



2020 CAPITAL FUNDRAISING CAMPAIGN



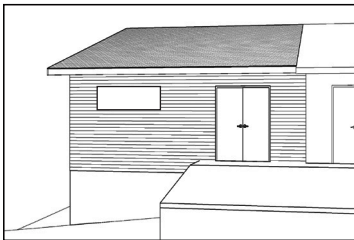
At Reach Out Lodi's Community Store we are proud of the many ways we are able to help families and individuals who experience difficulty providing for their basic living needs. We are also grateful for the wide range of trust and support we have received from the Lodi area community and beyond. Your expressions of encouragement and financial support have allowed us to help our school district neighbors restore hope in their future. Your support is very important to us and that is why I turn to you to help those in our community that struggle the most.

As the numbers of people we serve continue to grow, our space needs to grow. The ROL Board of Directors has approved a plan to build a 54'X28' addition to the Community Store that will include a basement. Simply put we have outgrown our

space because of the demands placed on us. Our overall operation is in need of additional added floor space (see below) for the Community Store as well as storage areas. The cost of the addition is \$155,000. To date \$45,000 has been committed to the campaign. Cash, pledges, or other gifts in kind are needed to cover the cost of the project.

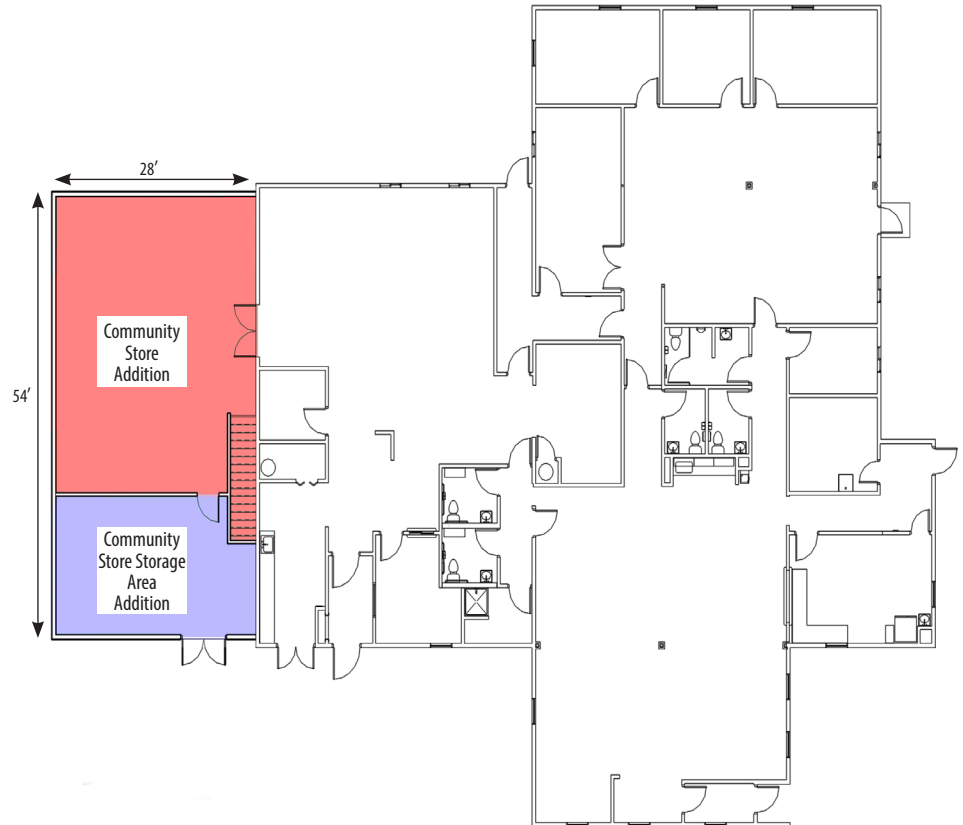
We have selected General Engineering out of Portage to advise and guide us through the planning and building process. This project will be managed by Jim Krinke, retired general contractor, and built by skilled volunteers. Thank you for your support and for whatever you can do to help make our building project become reality.

—James P. Schmiedlin, President
Reach Out Lodi, Inc.



Above: 3D rendering of addition at the back of the existing building.

At Right: Red & Blue represent the area of the addition.



WHAT IS NEEDED?

1 Increased storage capacity for both the Community Store and Community Center.



2 Expansion of the refrigeration area to reduce congestion and keep perishable foods fresh.



3 Expanding square footage will allow us to organize and manage our inventory more efficiently.



4 Replacement and relocation of old/inefficient ceiling furnaces and cooling systems that will reduce energy costs and be more easily maintained.

5 Wider aisles throughout the Community Store will improve safety and reduce congestion.



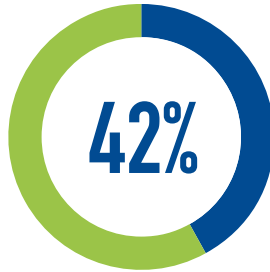
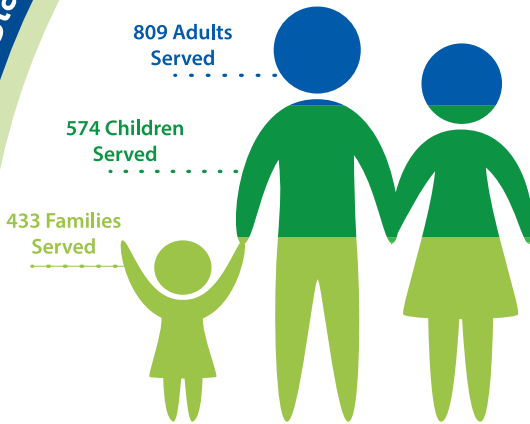
6 More space to display and store the clothing part of the operation.

7 Storage space for outdoor furniture, charcoal grill, snow removal and lawn care equipment, general maintenance and building care supplies.



Reach Out Lodi Stats from 2013 to November 2019

ROL has served a total of 1,383 people



Of the 1,383 people we serve, 42% are **CHILDREN**

If you have any questions or comments don't hesitate to contact me or just stop by to see us. Visit our website at www.reachoutlodi.org or follow us on facebook. We are open at 601 Clark Street, 8:30AM-3:30PM M-F and Sat. 8:30AM-11:00AM.

—James P. Schmieclin, President
Reach Out Lodi, Inc.



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