through cycling. Participants ride together in Stan's memory and in honor of loved ones who have passed.

The ride is \$10, which secures your bike for the ride and helps support the event and community programs.

**(\$10)**

### PEDAL THE PAST: SOUTH DALLAS



Pedal the Past is a monthly guided bike tour through the heart of South Dallas that highlights the community's rich history, cultural landmarks, and local museums. Riders will explore important historical locations while learning stories that have shaped the neighborhood and its legacy. This engaging ride blends education, culture, and cycling while celebrating the history of South Dallas. Bike tours begin at \$25 to secure your spot for the ride.

**(\$25)**



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# BFSD VOLUNTEER



## VOLUNTEER OPPORTUNITIES



**Bike Friendly South Dallas proudly partners with Cornerstone Missionary Baptist Church and AmeriCorps to support volunteer efforts that strengthen the South Dallas community. Through this partnership, volunteers gain valuable skills that enhance biking knowledge, safety, and leadership while working together to serve local residents. These collaborations help build stronger connections, promote community engagement, and create opportunities for service and learning through cycling and volunteerism.**



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# FUNDRAISING



**BIKE FRIENDLY SOUTH DALLAS IS COMMITTED TO CREATING SAFER STREETS AND HEALTHIER NEIGHBORHOODS THROUGH CYCLING. OUR PROGRAMS PROVIDE BIKE EDUCATION AND SAFETY TRAINING FOR YOUTH AND ADULTS WHILE ENCOURAGING ACTIVE, HEALTHY LIFESTYLES IN OUR COMMUNITY.**

**WITH YOUR SUPPORT, WE CAN PROVIDE HELMETS, SAFETY GEAR, AND HANDS-ON BIKE EDUCATION THAT EMPOWERS RESIDENTS TO RIDE SAFELY AND CONFIDENTLY. TOGETHER, WE'RE BUILDING A STRONGER, HEALTHIER SOUTH DALLAS— ONE RIDE AT A TIME.**



**BIKE FRIENDLY SOUTH DALLAS™ IS A 501(C)(3) ORGANIZATION WITH THE GOAL OF HELPING THE COMMUNITY LEARN ABOUT, EARN, REPAIR, AND BECOME FAMILIAR WITH BICYCLES AND SAFE CYCLING.**

**WE ADVOCATE FOR CYCLING AS A VIABLE METHOD OF TRANSPORTATION, CYCLING SAFETY, AND AWARENESS IN THE SOUTH DALLAS COMMUNITY AND BEYOND.**

**HELP US KEEP OUR COMMUNITY MOVING SAFELY. DONATE TODAY AND SUPPORT BIKE EDUCATION AND WELLNESS IN SOUTH DALLAS.**

**WE BELIEVE BICYCLES ARE BEAUTIFUL AND OUR MISSION IS TO GET MORE BUTTS ON BIKES!**

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# BFSD STAFF SPOTLIGHT



## BFSD THANKS SCOTT!

**Bike Friendly South Dallas is proud to highlight Scott, our dedicated bike mechanic, for his commitment to teaching and serving the community. Scott plays a vital role in educating kids and volunteers on how to repair and maintain their bikes, helping riders gain confidence and practical skills. Through hands-on learning and patience, he empowers young cyclists and community members to understand their bikes, ride safely, and take pride in keeping them in great condition. His passion for sharing knowledge helps strengthen our mission of building a more bike-friendly South Dallas.**

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# BIKE FRIENDLY SOUTH DALLAS NEWSLETTER

Welcome to the South Dallas Cycling Community!

We're excited to have you join a growing movement of neighbors, families, and riders who believe that bicycles can bring people together and make our community healthier, stronger, and more connected. Whether you're a lifelong cyclist or just getting started, this organization is a place where everyone belongs.

Our mission is simple: to create safe, welcoming spaces for people in South Dallas to ride, learn, and build community through cycling. Through group rides, youth programs, safety workshops, and community events, we're working to make biking accessible and enjoyable for all.

In this newsletter, you'll find updates on upcoming rides, community highlights, volunteer opportunities, and tips to help you get the most out of your time on two wheels. We hope it inspires you to ride more, connect with neighbors, and be part of the positive change happening right here in South Dallas.

Thanks for being part of the ride!

— The South Dallas Cycling Team

## VISION

To make Bike Friendly South Dallas the place of choice to social cycle, maintain bikes, and encourage cycling as an alternative means for transportation in South Dallas.

## MISSION

Bike Friendly South Dallas is dedicated to promoting bicycle riding safety awareness and personal wellness in our community through advocacy, education and outreach.

## VALUES

We promote safety, integrity and reliability in all we do.  
We foster an environment of collaboration and diversity.

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# STAY CONNECTED.....



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