

New Jersey Food Security Initiative

Grantee Accomplishments



Led by the Food Research & Action Center (FRAC), with funding from the Robert Wood Johnson Foundation (RWJF), the New Jersey Food Security Initiative (NJFSI) is a three-year cross-sector, collaborative, community-centered effort to increase food security and good nutrition, and advance health equity in New Jersey. Through the dedicated efforts of grantees, NJFSI has made a significant impact across the state.

The following highlights showcase the reach and effectiveness of NJFSI grantee activities from June 2024 to September 2025.

774,029

individuals across NJ supported through NJFSI program efforts

1,539,723

individuals reached via social media, websites, outreach, and events

2,660

individuals supported with assistance for food and nutrition program applications or nutrition education

2,231

SNAP applications submitted

818

surveys collected

205

partner organizations, agencies, and school districts as collaborators

Community Engagement

NJFSI grantees engaged community members through various outreach and feedback methods, including surveys, focus groups, and direct conversations via SNAP Ambassadors/Navigators. Partnerships with local organizations and stakeholders helped tailor services to specific populations. Community members actively contributed to outreach materials and program refinement, fostering a sense of ownership and ensuring initiatives were aligned with community priorities.

NJFSI Cohort 1 Grantees

- [City Green](#)
- [C.R.O.P.S.](#)
- [CUMAC](#)
- [Hunger Free NJ](#)
- [nourish.NJ](#)
- [NJ Office of the Food Security Advocate](#)
- [RWJBarnabas Health](#)





Grantee Highlights

NJFSI grantees connected community members with resources to improve food security and nutrition. During their grant periods:



City Green led the expansion of Good Food Bucks to every county in New Jersey, increased redemption by 90%, and onboarded 69 farm-direct grocery retailers during the grant period.



C.R.O.P.S improved access to affordable local produce for people shopping with SNAP with a sliding-scale Farm Share Program and partnership with AtlantiCare Produce Prescription program.



CUMAC utilized the Full-Loop Model and partnerships with county agencies to increase SNAP approvals from 16% to 72%, with 70% faster turnaround times.



Hunger Free NJ led outreach efforts to identify students eligible for Summer EBT which resulted in the state exceeding its goal of reaching 500,000 students by over 100,000.



NJ Office of the Food Security Advocate supported the successful launch of Summer EBT in 2024, issuing \$85,34,280 to 711,195 students.



nourish.NJ connected with thousands of households through community events and supported the successful completion of 102 SNAP applications, while building partnerships with County Leadership, County College of Morris and The Council of NJ Community Colleges.



RWJBarnabas Health launched a SNAP Navigation Program with 2 Managers and 12 SNAP Navigators working in 12 hospitals and completed 1,984 SNAP applications. In addition, they partnered with more than 100 organizations across sectors to enhance referral pathways.